

**LEHMAN COLLEGE, CUNY
HSIAC 2008-2011**

**STRENGTHENING COMMUNITIES
THROUGH PARTNERSHIPS
IN THE NORTH CENTRAL BRONX**

Partners: Lehman College, CUNY
Mosholu Preservation Corporation
Mosholu Montefiore Community Center

LEHMAN COLLEGE PARTNERS

Nursing

- ✘ Frederickson and Lundeen, Co-PIs
- ✘ Mirian Zavala, Faculty (Life Skills)
- ✘ Sharon Tyler, HSIAC Secretary

SBDC

- ✘ Clarence Stanley, Director (At Risk Businesses)

Continuing Education

- ✘ Carrie Shockley, Program Director, (Retail Worker Training)

THE COMMUNITY PARTNERS

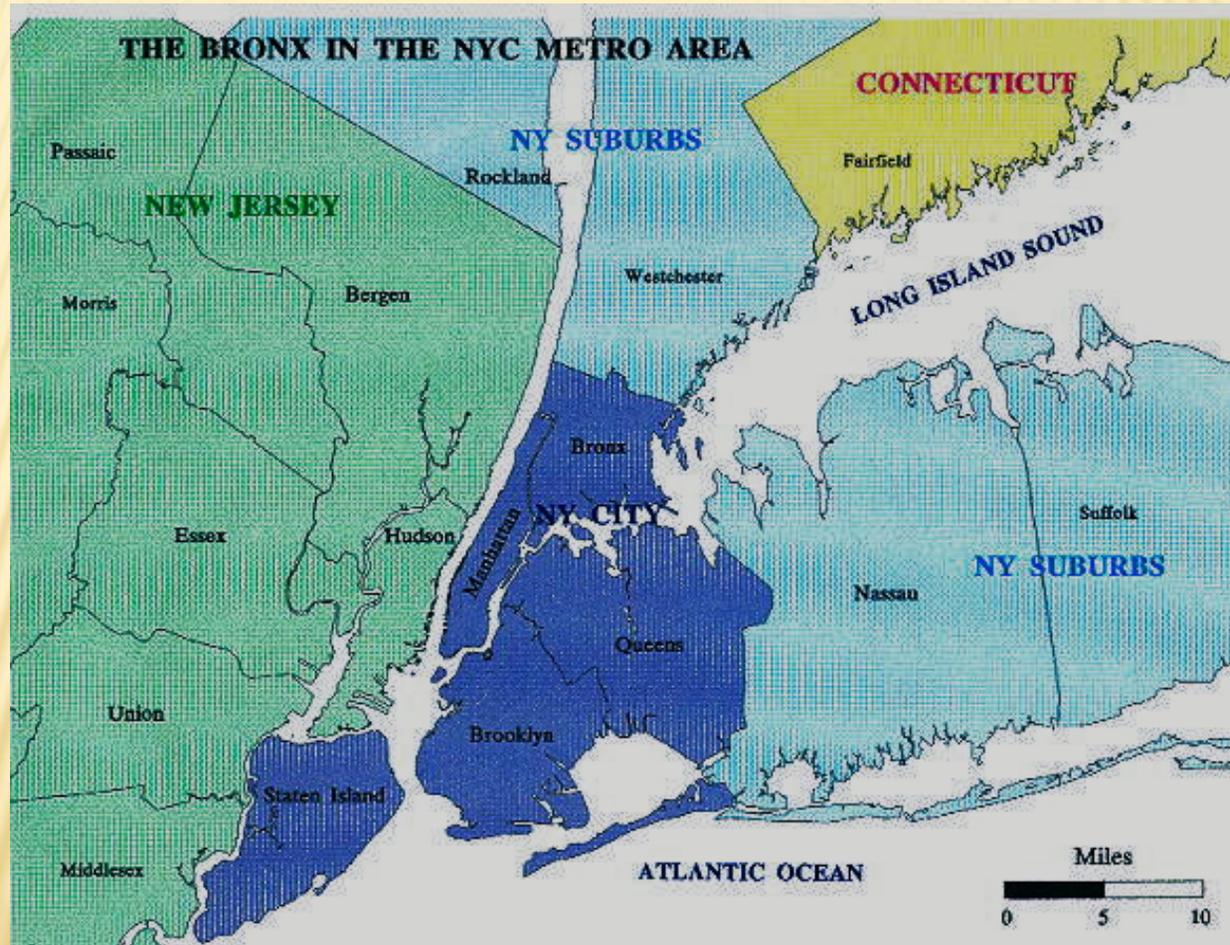
Economic Development

- ✘ Mosholu Preservation Corporation
 - + Dart Westphal
 - + Roberto Garcia
 - + Jennifer Mitchell

