

Putting the COMMUNITY Back into the Community College:

Expanding our Reach through Collaboration



Presenters

- Gaby Rinkerman, Associate Professor
ESL and Director, Community
Technology Center at Passaic County
Community College
- Ron Cope, Program Director,
NJ After 3, YMCA
- Gregg Festa, HSIAC After-School
Coordinator

Paterson

population
of 148,708

third largest
city in NJ



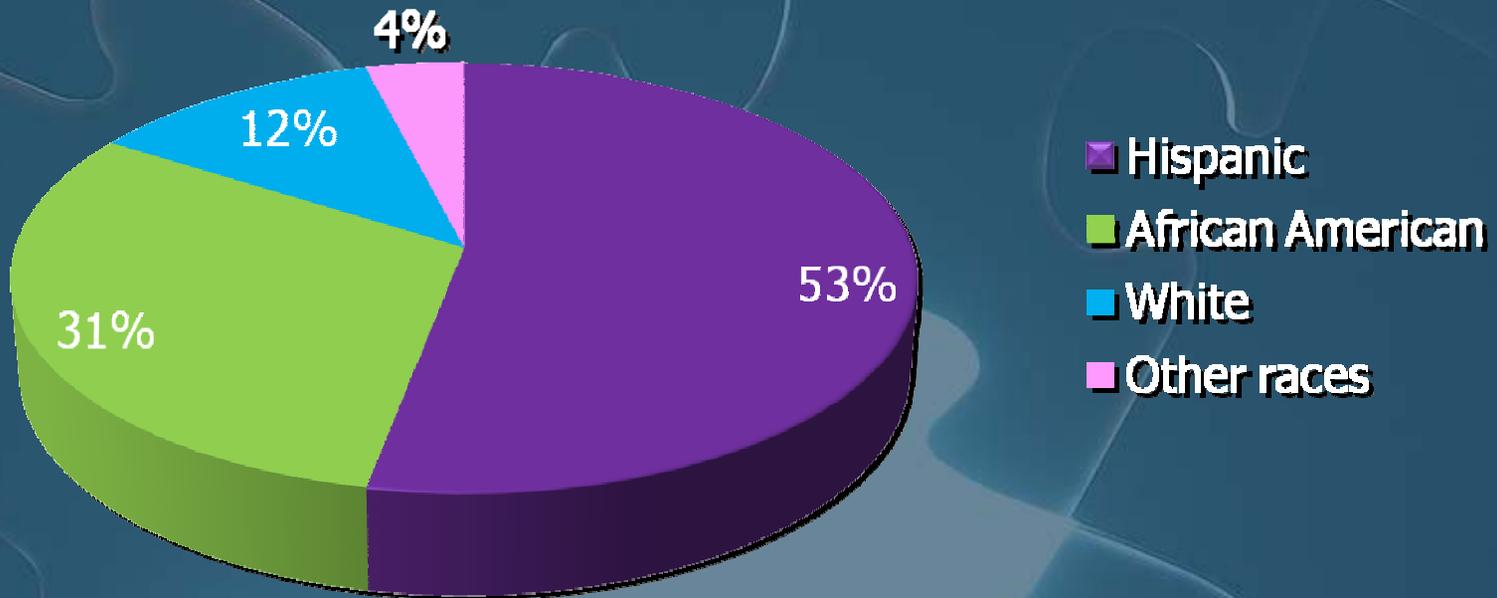
Known as
the “Silk
City”

the second
most
densely
populated
city in the
USA



A Melting Pot

Racial Demographics





Paterson:

A distressed urban community

	PATERSON	NEW JERSEY
UNEMPLOYMENT RATE	12%	4.2%
CHILDREN 5-17 LIVING IN POVERTY	23.3%	9 %
RESIDENTS AGES 25 AND ABOVE WITH A HS DIPLOMA	55%	70%
HS GRADUATION RATE	60%	90%



Paterson's Failing School System

controlled by
the State of
New Jersey
since 1991

three different
superintendents
and four
business
administrators in
three years.



