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# ST. MARY'S UNIVERSITY



- Founded in 1952
- Catholic university administered by the Society of Mary (Marianists)
- Enrollment of 4,000
  - School of Law and Graduate School: 1,500
  - Undergraduates: 2,500
- More than 70% of students participate in community service
- Member NCAA Div. II and Heartland Conference

# Neighborhood Revitalization Task Force Area

The map illustrates the Neighborhood Revitalization Task Force Area, divided into six distinct zones. The zones are color-coded and labeled as follows:

- Zone 3A (Blue):** Located in the northwest, featuring neighborhoods like Loma Park, Loma Vista, and Loma Verde. Major roads include W 38th St, W 37th St, and W 36th St.
- Zone 2A (Green):** Located in the northeast, featuring neighborhoods like Woodlawn Lake, Woodlawn, and Woodlawn Park. Major roads include W 38th St, W 37th St, and W 36th St.
- Zone 2B (Red):** Located in the center, featuring neighborhoods like University Park, Fordham, and St. Mary's University. Major roads include W 38th St, W 37th St, and W 36th St.
- Zone 3B (Blue):** Located in the southwest, featuring neighborhoods like Loma Park, Loma Vista, and Loma Verde. Major roads include W 38th St, W 37th St, and W 36th St.
- Zone 1A (Yellow):** Located in the south, featuring neighborhoods like Loma Park, Loma Vista, and Loma Verde. Major roads include W 38th St, W 37th St, and W 36th St.
- Zone 1B (Orange):** Located in the southeast, featuring neighborhoods like Loma Park, Loma Vista, and Loma Verde. Major roads include W 38th St, W 37th St, and W 36th St.

The map also shows major roads, landmarks, and a scale bar. A north arrow is located in the bottom left corner. The map is titled "Neighborhood Revitalization Task Force Area" at the top.

# Socioeconomics of the Neighborhood

	Comparative Demographic Data		
	University Park Sector 1	Revitalization Areas All Sectors	City of San Antonio
2006 Estimates from US Census Bureau			
Total Population	8,381	38,151	1,251,648
Total Households	2,325	11,422	442,534
% Population Hispanic	87.1%	90.5%	61.5%
Median age	26.3 yrs	31.6 yrs	32.7 yrs
Avg. Household income	\$35,069	\$35,330	\$52,655
Median Household income	\$25,091	\$28,592	\$41,399
Per Capita Income	\$11,769	\$11,081	\$19,304
Age 16+ Unemployed	9.0%	8.8%	5.5%
% Pop. without high school diploma	30.6%	32.1%	18.4%

Source: US Census

# Businesses and Housing in the Neighborhood

	Comparative Demographic Data		
	University Park Sector 1	Realization Areas All Sectors	City of San Antonio
2006 Estimates from US Census Bureau			
No. Business Establishments	169	846	580,101
No. Employees	1,934	5,646	48,414
Total Housing Units	2,514	12,225	477,347
% Renter Occupied	44.7%	30.8%	37.0%
% Vacant	5.9%	6.6%	7.3%

Source: US Census



## Culebra Road and Camino Santa Maria



# Need for the Program

- Study by COSA Planning Dept. and surveys by STMU, Task Force, & Hispanic Chamber indicate the following needs:
  - Infrastructure maintenance & improvements
  - Housing repair
  - Infill development
  - Revitalization of commercial corridors
  - Improved public transit and traffic flow
  - Reduction in crime and gang activity
  - Neighborhood clean-up and beautification
  - Graffiti elimination
  - Increased homeownership
  - Elimination of vacant properties
  - Need for stores and services that fit lifestyle needs
  - Technical assistance and financing for small businesses

# Neighborhood Revitalization Task Force

- Created March 2007 to meet goals of Vision 2012
- The charge of the St. Mary's University Revitalization Taskforce *“is to collaborate with our neighbors and the University Park Neighborhood Association to enhance and advance its environs by focusing on revitalization that includes commercial transformation, housing rehabilitation, and infrastructure and quality of life improvements.”*



