Evidence of Success:
Institutions of Higher Education Engaging Communities
Oct. 20, 2011
St. Mary's University, as a Catholic Marianist University, fosters the formation of people in faith and educates leaders for the common good through community, integrated liberal arts and professional education, and academic excellence.
A diverse university of more than 4,100 students, with five schools, nearly 50 academic programs including Ph.D. and J.D. programs, and numerous pre-professional programs

A close-knit academic and spiritual community boasting a 13-1 student-to-faculty ratio

Member of NCAA Division II and the Heartland Conference with six national titles in basketball, baseball, softball, and golf (one individual and one academic)

Recognized by The President’s higher Education Community Service Honor Roll.
Collaborative Community Service
Continuing the Heritage

Since 2003, 3829 volunteers have offered approximately 17,000 volunteer hours to organizations providing needed service throughout San Antonio.
## Neighborhood by the Numbers

### Socioeconomics

**St. Mary's University Revitalization Project Area Statistics - 2010**

<table>
<thead>
<tr>
<th></th>
<th>St. Mary's Revitalization Area</th>
<th>City of San Antonio</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Population</strong></td>
<td>29,679</td>
<td>1,327,407</td>
</tr>
<tr>
<td><strong>Total Households</strong></td>
<td>9,166</td>
<td>455,231</td>
</tr>
<tr>
<td><strong>% Population Hispanic</strong></td>
<td>92.1%</td>
<td>63.2%</td>
</tr>
<tr>
<td><strong>Median Age</strong></td>
<td>30.4</td>
<td>32.9</td>
</tr>
<tr>
<td><strong>Avg. Household Income</strong></td>
<td>$36,214</td>
<td>$58,490</td>
</tr>
<tr>
<td><strong>Median Household Income</strong></td>
<td>$28,256</td>
<td>$47,168</td>
</tr>
<tr>
<td><strong>Per Capita Income</strong></td>
<td>$11,303</td>
<td>$20,871</td>
</tr>
<tr>
<td><strong>Unemployment rate</strong></td>
<td>13.9%</td>
<td>7.0%</td>
</tr>
<tr>
<td><strong>% Population Without High School Diploma</strong></td>
<td>44.1%</td>
<td>20.8%</td>
</tr>
</tbody>
</table>

Source: ESRI; BLS
The Neighborhood Revitalization Task Force

- Created March 2007
- Supports Vision 2012
- SABER Alliance
- 80+ members strong
- 5 Committees
Diverse Partnerships
Task Force Committees

- Housing
- Quality of Life
- Infrastructure
- Commercial
- Education
Neighborhood Revitalization Center
Branding and Communications

UPNA seeks your participation

President's Message

Dear Neighbors,

This has been a busy year for the University Park Neighborhood Association and a very busy one for our University. Our Association was established in 1965, and since then our meetings have been held at least quarterly. With the help of former council members, Sandra D. and Steve Day, and others, we are proud to be located in the heart of the University Park Neighborhood Association. Our Association has grown in membership and is a voice for our neighborhood. We welcome new members and new neighbors. The purpose of our Association is to promote the welfare of the University Park Neighborhood, to improve the quality of life for its residents, and to foster a sense of community among its members. We have also begun to develop opportunities for involvement in our community. Last year, the University's Board of Trustees approved a five-year strategic plan. In 2014, this plan will be one in which we are actively involved. We are committed to making our neighborhood a better place to live, to work, and to visit. We believe that our neighborhood is a place where people can come together to share ideas, to work on projects, and to support each other. We hope that you will join us in these activities and in the development of our neighborhood. We will be organizing meetings on a regular basis, and we welcome new members and new neighbors. The purpose of our Association is to promote the welfare of the University Park Neighborhood, to improve the quality of life for its residents, and to foster a sense of community among its members. We have also begun to develop opportunities for involvement in our community. Last year, the University's Board of Trustees approved a five-year strategic plan. In 2014, this plan will be one in which we are actively involved. We are committed to making our neighborhood a better place to live, to work, and to visit. We believe that our neighborhood is a place where people can come together to share ideas, to work on projects, and to support each other. We hope that you will join us in these activities and in the development of our neighborhood.

Charles A. Schell
President, UPNA

St. Mary's University

Free Relationship Workshops

ST. MARY'S UNIVERSITY FAMILY LIFE CENTER

Did you know that couples who take marriage education courses have a 30 percent higher relationship success rate than couples who don't?