60% HS graduation
rate (compared to
90% statewide)

34% of
elementary
students and 59%
of HS students
only "partially"
proficient in math

Only 38% of 11th graders
were able to pass the High
School Proficiency Test
(HSPT).



What is the Community Technology Center?



- Three-story, 16,000 square foot renovated facility adjacent to main campus
- Exclusively for community use
- Multi-use training facility equipped with wireless laptops, serving community based organizations and their constituents

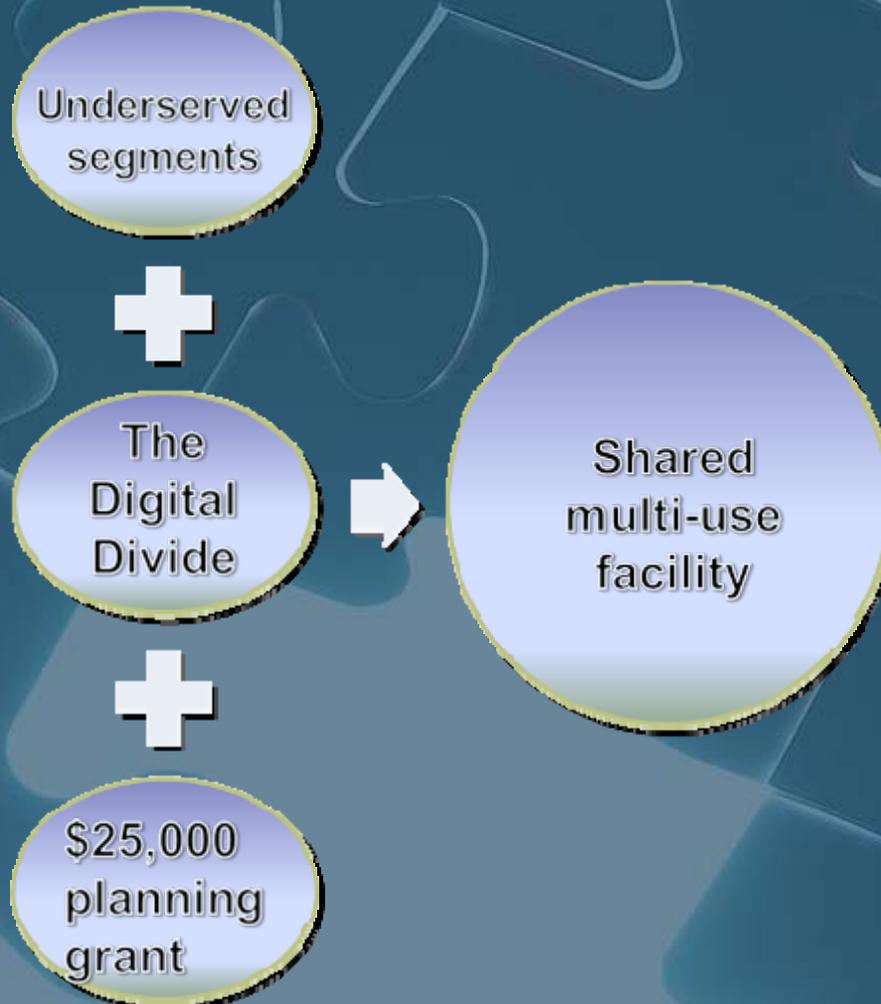


The CTC Classrooms





Why a CTC?





Timeline

- Planning grant
- CTC vision
- 1st HSIAC grant

1998-1999

2000

- Began programmatic activities ("Virtual CTC")
- Secured capital funding

- Established CTC facility

2003

2006

- 2nd HSIAC grant
- CTC anchors the College's Community Outreach Effort



Financing the Building

- ❖ Arrangement with the City of Paterson
- ❖ U.S. Department of Housing and Urban Development (HUD)
- ❖ U.S. Department of Commerce/EDA
- ❖ Chapter 12 funding