# Neighborhood Revitalization Task Force Membership & Structure

- Chaired by Ramiro Cavazos, President and CEO of the San Antonio Hispanic Chamber of commerce
- Distinguished team of representatives from:
  - Local city government
  - The Catholic Diocese
  - San Antonio Police Department
  - Area businesses
  - Westside Development Corporation
  - Nonprofit housing and small business lending organizations
  - Neighborhood associations
  - University staff
- Four committees:
  - Infrastructure
  - Quality of life
  - Commercial Transformation
  - Housing

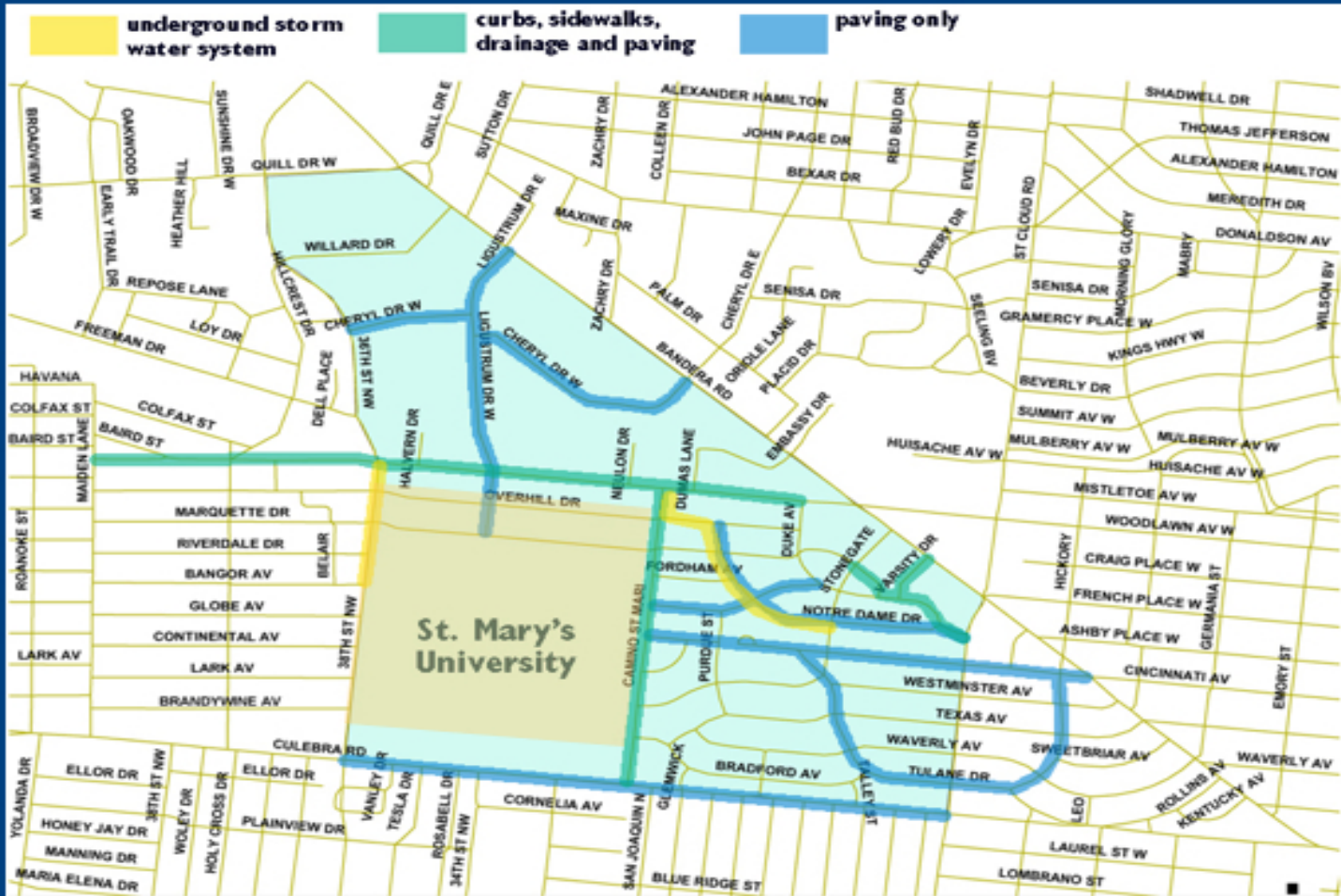
# Strategies and Goals of the Task Force

