



**DILLARD**  
**UNIVERSITY**



**Dillard University**  
Community Development Corporation



## Five Year Assessment of Challenges, Opportunities, and Progress Rebuilding New Orleans

A look at the CDC's partnership with HUD and the essential community programs that have been implemented since 2006 throughout the Greater New Orleans Area.

# STRATEGIC VISION AND MISSION

**D**illard University Community Development Corporation recognizes that the future health and vitality of the university is dependent on the viability and physical improvement of its Gentilly Neighborhood. Therefore, Dillard CDC seeks to provide leadership in the revitalization of Gentilly and New Orleans by using the university's economic, intellectual, social and cultural capital in partnership with other community stakeholders.

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# Housing & Home Improvement Fairs



In 2011, we are planning the fifth annual home improvement fair. New Orleans area residents garner invaluable information and meet local businesses who are ready to assist with every aspect of building and homeownership.

50 vendors each year

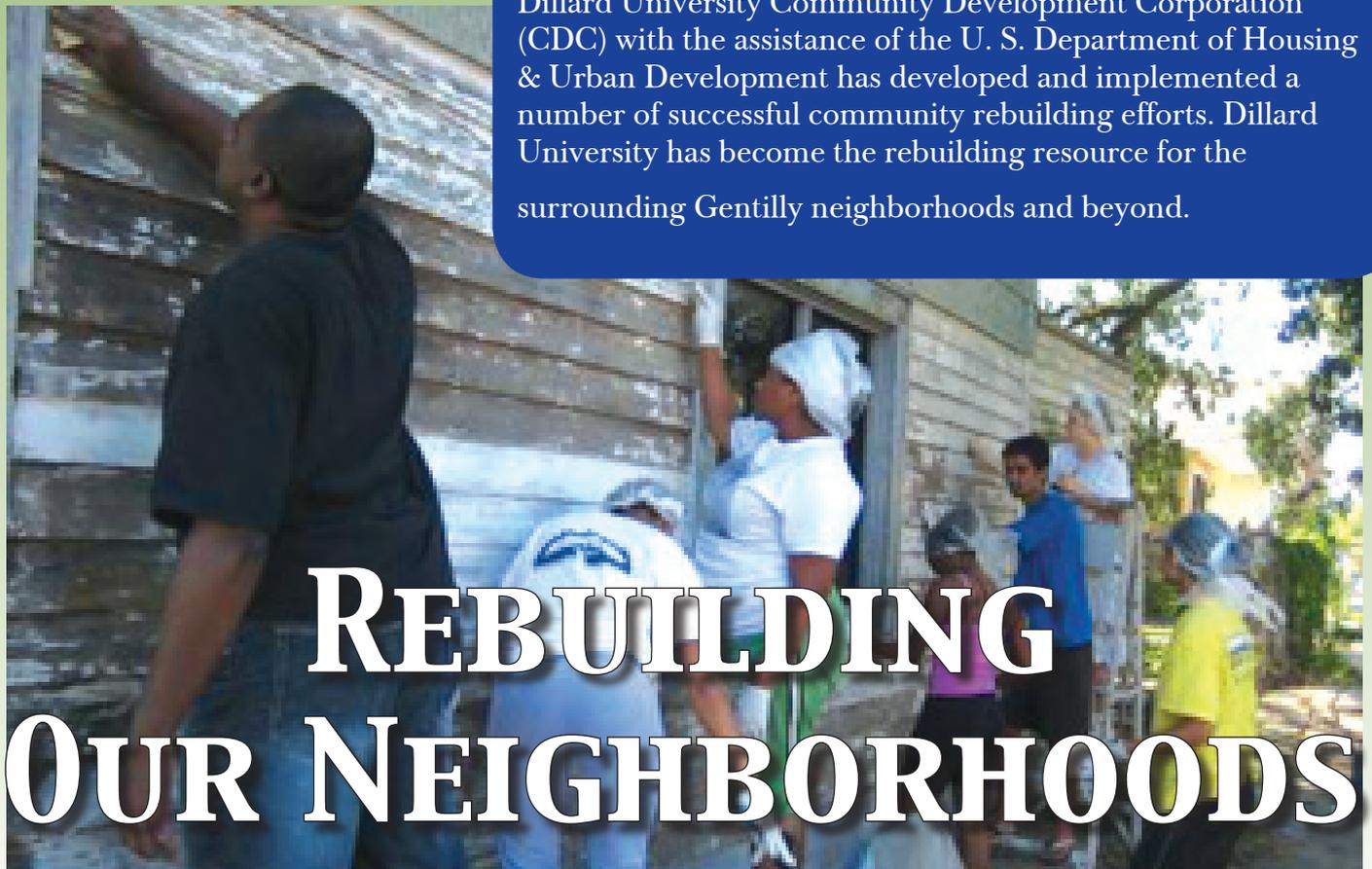
Seminars including: Pathway to Homeownership, Credit Repair, Home Weatherization