Life Skills Program

- ✘ Mosholu Montefiore Community Center
 - + Don Bluestone
 - + Rita Santelia

THE BRONX IN THE NYC METRO AREA

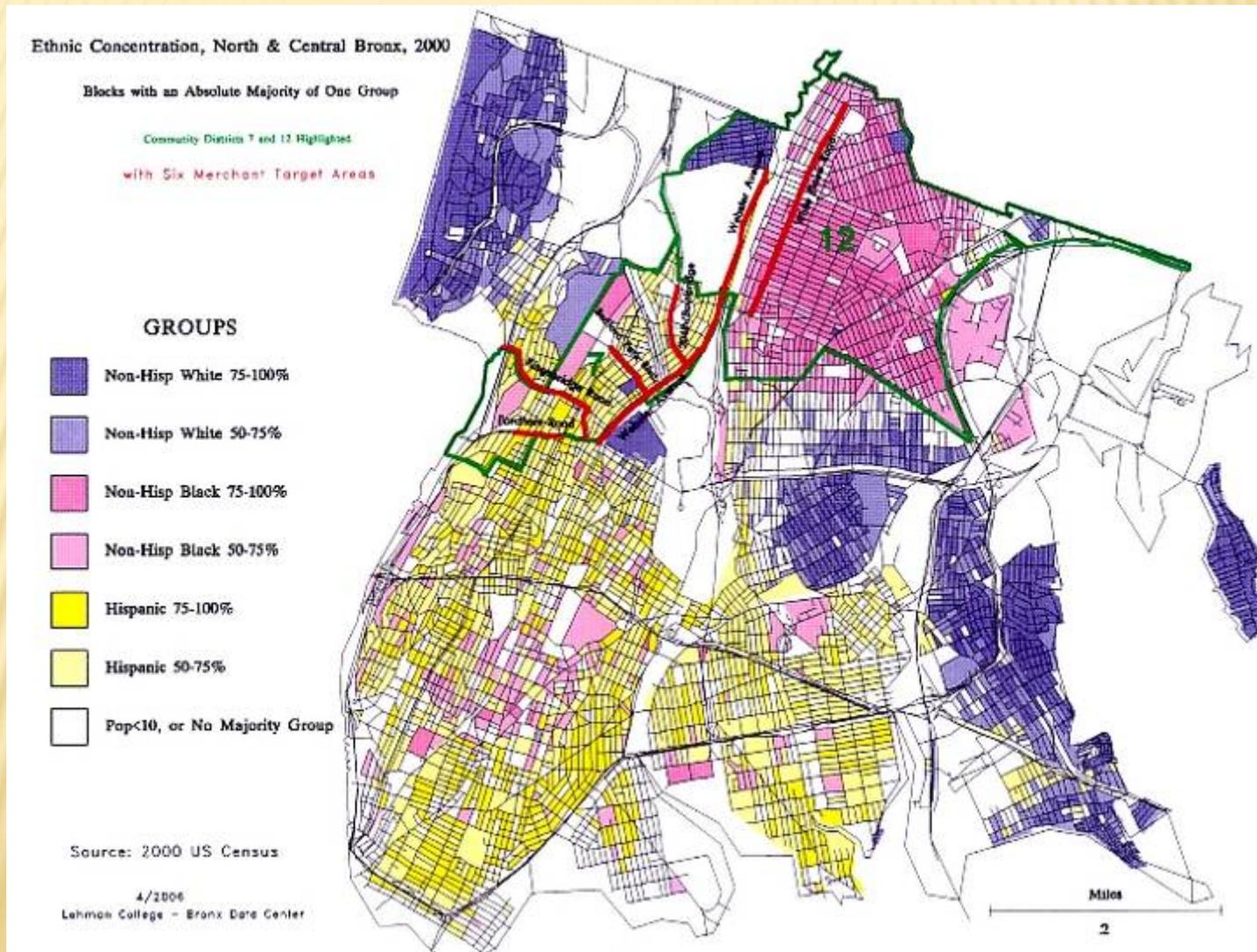


NEED AND EXTENT OF THE PROBLEM:: POPULATION DIVERSITY

- ✘ 1.36 million people in the Bronx
- ✘ 273,000 in the target area (CDs 7 and 12)
- ✘ 62% Hispanic and 20% AA in CD 7
- ✘ 19% Hispanic and 68% AA in CD 12
- ✘ 40% foreign born from Latin America, West Africa, West Indies and Europe