Financing Programmatic Initiatives

- * Occurred simultaneously with capital project
- * New Jersey Commission on Higher Education
- * U.S. Department of Education
- * AmeriCorps funding
- * CTC concept remains highly fundable



The CTC

Before



After





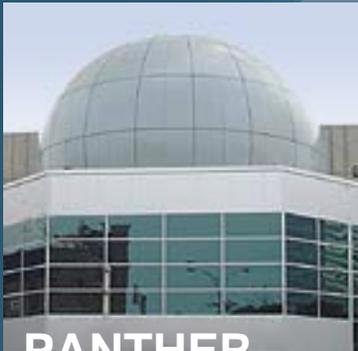
How has the community benefited from it?





Community Access to Technology

Since our opening in the Fall 2003, more than 40 different organizations have used the CTC regularly. 4 of them have made the CTC their "home" away from home.



PANTHER





Technology Training for Teachers

For the past 5 years, (even before we moved in to our location) more than 150 teachers logged in more than 5,000 hours of technology training.





Computer Basics and Financial Literacy Workshops for the community

Since our opening in the Fall of 2003, more than 600 residents logged in more than 15,000 hours of computer basics and financial literacy training.





Free Computer Literacy Courses for Senior Citizens

Since we started this new program, 60 seniors have logged in 800 hours of technology training.



Geographical Information Systems (GIS) Training for Public Service Employees

More than 30 participants representing local fire, police, EMS, and the Paterson Dept. of Health attended GIS training. In the Spring 2006, PCCC began to offer GIS for credit and we are looking into a PCCC / NJCU GIS Certificate.





CTC was selected NJ After 3 Training Site for Northern New Jersey



- NJ after 3 is an extensive network of nonprofit run, school-based afterschool programs that currently serves approximately 14,000 children
- NJ After 3 partners excel in delivering a specific "brand" of afterschool program that is based on a research-proven model.



HUD HSIAC – 2006

New Skills for a Digital Economy

The purpose of this grant :

“To provide low-income Hispanic residents and businesses in Paterson, New Jersey with the technology skills needed to succeed in today’s information-based economy.”

3 Major Components:

- 1) Business/Technology Training for Hispanic Businesses and Entrepreneurs
- 2) ESL and Technology Skills Training Program
- 3) After School Multimedia Training Program for Hispanic Children



Business/Technology Training for Hispanic Businesses and Entrepreneurs

- Over 70 business / technology workshops have been delivered
- 262 business owners / entrepreneurs attended these workshops
- Of these, 68 attended more than one workshop and 24 individuals attended 3 or more workshops
- Created a Resource Page and an Online Page

Small Business Resource Page

Paterson Community Technology Center - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://old.pccc.edu/pctc/resources.htm

Paterson Community Technology... x Citizenship x

Small Business and Computer Seminar Files

English Español

 Business Plan	 Como Emprender un Pequeño Negocio
 Creating a Winning Business Plan	 Fundamentos Basicos de Contabilidad
 Business Start Up	 Reparacion de Credito Parte Uno
 The Art and Science of Managing People	 Reparacion de Credito Parte Dos
 Effective Marketing Solutions for your Small Business	 Excel Básicon 2003
 Retirement Plan for Small Business	 Introducción a Microsoft Word 2003
 Basic Accounting General Ledger Form 1	 Introducción a Access 2003
 Basic Accounting General Ledger Form 2	 PowerPoint 2003
 Financial Planning Handout 1	 Publisher Básico 2003
 Financial Planning Handout 2	 Como Poner un Negocio en la Red
 Financial Planning Handout 3	 Diagnostico Basico de Negocios

Small Business Online Page



PCTC | Business Solutions - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://old.pccc.edu/pctc/eLearning/Business/index.html

PCTC | Business Solutions

Citizenship

Community Technology Center

Home Starting a Business Business Plan Part 1 Business Plan Part 2 Links

Online Business Solutions

Starting and managing a small business takes motivation, desire, talent and capital. To help with this the Community Technology Center has an *innovative program to assist local businesses in improving their operations and helping entrepreneurs in establishing successful business start-ups*. We currently offer free seminars offered in both English and Spanish on campus and have developed this web site to help those interested in starting a business and to successfully manage it.