Guest Speakers

Average annual attendance: 1,200 people



Dillard University Community Development Corporation (CDC) with the assistance of the U. S. Department of Housing & Urban Development has developed and implemented a number of successful community rebuilding efforts. Dillard University has become the rebuilding resource for the surrounding Gentilly neighborhoods and beyond.



# REBUILDING OUR NEIGHBORHOODS

# Dillard University International Center for Economic Freedom Dillard CDC

Through grants provided by HUD, Dillard has provided training and pathways to economic independence and self-sufficiency for low-to-moderate income individuals in the New Orleans areas.



## Programs

Programs such as Computer Literacy Training, Job Training, Life Skills and English as a Second Language are helping residents to acquire the skills necessary to obtain good jobs and to become involved in their neighborhoods. More than 200 residents have utilized these programs.

## Gentilly Resource Center



Gentilly Resource Center located on the Dillard University campus affords neighbors the opportunity to access various services and information.



# Neighborhood Reinvestment

Because of HUD grants, the CDC has coordinated with the 10 Gentilly neighborhood associations to develop Community & Personal Development programs that residents have determined are vital to the rebirth our city.



## Grant Writing Workshops

Grant Writing Workshops are allowing community residents and non-profit organizations seek out funding for various projects they would like to execute in the community. We are planned our 2011 sessions for this summer. 400 people have participated in these workshops.



## Hola Nola!

Basic Spanish lessons. This annual two-week summer class has proved quite popular with our neighbors.

# Lawn Replacement and Maintenance

Lawn Replacement and Maintenance as well as new Neighborhood Signage programs have improved quality of life through beautification. To date, 300 residents have been served.



# Family Health Fairs

Family Health Fairs provide a dynamic atmosphere for residents to participate in activities and workshops that teach healthy lifestyles. These events typically draw 1,000 participants each year.



## Advanced Metering Infrastructure

Advanced Metering Infrastructure (AMI) Pilot Program with Entergy test customer response to the technology, Peak Time Rebate and A/C Load Control Management programs. The scope of the program includes installing up to 7400 AMI smart meters along with some in-home display devices and smart thermostats in qualified ENOI residential, electric customers.



## Community Safety Initiatives

Community Safety Initiatives provide a means to maintain a safe environment for residents, and includes neighborhood policing. Seminars/training sessions are conducted monthly and include:

- Stress Reduction / Conflict Resolution
- Effective Neighborhood Watch
- Fire Prevention and Safety
- Modern Crimes and Issues / Identity Theft
- Reporting Crimes and Suspicious Activity / Calling 911
- First Aid
- Self Defense / Personal Safety Management
- Door and Lock Safety



# Gentilly Clarion Community Magazine

CONNECTING  
with your community  
Serving Gentilly Heights East, Lower Gentilly, Oak Park, Sugar Hill, Virgil Park, Indian

*The* GENTILLY CLARION  
THE DILLARD UNIVERSITY COMMUNITY DEVELOPMENT CORPORATION NEWSLETTER  
September 2009 Edition

Like a Phoenix from the Ashes...  
Dillard University Continues It's Renewal

Housing Fair a Big Success... page 4

Grant Writing Workshops...

Spanish Language Classes... page 12

Corps Strengthened... Levy S... page 6

*The* GENTILLY CLARION  
THE DILLARD UNIVERSITY COMMUNITY DEVELOPMENT CORPORATION NEWSLETER  
Spring 2010 Edition

**Mayor's Office Investing in Gentilly**

**Proposed Community Projects with Dillard CDC:**

- Gentilly Community Center
- Job Training Center
- Certified Nurse Assistant Program
- Computer Technology Training
- Youth Entrepreneurial Center
- GED Prep Program

The CDC keeps residents informed about events and rebuilding progress through The Gentilly Clarion.