COMMUNITY DISTRICTS 7 AND 12

ETHNIC CONCENTRATIONS



THIS IS THE BRONX



SIDE STREETS OF PRIVATE HOMES AND LARGE APARTMENT BUILDINGS



AND THIS IS THE BRONX



THIS IS LEHMAN COLLEGE



LEHMAN COLLEGE STUDENTS



THE BRONX WORKS TOGETHER



CUNY ON THE CONCOURSE



PARTNERS FOR ECONOMIC DEVELOPMENT



PARTNERS FOR CHILD LIFE SKILLS

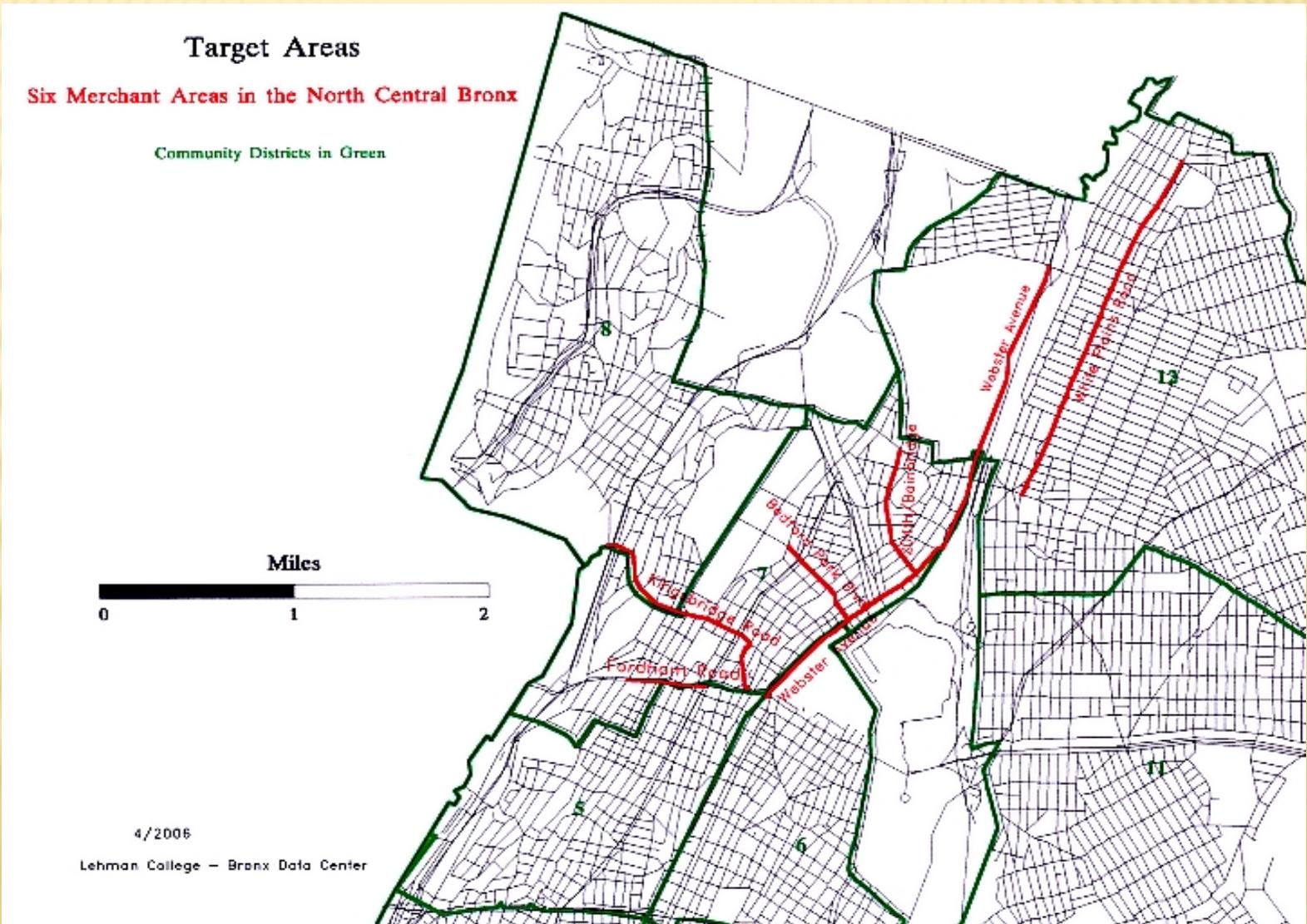


NEED AND EXTENT OF THE PROBLEM: BUSINESSES

- ✘ 39% of merchants reported a decline in business in 2005
- ✘ Merchants from 25 cultural groups
- ✘ Development of the Kingsbridge Armory
- ✘ Recovery from construction on White Plains Road

- ✘ Lots of new construction and new residents
- ✘ 1/3 of Target area residents “better off”
(incomes three times the poverty level)

MERCHANT STRIPS IN THE TARGET AREA



CONSTRUCTION CREATING NEW MARKETS



WILL THE KINGSBRIDGE ARMORY COMPETE WITH LOCAL BUSINESSES?



THE ARMORY IS A LARGE SPACE!!!



WILL SHE COMPETE WITH THE ARMORY?



LOOKS NICE, BUT.....



GRAFFITI RUINS THE APPEAL



GRAFFITI AND LITTER



BUSINESS SUMMITS



HOLIDAY LIGHTS



MINIGRANTS



POLICE AND MERCHANT COMMUNICATION



GRANTS FOR GRAFFITI REMOVAL AND IMPROVED SANITATION



MOSHOLU PRESERVATION CORPORATION



MOSHOLU PRESERVATION CORPORATION



WORK ON THE “L” HAS WEAKENED SALES



STORES HAVE CLOSED



SBDC FOR “AT RISK” BUSINESSES



NEED AND EXTENT OF THE PROBLEM: RETAIL

- ✘ 33% of adults in CD 7 do not have a high school diploma
- ✘ 22% of adults in CD 12 do not have a high school diploma
