

# HISTORICALLY BLACK COLLEGES AND UNIVERSITIES NATIONAL CONFERENCE

## BACK TO BASICS—MOVING FORWARD AGENDA

### TUESDAY, MARCH 8, 2011

- |                    |  |                            |
|--------------------|--|----------------------------|
| 8:30–9:30 a.m.     | Registration and Continental Breakfast   | { Riverfront South Foyer } |
| 9:30–10 a.m.       | Greetings and Introductions  | { Riverfront South }       |
|                    | <ul style="list-style-type: none"><li>• Ophelia Wilson, Office of University Partnerships, U.S. Department of Housing and Urban Development</li><li>• Dr. Henry Lewis, III, President, Florida Memorial University</li></ul>   |                            |
| 10–11 a.m.         | Introduction of Keynote Speaker: Ophelia Wilson  | { Riverfront South }       |
|                    | <ul style="list-style-type: none"><li>• Keynote Speaker: Dr. Julianne Malveaux, President, Bennett College for Women</li></ul>   |                            |
| 11–11:15 a.m.      | Break  | { Riverfront South Foyer } |
| 11:15 a.m.–12 noon | General Session  | { Riverfront South }       |
|                    | <ul style="list-style-type: none"><li>• Special Presentation</li><li>• Overview of the HBCU Program</li><li>• Grants Administration and Financial Management (Part One)<ul style="list-style-type: none"><li>○ Sherone Ivey, Bob, Kroll, and Ophelia Wilson, Office of University Partnerships</li></ul></li></ul> |                            |
| 12 noon            | Luncheon   | { Riverfront Central }     |
|                    | <ul style="list-style-type: none"><li>• Introduction of Keynote Speaker: Ophelia Wilson</li><li>• Keynote Speaker: Dr. Earnestine Psalmonds, Senior Program Officer, Policy and Global Affairs Division, The National Academies</li></ul>  |                            |



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## TUESDAY, MARCH 8, 2011 (CONTINUED)

- 2–5 p.m. General Session: Responding to the Notice of Funding Availability (NOFA) { Riverfront South }
- Presenter: Ophelia Wilson
  - Panel Members
    - Carol Davis, Winston-Salem State University
    - Darrin Dixon, Southern University at Shreveport
    - Jeff Higgs, LeMoyne-Owen College
    - Larry Salley, Benedict College
    - Linda Tillman, Langston University
- 6–7:30 p.m. Networking Reception { Riverwalk }

## WEDNESDAY, MARCH 9, 2011

- 8–9 a.m. Registration and Continental Breakfast { Riverfront South Foyer }
- 9–10:30 a.m. General Session and Panel Discussion: Strategies and the Importance of Keeping the President/Chancellor in the Loop { Riverfront South }
- Moderator: Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport
  - Dr. David Beckley, President, Rust College
  - Dr. Carlton Brown, President, Clark Atlanta University
  - Dr. Henry Lewis, III, President, Florida Memorial University
  - Dr. Celestine Ntuen, Interim Vice Chancellor for Research and Economic Development, North Carolina A&T State University
  - Dr. Henry Ponder, Endowed Chair, Lillian Johnson Hemmitt Endowment, Langston University
  - Dr. David H. Swinton, President, Benedict College
- 10:30–10:45 a.m. Break { Riverfront South Foyer }



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## WEDNESDAY, MARCH 9, 2011 (CONTINUED)

10:45 a.m.–12:15 p.m. General Session: Success Stories (Part One)

{ Riverfront South }

- 5-Year Assessment of Challenges, Opportunities, and Progress
  - Nick Harris, Dillard University
- Revitalizing Our Community Through Partnerships: “Town and Gown”
  - Vicky Grice, Lawrence Haygood, Tuskegee University
- The Louisiana Asset Building Initiative
  - Alma Thornton, Southern University and A&M College
- An Innovative Community Planning Model for Neighborhood Revitalization
  - Sherrill Hampton, Katherine Loflin, Aaron McKeithan, Jr., and students, Johnson C. Smith University
- Utilization of Institutional Resources to Sustain Communities
  - Dr. Roderick Smothers, Vice President for Institutional Advancement and Development, Huston-Tillotson College

12:15–1:15 p.m.

Lunch (on your own)

1:15–2:45 p.m.

Grants Administration and Financial Management (Part Two)

{ Riverfront South }

- Bob Kroll and Ophelia Wilson

3 p.m.

Buses depart from lobby for site visit to Liberty City, Florida

5:30 p.m.

Reception, Carrie P. Meek Entrepreneurial Center, Miami Dade College

7 p.m.

Return to Hyatt Regency Hotel



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## THURSDAY, MARCH 10, 2011

8–9 a.m.	Continental Breakfast	{ Riverfront South Foyer }
9–10:30 a.m.	General Session: Fundraising During Hard Times	{ Riverfront South }
	<ul style="list-style-type: none"><li>• Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport</li></ul>	
	Trends in Community Economic Development/Opportunities for HBCUs	
	<ul style="list-style-type: none"><li>• John Talmage, Social Compact, Inc.</li><li>• Tom Zuniga, DSG Community Management Systems, LLC</li></ul>	{ Riverfront South }
10:30–10:45 a.m.	Break	{ Riverfront South Foyer }
10:45–11:15 a.m.	General Session: Success Stories (Part Two)	{ Riverfront South }
	<ul style="list-style-type: none"><li>• Returning to Our Roots: Linking the Academy to the Community<ul style="list-style-type: none"><li>◦ Ilene Garner, University of the Virgin Islands</li></ul></li><li>• A View of Our Community Through HUD's EIES<ul style="list-style-type: none"><li>◦ Linda Tillman, Charles King, and Roosevelt Haney, Jr., Langston University</li></ul></li><li>• Economic and Community Development: A Rural Perspective<ul style="list-style-type: none"><li>◦ Bobby Pamplin, Hinds Community College</li></ul></li><li>• Green Renovation Project<ul style="list-style-type: none"><li>◦ Carol Davis, Winston-Salem State University</li></ul></li></ul>	
11:15–11:30 a.m.	Break	{ Riverfront South Foyer }
11:30 a.m.–12:15 p.m.	Wrap-Up/Closing	{ Riverfront South }
	<ul style="list-style-type: none"><li>• Sherone Ivey and Ophelia Wilson</li></ul>	



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