



From Service-Learning to Sustainability: The Engaged University

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Service-Learning Spectrum

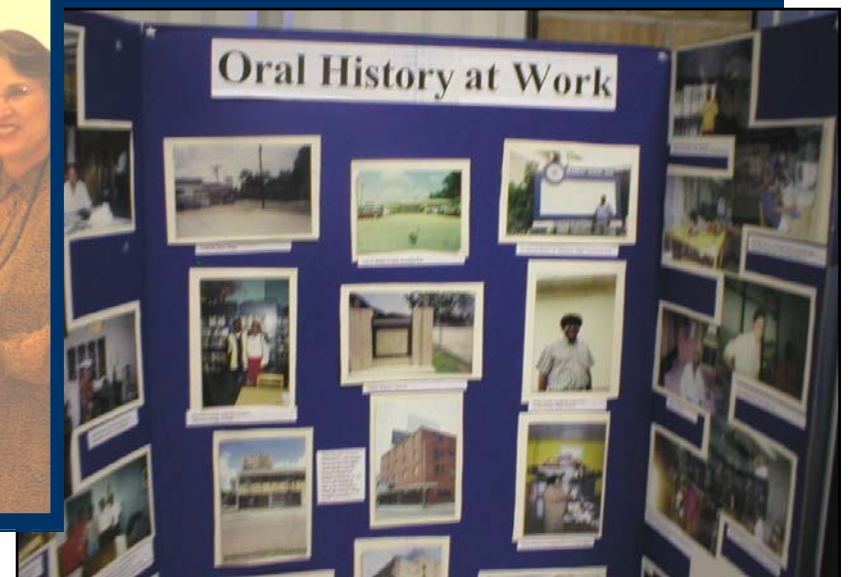
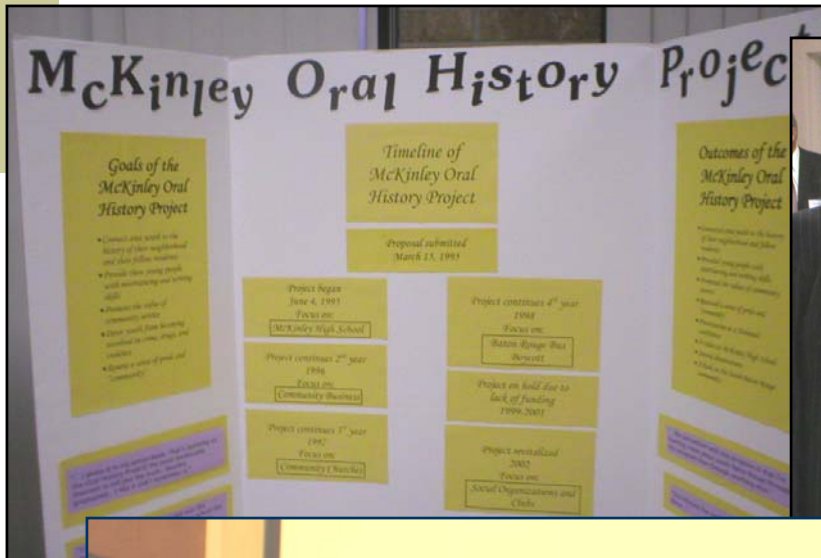


**Engagement benefits both
community and student learning**

Service-Learning and the Community University Partnership

- ◆ **The Oral History Project**
 - **History of Old South Baton Rouge (OSBR)**
 - **Collaboration with high school students**
 - **University involvement**
 - **OSBR community access to this history project**
 - **Next steps**





Biological Engineering Project

Students design and build playgrounds to accommodate human and environmental constraints.