The St. Mary's University Family Life Center, along with Refforg in Texas, is offering free relationship workshops that will cover topics including financial management, communication and problem solving skills.

9 a.m. to 5 p.m., Saturday, Oct. 15, 2011
For couples who are engaged or married
Participants will receive $100 off their Texas marriage license, and will be able to receive the 72-hour waiting period after completing this workshop.

9 a.m. to 5 p.m., Saturday, Oct. 22, 2011
For established couples who are married, have lived together for a long time, or who have children together
Participants will receive a manual with relationship-building ideas, activities and tools.

To make a reservation, call the St. Mary's University Family Life Center at 210-436-2161.
Both workshops will be held at the Family Life Center, located at 253 W. Ligonier.

COMMUNITY EVENTS

Boo Bash
5 p.m., Sunday, Oct. 23, 2011
St. Mary's University, Ponce Courtyard
Children and families from all over San Antonio are invited to the St. Mary's campus for a family-oriented evening of food, entertainment, games, fireworks and activities.

St. Mary's Men's Basketball vs. Jarvis Christian
7:30 p.m., Saturday, Nov. 12, 2011
Alamo Athletic & Convention Centers, Bill Greehey Arena
Game on the Road, at the home court.

St. Mary's Women's Basketball vs. Fort Hays State
8 p.m., Saturday, Nov. 12, 2011
Alamo Athletic & Convention Centers, Bill Greehey Arena
Join the celebration of the St. Mary's Gators.

Christmas Concert
7 p.m., Thursday, Dec. 1, 2011
Holy Rosary Parish
Join the celebration of Holy Rosary Parish for a concert of Christmas music.

CAMINO SANTA MARIA

ST. MARY'S UNIVERSITY FAMILY LIFE CENTER

twogather

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St. Mary's University

1 University Plaza
San Antonio, TX 78216
(210) 436-4400
www.stmarysusa.edu
Branding and Communications

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St. Mary's University Neighborhood Revitalization Project

Project Scope

The St. Mary's University Neighborhood Revitalization Project was established in 2007 in response to a call-to-action by University President Charles L. Cotrell, Ph.D., for the University to be more actively involved in community outreach, development and improvement, and to collaborate with our neighbors to revitalize and beautify the areas surrounding the University.

The project's 90-plus members make up the Task Force, and together with neighbors and business proprietors, they focus on revitalizing commercial transformation, housing rehabilitation, and infrastructure and quality of life improvements.

The project is being conducted in phases. Phase 1 includes the geographic area that makes up the University Park Neighborhood Association. Portions of neighborhoods included in Phases 2A and 2B are Jefferson/Woodview Lane, Loma Vista and Memorial Heights and in 3A and 3B, Third World, Loma Park and Prospect Hill. Take a closer look at those phase areas on the revitalization map.

News

Pocket parks transform University Park

When commuter students drove down Cincinnati this week, they saw an overnight transformation of the University Park neighborhood's main thoroughfare. A traffic circle previously covered in grass and a single tree was now a robustly landscaped pocket park, less than a quarter mile from campus. Several groups came together over the past six months to make this vision of neighborhood revitalization around St. Mary's a reality—and it's only one of the first steps.
Housing Rehabilitation

ST. MARY’S UNIVERSITY
New Home Construction
Quality of Life Enhancements
Quality of Life Enhancements
Infrastructure Improvements Underway
Commercial Revitalization

Culebra Road and Camino Santa Maria

[Images of commercial areas with signs and buildings]
Developing Small Businesses

Small Business Institute
Technical assistance to small businesses in the area

VITA Program
Completed 73 schedule C returns and returned $1.6 million to the community

ACCION
Financial assistance to 48 small businesses
Neighborhood Commercial Revitalization (NCR)

- Six-year $370,000 grant
- Hire a program administrator
  - Façade improvements
  - Marketing
  - Technical assistance
  - Business development
- Two commercial corridors
  - Culebra Road
  - Bandera Road
Stimulus Funds

- Grants to at least four businesses
- Up to $12,500 for facilities improvements
- Complementary with façade program from NCR
Stimulus Projects
Montoya Machine Shop
Northwest Automotive Warehouse
Post Construction
A Blessed Child Daycare
Cat’s Custom Cycles
Economics in the know.
ST. MARY'S UNIVERSITY