To see the current seminars offered, click [here](#) and go to our main web site, then click on "current seminars" to find and register for the seminars that will help you succeed in your business endeavor.



Funds granted by the U.S. Department of Housing and Urban Development (HUD)

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Next Steps

- 30 hours on-site technical assistance
- Creation of HSIAC's Paterson Virtual Mall



HSIAC Businesses Virtual Mall

Paterson's Virtual Mall : Home - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://old.pccc.edu/pctc/mal/home.html

Add to Wish List Amazon.com: Online ...

Microsoft Outlook Web Access Paterson's Virtual Mall : Home

Paterson's Virtual Mall

Shop Local!

20:04:10:28

Days Hours Mins Secs

Time left till Christmas

Home

Business Directory

Dining & Entertainment

Services

Current Events

Help Wanted

Map & Directions

About Us

© 2008 Paterson Community Technology Center

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ESL and Technology Skills Training Program

- Finalized Train-the Trainer curriculum and created a [Quia Page](#) for ESL participants
- Clients from community based ESL providers logged in 4, 310 hours at the CTC



Challenges and Solutions

- Started a “best practices” non-credit ESL for citizenship workshop.



- Produced a “train-the-trainer” DVD
- Created online resources



ESL HSIAC Quia Page

Quia - Class Page - hsiac - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.quia.com/pages/hsiac.html



Yahoo



Add to Wish List Amazon.com: Online ...

Paterson Community Technology Center x Quia - Class Page - hsiac x

Welcome to the HSIAC ESL Page!

This is a site where you can view notices of meetings and workshops. We will also post other information and useful links for your classroom work. You can access this from anywhere in the world without a password.

Please note: The email link above does not work. Please email me directly at LMoody@pccc.edu

[Legend of King Arthur](#)

My Quia activities and quizzes

CLOZE [The Legend of King Arthur](#)

<http://www.quia.com/cz/3027.html>

Example of a cloze exercise

JAVA GAMES [The Pearl Matching Vocabulary and Pictures](#)

<http://www.quia.com/jg/1050154.html>

Example of pictures used in a vocabulary exercise: matching

JAVA GAMES [Time and Verb Choice: Flash Cards for Partners](#)

<http://www.quia.com/jg/263368.html>

Example of Grammar exercise: Flash cards

Useful links

- [An efficient search engine. Click on "Images" tab for pictures.](#)
- [The world's largest encyclopedia for free...but anyone can change the content.](#)
- [PCCC Library homepage to access special resources: Worldbook](#)
- [Type in text and hear some fairly good synthesized speech.](#)

Done

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ESL /Citizenship Online

PCTC | Naturalization - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://old.pccc.edu/pctc/eLearning/Naturalization/index.html

Community Technology Center

Home Basic English Civics Sample Test Interview Naturalization Oath



Citizenship is one of the most coveted gifts that the U.S. government can bestow, and the most important immigration benefit that the U.S. Citizenship and Immigration Services can grant.

How can I become a U.S. citizen?
You may become a U.S. citizen (1) by birth or (2) through naturalization

How do I become a naturalized citizen?
If you are not a U.S. citizen by birth or did not acquire/derive U.S. citizenship automatically after birth, you may still be eligible to become a citizen through the naturalization process. Eligible persons use the "Application for Naturalization" (Form N-400) to apply for naturalization. Persons who acquired citizenship from parent(s) while under 18 years of age use the "Application for Certificate of Citizenship" (Form N-600) to document their citizenship. Qualified children who reside abroad use the "Application for Citizenship and Issuance of Certificate under Section 322" (Form N-600K) to document their naturalization. You may call the USCIS Forms Line at 1-800-870-3676 to request a Form N-400, N-600, or N-600K; or you may download all of these forms at www.uscis.gov.