# New Lawns

## *A CDC Program*

The Dillard CDC selected 25 homes to be in a program made possible through a grant from the Department of Housing and Urban Development (HUD) and administered through Dillard's Deep South Center for Environmental Justice (DUDSCEJ). The program helped homeowners with an often overlooked home improvement: the front lawn!

The 25 homeowners in the program could actually choose from one of four home improvements: lawn replacement, new windows, sheetrock or mold remediation. Lawn replacement was the most popular project with 23; four homeowners chose hurricane-resistant windows; three residents received sheetrock installation; and one home was treated for mold. Deborah Bates, project specialist for DUDSCEJ says the project is helping homeowners complete the projects that insurance and Road Home did not cover. "So many people have been struggling financially to complete their homes and move back in. Our program has given residents additional help in their rebuilding efforts," said Bates.

For the lawn replacement project, the existing lawn and topsoil are removed. Then, the soil is tilled before new topsoil and St. Augustine sod are put down. It then becomes the owner's responsibility to water and care for the lawn. Gloria DeCuir-Robert loves her new lawn.

"It was a final detail that we just could not afford to do at this time. Thanks to the CDC, the Environmental Justice Center and HUD, my family has a lawn that we can be proud of," said DeCuir-Robert. "I think we'll plant some flowers soon," she added.

Nearly two-thirds of these home projects have been completed and all will be finished by the end of the year. The grant also enabled the DUDSCEJ staff to conduct training demonstrations known as Environmentally Safe Renovation and Remodeling Work Practices. They targeted low and moderate income families, the elderly, Dillard's faculty, staff and nursing students as well as contractors whose clients qualify. A demonstration house was set up for the raining to provide hands-on instruction along with a visual tour. Participants learned that the number one concern should be to build a house that is environmentally safe and flood and moisture resistant. The workshops also focused on home maintenance.

All home projects within this program will be completed by the end of 2008. The CDC hopes to obtain additional funding from other sources to have the opportunity to offer similar services to Gentilly residents in the future.

# Jobs · Resources · Jobs · Resources · Jobs

## Federal Government 101

Thursday, April 14, 2011 10:00 am - 2:00 pm  
 Dillard University Professional Schools Building

### Events

#### Students/Staff

##### Federal Government Career and Internship Fair

10:00 am - 2:00 pm Atrium

Students will have the chance to meet and interact with government recruiters, and learn about conventional and non-conventional research and training grants available from various national funding agencies.

#### Students/Faculty Federal Hiring 101

10:30 am - 11:30 am & 12:30 am - 1:30 pm

Mock Trial Center Rm. 151

Step Up Your Knowledge! Learn the federal hiring process. Hear from federal employees, hiring managers and human resources professionals about job vacancies, USAJOBS, federal resumes and more.

#### Faculty/Administrators Federal Grant Opportunities 101

11:30 am - 12:30 pm

Mock Trial Center Rm. 151

Learn about conventional and non-conventional research and training grants available from national funding agencies.

#### Small, Women-Owned & Socially/Economically Disadvantaged Business Opportunities

10:30 am - 11:30 am & 1:00 pm - 2:00 pm Rm. 131

Want to learn more about programs and resources available for disadvantaged businesses? Agency representatives will be available to answer questions and provide valuable information to community residents and small business owners.

#### Doing Business with GSA

11:30 am - 12:30 pm Rm. 135

Learn about GSA: how and what we buy. Learn where to register in order to do business with GSA and tips about certifications recognized by GSA.

#### Community Development Grant Opportunities

10:30 am - 11:00 am & 1:00 pm - 2:00 pm

John Georges Auditorium Rm. 115

If you are interested in grants to develop the university campus and/or the community, this workshop will help you identify the right funding opportunities in the Federal Government and key tips on how to apply for grants.

