

# VIEWS OF OUR COMMUNITY THROUGH HUD'S EYES:

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EMPOWERMENT, INVESTMENT, ENHANCEMENT, & SUSTAINABILITY

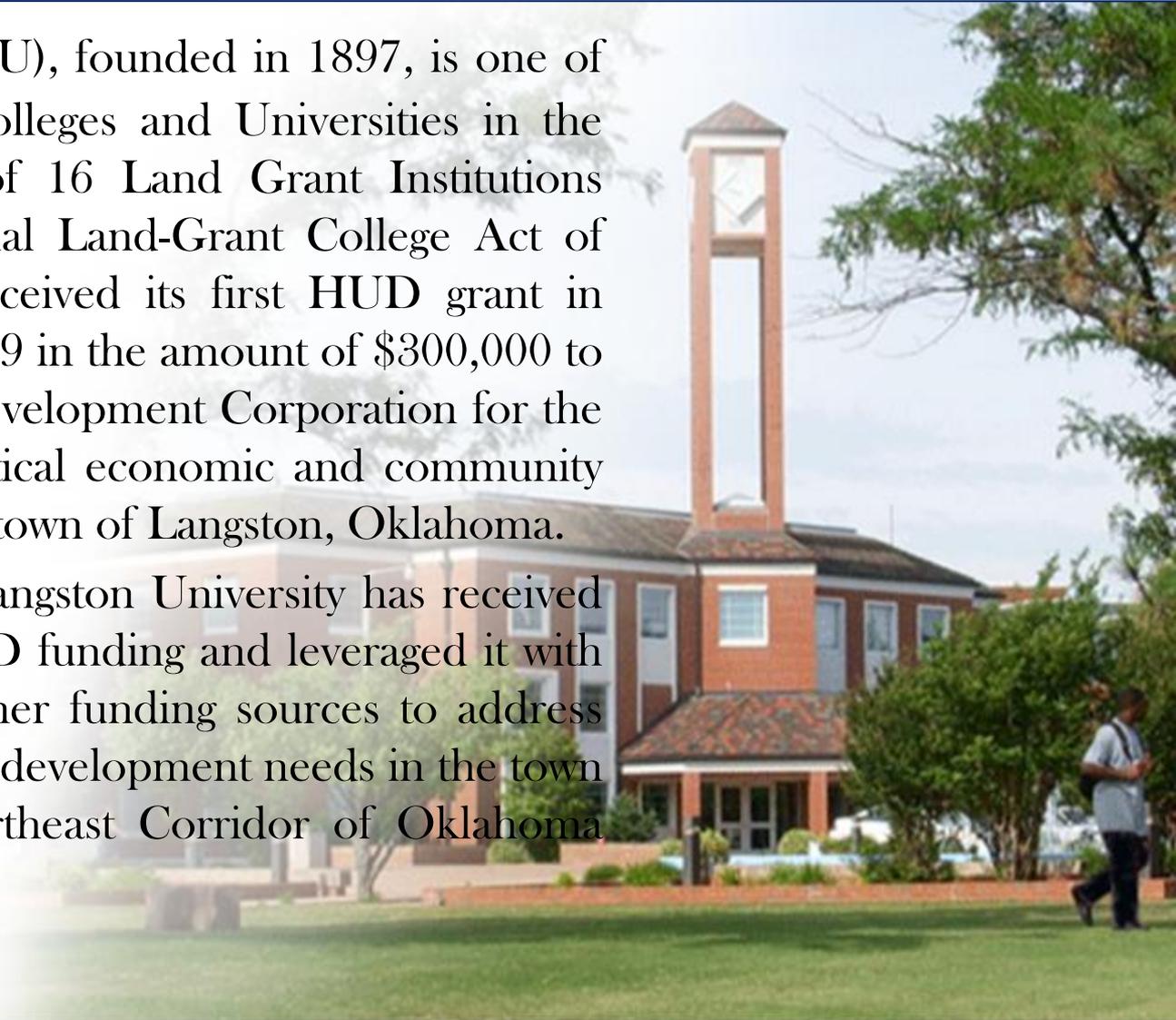
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Presented by: Langston University's HUD/HBCU Programs Office

# The Program at Langston

Langston University (LU), founded in 1897, is one of 105 Historically Black Colleges and Universities in the United States and one of 16 Land Grant Institutions established by the National Land-Grant College Act of 1890. The institution received its first HUD grant in 1999 in the amount of \$300,000 to establish a Community Development Corporation for the purpose of addressing critical economic and community development issues in the town of Langston, Oklahoma.

