

Social Sciences Industry Day/Small Business Event

NAICS Code: 541720

Event: August 28, 2014 9:30 to 3:00 (EST)

The purpose of this event is to foster competition and to allow HUD to obtain information from industry experts in the area of social science research. This information will be used in the development of Performance Work Statements (PWS) and Statements of Work (SOW) to engage both entities to work together. In addition, HUD is requesting information to determine small business sources with core competencies and demonstrated experience to work as a prime contractor and work with large businesses in the social science research arena.

This event will focus on HUD's Office of Policy Development and Research (PD&R). PD&R performs policy analysis, housing research, housing surveys, program evaluations, program demonstrations and related research. PD&R seeks qualified small businesses that have capabilities and capacity to rev up and implement large scale evaluations that are often multi-site and multi-year efforts and employ standard methodologies that often require the implementation of experimental designs. The businesses should demonstrate capacities and past work experiences implementing multi-site/multi-year evaluations (i.e., implementation, impact, effectiveness) that involve site visits and qualitative data collection specific to the process of program implementation and service delivery; survey data collection (12, 24, 36 months follow-up) by CATI/in-person/mix method; negotiating administrative data collection with local entities (state and local governmental agencies) for the purposes of data matching; and advanced analytics applied to all project data.

The morning session will be from 9:30 to 12:30. The morning session will be an overview of Mentor-Protégé Program and Joint Venture programs. There will be discussions on how, where, when and why this is important. Businesses will share experiences and lessons learned from their involvement in these programs. Representatives from PD&R will also discuss the social science study process.

The afternoon session will consist of private one-on-one meetings that will be conducted from 1:15 to 4:30. The one-on-one meetings will be conducted for 15 minutes. The first 5 minutes will involve questions from the government to better understand the company. The remaining time will be devoted on how the business will work with a small business if the business is large or a large business if the business is small. Small businesses will also be able to present strategies for working as a prime contractor.

The Industry Day conference will be held at Housing and Urban Development Headquarters, Brooke Mondale Suite A and B, 451 7th Street SW, Washington, DC 20410 and alternate site location with video teleconference at 801 Cherry Street, Fort Worth, TX. To register for the event:

While the event is free to attend, registration is required. Please limit attendance to two representatives per company. Only U.S. contractors who are registered with www.sam.gov may attend this conference.

Washington, D. C.

<http://www.hud.gov/emarc/index.cfm?fuseaction=emar.registerEvent&eventId=2147&update=N>

Ft. Worth, TX (VTC)

<http://www.hud.gov/emarc/index.cfm?fuseaction=emar.registerEvent&eventId=2149&update=N>

To reserve a slot for a one-on-one session, please contact Mr. Leroy White via e-mail at Leroy.H.White@hud.gov. Registrants must provide the names of up to two individuals attending, including their position/title and background, name of the company, type of organization, telephone number, type of business (small, large, disadvantaged) and request a slot. Meetings will be confirmed by e-mail. Request will be granted on a first come first serve basis until all slots are full.

Representatives from both small and large companies are asked to attend. Limit 2 representatives per company.

The Government will not compensate industry participants for travel, lodging, or any other expenses associated with this event.

Max: 250 individuals – Washington, D.C
60 individuals – Fort Worth, TX