#### New Orleans Federal Executive Board - HBCU Committee Members

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 HISTORICALLY BLACK COLLEGES AND UNIVERSITIES · DILLARD UNIVERSITY · GRAMBLING STATE UNIVERSITY · SOUTHERN UNIVERSITY – BATON ROUGE · XAVIER UNIVERSITY OF LOUISIANA

Sponsored by:

Branching Out to Our  
Neighborhoods



**Dillard University**  
Community Development Corporation



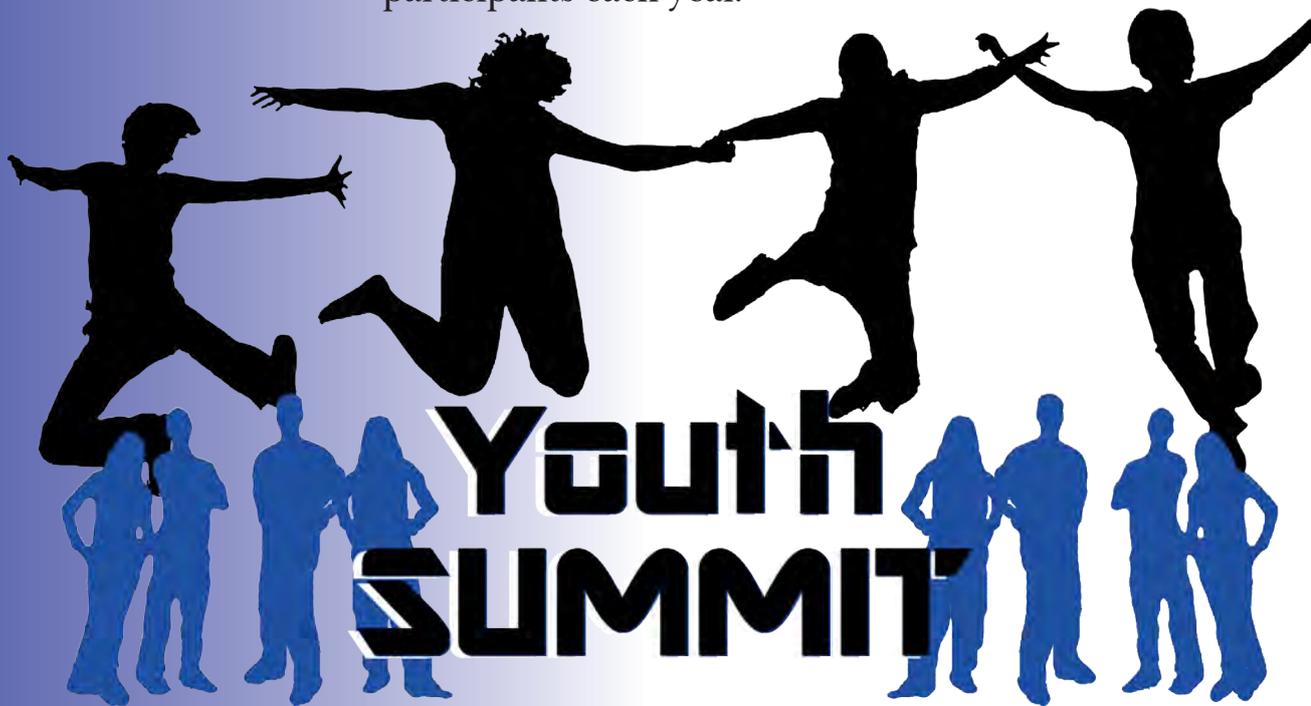
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# YOUTH DEVELOPMENT

The CDC has developed a number of youth initiatives to assist families in building strong character and healthy lifestyles with their children.



Youth Summit has been held for the past three years. Activities include workshops such as Conflict Resolution, Building Self-Esteem, and College Grants & Financial Assistance. Attendance is approximately 1,150 participants each year.



# Physical Fitness & Health Festival

Physical Fitness & Health Festival is geared toward active lifestyles. Sport such as tennis, basketball, rock-climbing, weight-lifting, and golf are presented to teens by seasoned coaches and instructors. Each year, we see 1,000-plus participants.



Financial Literacy training focuses on educating youth about financial responsibility. Areas important to youth financial literacy include general knowledge of how the banking system, credit and debit cards, investments basics, the mental game of money and related aspects personal money management. Training provided through a grant sponsored by the U.S. Department of Housing and Urban Development. Additional partners include Regions Bank, Capital One Bank and FDIC.