From 1999 to 2010, Langston University has received 2.9 million dollars in HUD funding and leveraged it with 3 million dollars from other funding sources to address economic and community development needs in the town of Langston and the Northeast Corridor of Oklahoma City ([grants.gov](http://grants.gov)).



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# EMPOWERMENT

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To equip or supply with an ability, to enable.

To provide with the means or opportunity.

To give legal power, capacity, or sanction to.

To make possible, practical, or easy.



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## Empowerment

- **Grassroots Initiatives**
  - Neighborhood Associations TA
  - Skills Development
  - BRIC
- Community Development
  - Softball Field
  - Farmers' Market

## Investment

- Home Buyers Education
- Community Partners
- Leveraging

## Enhancement

- **Miracle Mile**
  - Street Lights
  - Street Improvements
  - New Sidewalks

- Annexation
- Town Hall Eco-Friendly Conversion & Addition

## Sustainability (Conclusion)

- Permanent Foundations
  - Job Creation
  - Tax Base
  - Community Involvement
  - Area Attractions
- Eco-Friendly Practices
  - Geothermal Systems
  - Street Lights
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# EMPOWERMENT

## Grassroots Initiatives:

- Neighborhood Associations Technical Assistance
- Personal Skills Development
- Business Resource & Incubator Center



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# EMPOWERMENT

## Community Development:

- T. G. Green Park Softball Field Renovation
- Langston Farmers' Market



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# INVESTMENT

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The act of devoting morally or psychologically, as to a purpose; commit.

The act of spending, contributing, or devoting for future advantage or benefit.



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# INVESTMENT

## Homebuyers Education Seminars:

- Stratos Realty
- Metropolitan Fair Housing Authority



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# INVESTMENT

## Community Partners:

- City of Oklahoma City
- Oklahoma City Chamber of Commerce
- Oklahoma Small Business Development Center
- Neighborhood Association Alliance
- Stratos Realty Group
- Town of Langston City
- Langston Community Development Corporation (LCDC)
- Northeast Resource Center
- Tinker Federal Credit Union
- Blackstone Global Management Group, Inc.
- Metropolitan Fair Housing Council of Oklahoma
- Consumer Credit Counseling Service
- Community Action Agency
- Prime Realty
- Aduddell Mortgage Group
- ITE Appraisal
- First Mortgage Company
- State Farm Insurance
- Janetta Chapple Group
- Design Team One Architects
- Judah Christian Academy



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# INVESTMENT

## Leveraging:

- Langston University
- Town Of Langston City
- Oklahoma Small Business Development Center



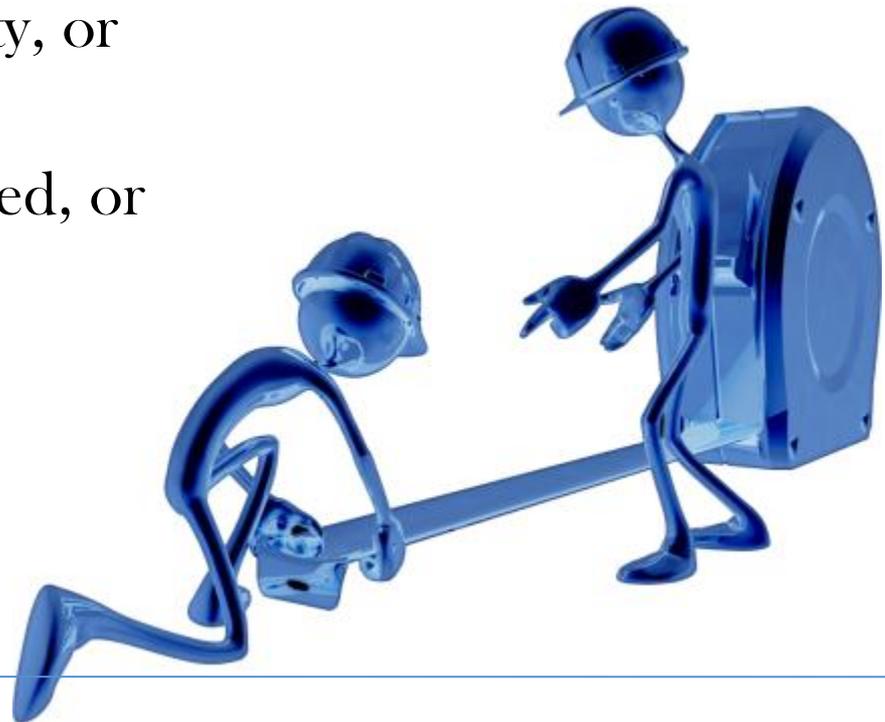
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# ENHANCEMENT

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To make greater, as in value, beauty, or effectiveness; augment.