1. Provide workforce development and educational opportunities to the local workers and students to develop a well-trained and steady supply of workers to foster the creation and growth of local businesses.
2. Engage in research that will support revitalization and the creation and growth of businesses in the area.
3. Create an environment that fosters innovation and entrepreneurship.
4. Effectively communicate information about the neighborhood development efforts to the residents of the area, San Antonio, and beyond.
5. Be knowledgeable about relevant government policy and be a partner to economic development efforts of all levels of government.
6. Create a quality of life that improves the lives of all residents in the area and catalyzes commercial activity.
7. Create a first-rate infrastructure in the area, improve the housing stock, and expand homeownership opportunities for those who choose to reside in the area.
8. Develop a level of financial literacy and access to capital that creates an economically engaged citizenry and a vibrant business environment.
9. Develop a plan to successfully execute the St. Mary's University Neighborhood Revitalization Strategic Goals.
10. The use of the terms "local", "neighborhood", or "area" refers to the geographic area of focus for the work of the Taskforce.

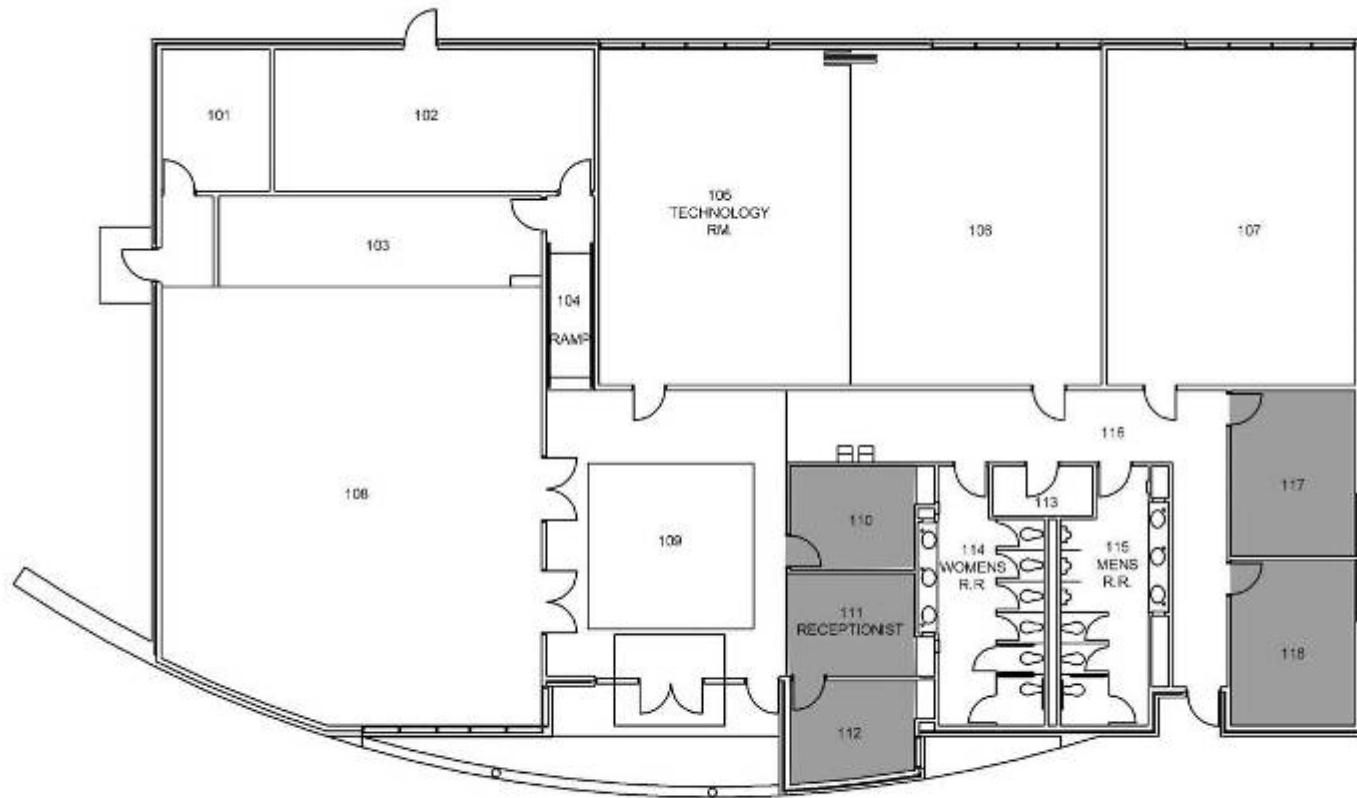
# Successes

- Conducted surveys to collect info on consumer habits and commercial interests, census of businesses, residents' desires for commercial redevelopment and neighborhood improvements, neighborhood identifiers
- Outreach: Newsletter (semiannual), press conference, community meetings
- Facility improvements: Purchase of convent; \$6M from venue tax for sports facilities improvements
- Establishment of the Neighborhood Revitalization Center with HSIAC funding
- Partnership Project designation from City of San Antonio (\$10K grant)
  - First step in NCR designation (\$370K grant over 6 years)
- Citi Foundation grant of \$10K
- Creation of the SABÉR Institute