- ✘ Approximately 3,000 retail workers in the target area; 6.5% of the Bronx retail workforce
- ✘ 80% of merchants want worker training

TRAINING AND JOBS FOR YOUTH



CENTRALLY LOCATED RETAIL WORKER TRAINING



NEED AND EXTENT OF THE PROBLEM: TARGET AREA YOUTH IN 2007

- × 29% of residents are 18 years or younger
- × 35% of youth admit to using alcohol
- × 38% of youth admit to using marijuana
- × 6,000 cases of domestic violence
- × 494 children neglected or abused

- × Exposure to adverse experiences increases risk of drug use and depression 4-12 fold
- × Low socio-economic families have fewer educational and job opportunities

PREVIOUS LIFE SKILLS TRAINING

- ✘ Improved after school worker's ability to manage parent yelling and hitting their own children.
- ✘ Parents asked for their own training in Life Skills

MOSHOLU MONTEFIORE COMMUNITY CENTER



AFTER SCHOOL LIFE SKILLS PROGRAMS WILL FOCUS ON PARENTS



CONSULTATION FROM THE CHILD PROTECTION CENTER, MONTEFIORE MEDICAL CENTER



OUTCOMES

- ✘ 3 Business Summits
- ✘ 3 Grants for Sanitation
- ✘ Annual Police Meetings
- ✘ Counsel 90 at-Risk Businesses
- ✘ Train 100 Retail Workers
- ✘ Train 25 After-School Workers in Life Skills
- ✘ Train 150 Children in Life Skills
- ✘ Train 150 Family Members in Life Skills

IMPACT

- ✘ Save 30 Businesses
- ✘ Employ 80 Trained Retail Workers
- ✘ 10% Fewer Businesses with Revenue Decreases
- ✘ 40% Fewer Family Incidents in After-School Programs
- ✘ 80% Child Mastery of Life Skills

GLAD TO BE IN PUERTO RICO!!