To provide with improved, advanced, or sophisticated features.



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# ENHANCEMENT

## “Miracle Mile” Concept:

- New Street Lights
- Street Improvements
- New Sidewalks



Installation of High Energy Efficient LED street lights along one mile of our main thoroughfare will enhance business opportunities , foster safety, community pride and beautify the town.

New sidewalks and resurfaced streets make for safer driving

And alternative transportation routes



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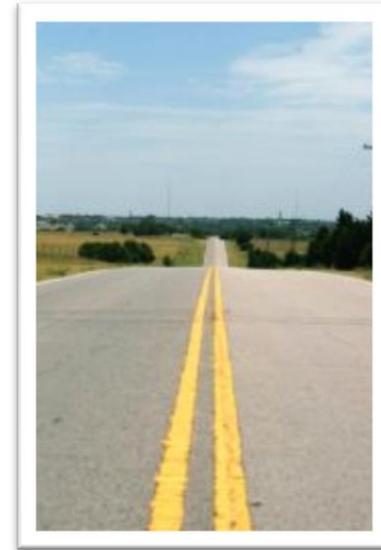
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# ENHANCEMENT

## Annexation:

The town was recently annexed land that helped to more than double the land area of the town, thereby increasing the number of residents and tax base to help boost the community's economy

## Town Hall Eco-Friendly Conversion & Addition



City Hall will be converted to use a energy efficient Geo-Thermal Heat and Air system. This will make it the most energy efficient City Hall in Oklahoma. A joint community room and City Court will also be added.



# SUSTAINABILITY

The act of providing resources for the present without sacrificing the ability to meet the needs of the future.



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# SUSTAINABILITY

## Job Creation:

- BRIC-
- Softball Field Project- 1 Vendor Concession Stand
- Farmers' Market- 15 Small Business

## Tax Base:

- Business Recruitment will help to attract investors
- Annexation of land helps to increase the population area of the town

## Community Involvement:

- Development of public gathering spaces will create activity nodes for citizens of the community to frequent
- Education workshops in horticulture and plasticulture will spur excitement and enjoyment of the new amenities

## Area Attractions:

- T.G. Green Park
- Farmer's Market
- Newfound Sense of pride and awareness in the community



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# SUSTAINABILITY

## Geothermal Systems:

- Installation of a Geothermal Heating and Cooling system will make Langston's City Hall the most energy efficient City Hall in Oklahoma.

## Street Lights:

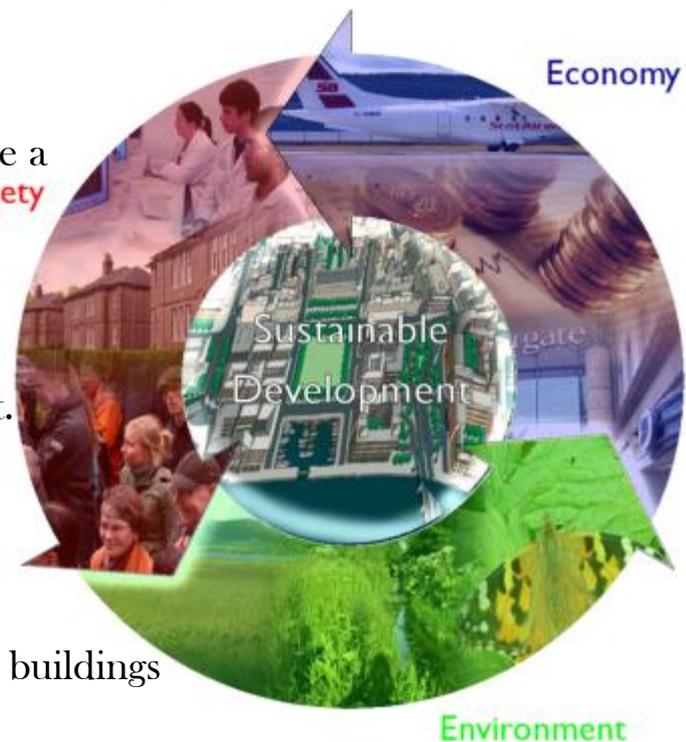
- Installation of High Energy Efficient LED street lights will help to conserve energy and also have longer life expectancy than traditional street lighting systems.

## Vegetation:

- Planting of indigenous vegetation will create a seamless transition from new to old construction.
- Planting of vegetation that regenerates and reproduces fairly quickly will also help to improve the air quality of the environment.

## Construction Practices:

- The use of local labor, products, and equipment will help to reduce the carbon footprint created during construction.
- The use of sustainable products will create buildings that have longer lifespans.



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# QUESTIONS