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ESL/Citizenship Online

Citizenship - Mozilla Firefox

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http://rinkerman.com/citizenship.aspx



Yahoo



Paterson Community Technology Center

Citizenship

Professor Gaby Rinkerman's ESL Page

A place for those interested in the teaching or learning of English as a Second Language.



Home

About Me

PowerPoints

Songs

Technology

Grammar

Reading

ESL Links

Citizenship

Argentina

Newsworthy

Blog

Fun

Contact Me

Site Map

Citizenship Links

The following links are for those who are planning to become US Citizens. They'll help you learn about requirements, the process, the current test, the new redesigned test, and to practice for the test.

Frequently Asked Questions:

I'm a permanent resident, how do I apply for U.S. Citizenship? [Click here](#) for a PDF brochure.

What are the requirements to apply for naturalization? [Click here](#) to find out.

Where can I get the N400 Form to apply for naturalization? [Click here](#) to download the N400 form in PDF form

Do you have everything you need to fill out the N400? [Click here](#) for a document checklist.

Where can I get more information about the naturalization process? [The Guide to Naturalization](#) from U.S. Citizenship and Immigration Services (USCIS) provides information on the benefits and responsibilities of citizenship, an overview of the naturalization process, and eligibility requirements.

Becoming a U.S. Citizen: An Overview of the Naturalization Process. [Click here](#) to view the video.

A Promise of Freedom: An Introduction to U.S. History and Civics for Immigrants [Click here](#) for a 12-minute video presentation on American civics and history.

A Promise of Freedom Discussion Booklet (484KB PDF)

[This booklet](#) will help viewers review the basic concepts found in "A Promise of Freedom". Viewers can use this booklet as they watch the film or at its conclusion, either on their own or in a group discussion.



After School Multimedia Training Program for Hispanic Children

- Established a state-of-the-art digital storytelling laboratory
- 124 children have participated in the multimedia technology skills training
- 111 student projects were highlighted at Digital Storytelling Festivals

After School Multimedia Training Program for Hispanic Children

For the past five years we have partnered with faith based after-school providers and Paterson schools to deliver high tech training in multimedia and video editing to more than 300 youth.

Alexander Hamilton Academy



Norman S. Weir Elementary School



How Has the College Benefited from it?

- Generate tremendous good will in the community
- Fulfill the community outreach aspect of the college mission statement (Middle states citations)
- Increase College-wide experience in community development
- Serve as a test-bed for college programs



Ease of Replication

- CTC is a concept not a building
- The building has potential to be revenue-generating
- Partners bring their own resources to the table – leveraging resources



Lessons Learned

- Integrate with Academic Programs – cross collaboration (Director is a faculty member)
- Create opportunities for faculty and students to be involved
- Be flexible - The concept is constantly evolving; stay current with needs of the community



Visit us on the Web

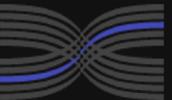
www.pccc.edu/pctc

Paterson Community Technology Center - Windows Internet Explorer

http://old.pccc.edu/pctc/home.htm

Google

Paterson Community Technology Center



Paterson Community Technology Center

BRIDGING THE DIGITAL DIVIDE

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COMMUNITY TECHNOLOGY CENTER

helping the Silk City become the Cyber City

Welcome

Located at 218 Memorial Drive, Paterson, New Jersey, the **Paterson Community Technology Center** is a newly renovated, three-story, 15,000 square foot facility adjacent to PCCC's main campus. Through this state-of-the-art facility, PCCC is able to provide access to technology and technology training to local community organizations and local residents.

Background:

Since 1999, through its Paterson Community Technology Center initiative, Passaic County Community College has been involved in a wide range of activities designed to bridge the digital divide in our surrounding urban community. These activities include providing professional and staff development for local educators and non-profit organizations in how to integrate technology into their educational (after school, regular school, ESL, job training) programs; facilitating technology training for businesses in Passaic County; providing access to I-technology and technology training to local residents, serving as the hub of a proposed cyber district in Paterson; and implementing an AmeriCorps bridging the digital divide program as part of a national model with eight other college across the country.

Done

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100%

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