## Financial Literacy

**Capital One** Bank

**FDIC**

FEDERAL DEPOSIT INSURANCE CORPORATION



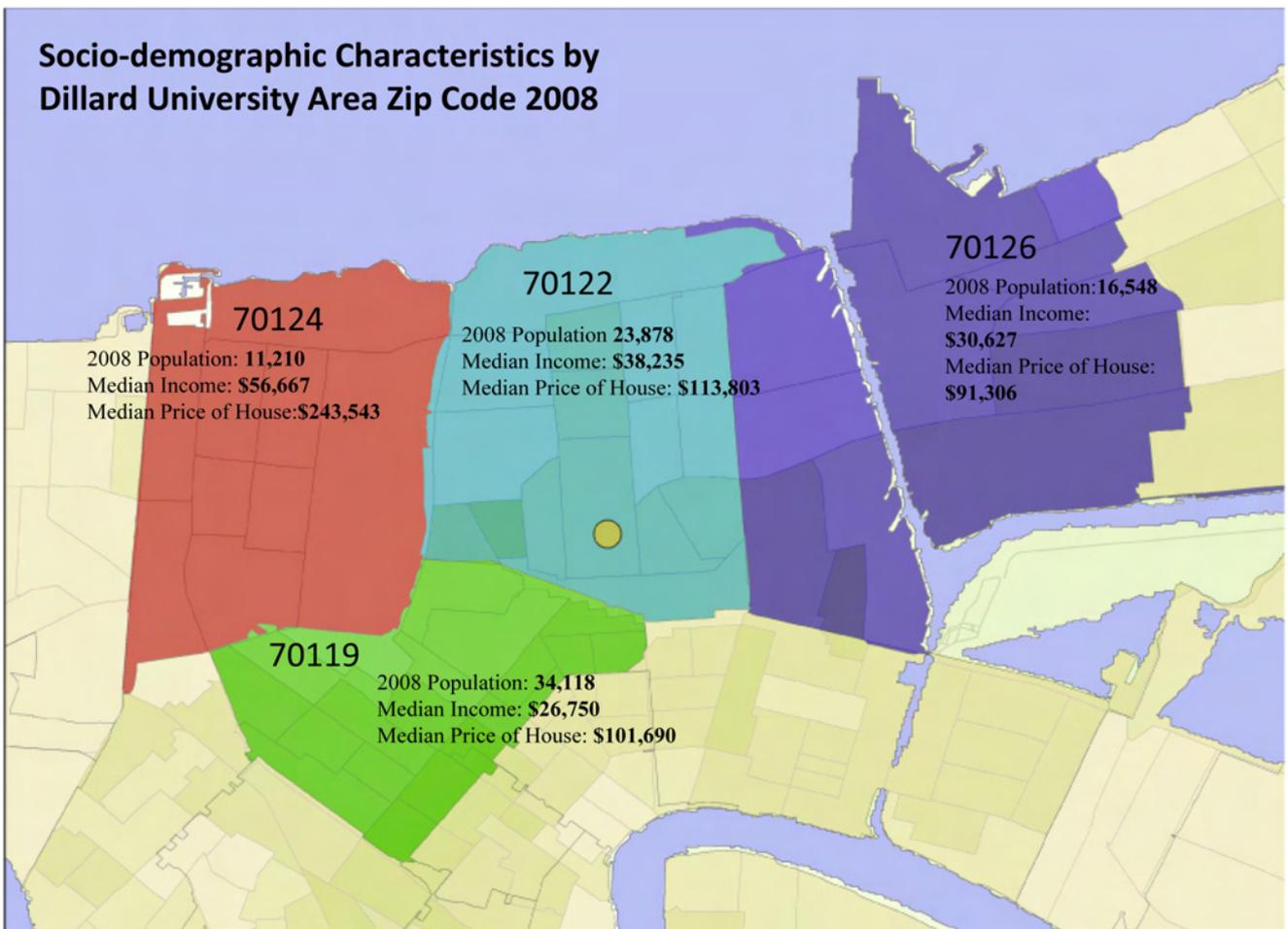
**REGIONS**



**THE GENTILLY COMMUNITY  
NEIGHBORHOOD BOUNDARIES**



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Based on 2008 ESRI data. ESRI: Environmental Systems Research Institute