## City of San Antonio Capital improvement projects



# Neighborhood Revitalization Center



**AT&T Center for Information Technology**  
SCALE: 1/16"=1'

# Services Provided by Revitalization Center

- A. Revitalization planning, coordination, collaboration, and outreach
  - 1. Creation of a community development corporation
- B. Homeownership education and affordable housing construction through San Antonio Alternative Housing Corporation
  - 1. Homewnership education to 100 families
  - 2. \$650,000 down payment assistance to 13 families
  - 3. Financial literacy training to 90 individuals
  - 4. 13 houses newly constructed or rehabilitated



# Services Provided by Revitalization Center (cont.)

- C. Emergency mortgage, utility, and home repair assistance through City of San Antonio Department of Community Initiatives
  - 1. \$300,000 in emergency utility and mortgage payment assistance
  - 2. On-site case services for 1,100 residents
  - 3. Fair housing counseling for 120 families
- D. Coordination of residents, students, alumni, and staff volunteers to address community blight
  - 1. 1,440 student community service hours
  - 2. 240 student volunteer hours for community projects that clean up the neighborhood and reduce blight through STMU WINGS program

# Services Provided by Revitalization Center (cont.)

- E. Loans and technical assistance for small businesses
  - 1. 3,000 hours of technical assistance to 60 small businesses through STMU Small Business Institute
  - 2. \$300,000 capitalization of a dedicated Revolving Loan Fund through the Community Development Loan Fund
  - 3. 90 hours of business technical assistance & at least one \$80K business loan through the Community Development Loan fund
  - 4. 12 credit readiness workshops and 9 micro-business loans through ACCION Texas valued at \$90,000

# Immediate Next Steps

- Implement programs of Revitalization Center
- Develop a strategic plan
- Creation of CDC
- Begin development of foundation for economic development
- Manage expectations

*Gateway to Building Community*



St. Mary's University Neighborhood  
Revitalization Project