



University of Pittsburgh



COMMUNITY
OUTREACH
PARTNERSHIP
CENTER

BUILDING COMMUNITY
ORGANIZATIONAL
CAPACITY

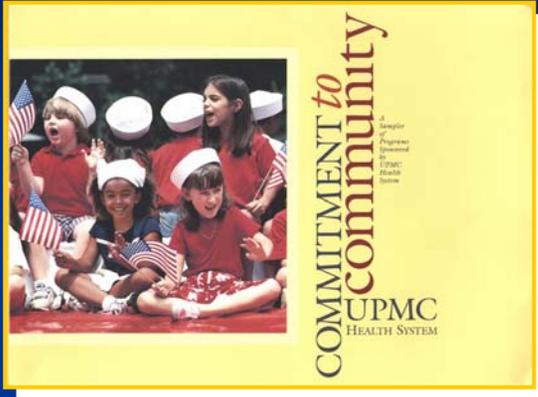
Tracy Soska, COPC Co-Director

COPC Neighborhoods

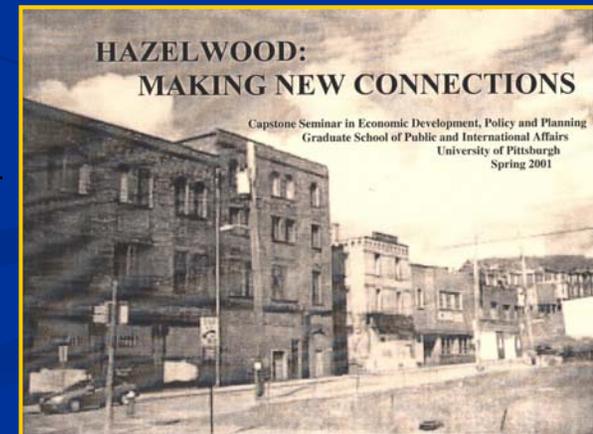
- Oak Hill (Hope VI)
(formerly Allequippa Terrace Public Housing)
- Central Oakland
- Hazelwood
- South Oakland
- West Oakland



COPC Principles



- Partnership & Collaboration
- Comprehensive Community Building
- Capacity Building and Empowerment
- Service-Learning
- Applied Research



Community Capacity Building

FOUR THEMES OF COMMUNITY CAPACITY BUILDING

(Chaskin, Venkatesh, Brown, Vidal)

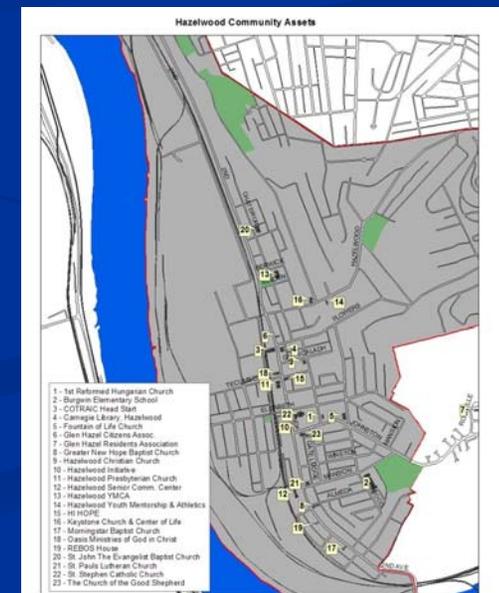
- Building Skilled Leadership
- Community Organizing
- Building Stronger Organizations
- Building Alliance, Partnerships and Collaborations

Building Skilled Leadership

- Catalyst for Community Builders – grassroots leadership training at Pitt -COPC
- Leadership Plenty (Pew Partnership for Civic Change) – Westside Leadership Institute
University of Utah University Neighborhood Partnership
- United Way Neighborhood Leadership and Wellness Project – Hazelwood and Oakland
- Other COPC Models

Community Organizing

- Block Clubs/Watches
- Special Events
- Community Clean-ups
- PhotoVoice with Kids
- Health Outreach
- Community Asset Mapping



Building Stronger Organizations

■ MEMBERSHIP DEVELOPMENT

- New Members and Leadership
- Diversity – Race, Age, Family

■ ORGANIZATIONAL STAFFING

- Student Interns and Project Teams
- AmeriCorps/HealthCorps

■ COMMUNICATIONS

- Newspaper
- Special Events & Materials

■ FUNDING & PROGRAM DEVELOPMENT

- Health Outreach Projects
- PPND – Community Development



Building Alliances & Partnerships

- Community Health Partnerships – HOP, HI-HOPE
- Keep It Clean, Oakland – students, community, businesses, institutions
- Working Group on Housing
- Neighborhood Database initiative
- Community Leisure Learn Program
- Oakland Task Force, Oakland Business Improvement District

COPC Research Capacity

- Promoted Research Service-Learning
- Produced tangible benefits and applications from scholarship for community partners and others
- Enhanced knowledge/understanding of neighborhoods for all partners.
- Provided documentation and evidence of applied research and artifacts that are disseminated locally and nationally
- Disseminated reports on COPC website
www/pitt.edu/~copc



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