(Lima won TIAA-CREF awards, National Lynton Award, and significant funding)

Service-Learning & OSBR Schools

- ◆ **Partnership with EBR Public Schools**
 - **CCELL shared 2003 Gulf South Summit Creative Collaboration Award with Volunteers in Public Schools**
 - **Service-learning projects aimed at the schools within the target area for CUP**
 - **Projects have a diverse focus from tutoring to reading partners to chemistry demonstrations to junior gardening projects**



English Student Projects

- ◆ **English writing classes**
 - **Developed safety brochure for senior citizens for CUP**
 - **Wrote articles for the CUP Newsletter**
 - **Developed an LSU tour brochure with 5th Grade class at Buchanan Elementary**
 - **Wrote grants for various non-profits**
 - **Developed and presented scripts and PowerPoints on history of the community**

Service-Learning and the Community University Partnership



Landscape and Architecture Design Projects

- ◆ Architecture students interviewed residents, developed a model of the OSBR neighborhood, and presented their results to the community.
- ◆ Landscape design students created plans and installed plants
- ◆ Architecture students redesigned local businesses and helped with remodeling



Business & Technology Center Projects

- ◆ MBA students paired with businesses in the OSBR area to assist owners with:
 - Updating/developing business plans
 - Recommendations on business marketing, expansions, aesthetics, and landscaping tips



REFLECTIONS

- ◆ **Service-learning classes at LSU have enhanced community relations in the OSBR area.**
- ◆ **Professors/instructors are encouraged to seek service-learning opportunities.**
- ◆ **Completely engaged—not yet. Service-learning is one such catalyst that entices dialogue and provides a dual learning partnership.**



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The 21st Century University...

Building Walls

or

Building
Partnerships



Key Questions for Sustainable Cultural Change

Would this picture send the message your university would respond to?

- ◆ What is your message?
- ◆ Who REALLY needs to know it?
(Who can influence change?)
- ◆ What strategies can bring about change? (reach the audiences that influence change)



Consider these cultural determinants

- ◆ Mission
- ◆ Planning documents
- ◆ Insiders and outsiders
- ◆ Rewards system
- ◆ Clientele
- ◆ Funding
- ◆ Regional and national peers



What changes can integrate civic engagement into the culture?

Find out with Assessment of Institutional Level of Engagement

- ◆ Your own surveys
- ◆ Bringle and Hatcher
- ◆ Holland Instrument
- ◆ Furco Instrument
- ◆ Campus Compact Pyramid
- ◆ Campus Compact Indicators of Engagement



LSU Strategies for Cultural Change

Flexibility - variety of models

- ◆ **Projects, placement, research, combination**

Incentives for Course Development

- ◆ **Faculty Incentive Grants**
- ◆ **Department/Unit Grants**

Rewards

- ◆ **Recognition for students, faculty, and partners**
- ◆ **Faculty award**
- ◆ **Faculty Fellow**



LSU Strategies for Cultural Change

Reaching Those Who Effect Change

- ◆ Publicity plan
- ◆ Nationally respected speakers
- ◆ Provost-appointed Council & Working Group
- ◆ Deans and Directors Seminar
- ◆ Program assessment by Center for Assessment
- ◆ Active representation on University Planning Committees
- ◆ Alliances with other initiatives



“Returning to our Land Grant Roots: THE ENGAGED UNIVERSITY”

Kellogg Commission on the Future of State and Land-Grant Universities (1999):

“Engagement in the form of service-learning, outreach, and university-community partnerships can ...put the university to work on the practical problems of the day.”

Key Resources

- ◆ Bringle and Hatcher, “Implementing Service Learning in Higher Education,” *Journal of Higher Education*. 67 (2) 321-239, 1996.
- ◆ Establishing and Sustaining an Office of Community Service. Campus Compact, 2000.
- ◆ Furco. “Self-Assessment Rubric for the Institutionalization of Service-Learning in Higher Education.” Campus Compact, (revised) 2002.
- ◆ Holland. “Analyzing Institutional Commitment to Service,” *Michigan Journal of Community Service Learning* (4) 30-41. 1997.
- ◆ Introduction to Service-Learning Toolkit. Campus Compact, 2003.
- ◆ Zlotkowski (ed.) Successful Service-Learning Programs. Anker, 1998.
- ◆ www.lsu.edu/cup
- ◆ www.ccell.lsu.edu
- ◆ www.compact.org