BACK TO BASICS—MOVING FORWARD
AGENDA

TUESDAY, MARCH 8, 2011

8:30–9:30 a.m.  Registration and Continental Breakfast  { Riverfront South Foyer }

9:30–10 a.m.  Greetings and Introductions  { Riverfront South }

  • Ophelia Wilson, Office of University Partnerships, U.S. Department of Housing and Urban Development
  • Dr. Henry Lewis, III, President, Florida Memorial University

10–11 a.m.  Introduction of Keynote Speaker: Ophelia Wilson  { Riverfront South }

  • Keynote Speaker: Dr. Julianne Malveaux, President, Bennett College for Women

11–11:15 a.m.  Break  { Riverfront South Foyer }

11:15 a.m.–12 noon  General Session  { Riverfront South }

  • Special Presentation
  • Overview of the HBCU Program
  • Grants Administration and Financial Management (Part One)
    o Sherone Ivey, Bob, Kroll, and Ophelia Wilson, Office of University Partnerships

12 noon  Luncheon  { Riverfront Central }

  • Introduction of Keynote Speaker: Ophelia Wilson
  • Keynote Speaker: Dr. Earnestine Psalmonds, Senior Program Officer, Policy and Global Affairs Division, The National Academies
TUESDAY, MARCH 8, 2011 (CONTINUED)

2–5 p.m. General Session: Responding to the Notice of Funding Availability (NOFA)  
{ Riverfront South }
- Presenter: Ophelia Wilson
- Panel Members
  - Carol Davis, Winston-Salem State University
  - Darrin Dixon, Southern University at Shreveport
  - Jeff Higgs, LeMoyne-Owen College
  - Larry Salley, Benedict College
  - Linda Tillman, Langston University

6–7:30 p.m. Networking Reception  
{ Riverwalk }

WEDNESDAY, MARCH 9, 2011

8–9 a.m. Registration and Continental Breakfast  
{ Riverfront South Foyer }

9–10:30 a.m. General Session and Panel Discussion: Strategies and the Importance of Keeping the President/Chancellor in the Loop  
{ Riverfront South }
- Moderator: Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport
- Dr. David Beckley, President, Rust College
- Dr. Carlton Brown, President, Clark Atlanta University
- Dr. Henry Lewis, III, President, Florida Memorial University
- Dr. Celestine Ntuen, Interim Vice Chancellor for Research and Economic Development, North Carolina A&T State University
- Dr. Henry Ponder, Endowed Chair, Lillian Johnson Hemmitt Endowment, Langston University
- Dr. David H. Swinton, President, Benedict College

10:30–10:45 a.m. Break  
{ Riverfront South Foyer }
10:45 a.m.–12:15 p.m. General Session: Success Stories (Part One) (Riverfront South)

- 5-Year Assessment of Challenges, Opportunities, and Progress
  - Nick Harris, Dillard University
- Revitalizing Our Community Through Partnerships: “Town and Gown”
  - Vicky Grice, Lawrence Haygood, Tuskegee University
- The Louisiana Asset Building Initiative
  - Alma Thornton, Southern University and A&M College
- An Innovative Community Planning Model for Neighborhood Revitalization
  - Sherrill Hampton, Katherine Loflin, Aaron McKeithan, Jr., and students, Johnson C. Smith University
- Utilization of Institutional Resources to Sustain Communities
  - Dr. Roderick Smothers, Vice President for Institutional Advancement and Development, Huston-Tillotson College

12:15–1:15 p.m. Lunch (on your own)

1:15–2:45 p.m. Grants Administration and Financial Management (Part Two) (Riverfront South)

- Bob Kroll and Ophelia Wilson

3 p.m. Buses depart from lobby for site visit to Liberty City, Florida

5:30 p.m. Reception, Carrie P. Meek Entrepreneurial Center, Miami Dade College

7 p.m. Return to Hyatt Regency Hotel
THURSDAY, MARCH 10, 2011

8–9 a.m. Continental Breakfast  { Riverfront South Foyer }

9–10:30 a.m. General Session: Fundraising During Hard Times  { Riverfront South }
  • Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport
  
  Trends in Community Economic Development/Opportunities for HBCUs
  • John Talmage, Social Compact, Inc.  { Riverfront South }
  • Tom Zuniga, DSG Community Management Systems, LLC

10:30–10:45 a.m. Break  { Riverfront South Foyer }

10:45–11:15 a.m. General Session: Success Stories (Part Two)  { Riverfront South }
  • Returning to Our Roots: Linking the Academy to the Community
    o Ilene Garner, University of the Virgin Islands
  • A View of Our Community Through HUD's EIES
    o Linda Tillman, Charles King, and Roosevelt Haney, Jr., Langston University
  • Economic and Community Development: A Rural Perspective
    o Bobby Pamplin, Hinds Community College
  • Green Renovation Project
    o Carol Davis, Winston-Salem State University

11:15–11:30 a.m. Break  { Riverfront South Foyer }

11:30 a.m.–12:15 p.m. Wrap-Up/Closing  { Riverfront South }
  • Sherone Ivey and Ophelia Wilson