

HSIAC Funding Changes Communities Through Collaboration: We are the Neighborhood

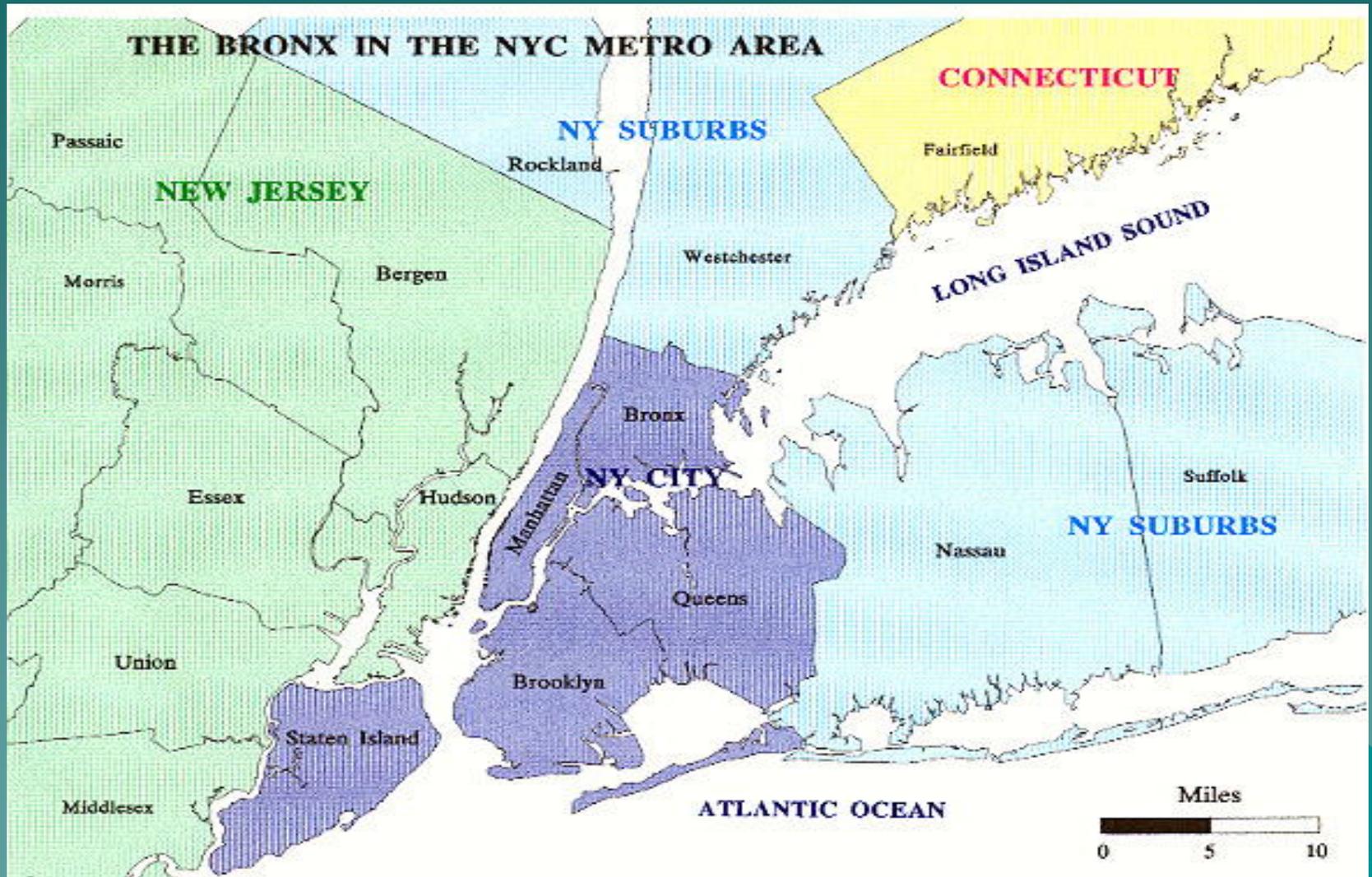
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What is the Bronx?

- ◆ One of the five boroughs of NYC
- ◆ Home to over 1.3 million people
- ◆ Hispanic: 50%+ Hispanic residents: mostly Puerto Rican, Dominican and Mexican
- ◆ Youthful: 30% eighteen years or younger
- ◆ "Well off": 1/3 have resources
- ◆ Impoverished: 1/3 at or below poverty level

New York City Metro Area

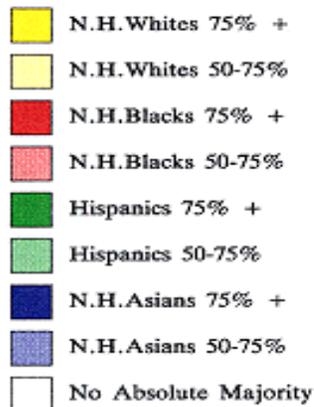


Map of the Bronx and Target Area

Racial-Ethnic Concentration Bronx Blocks

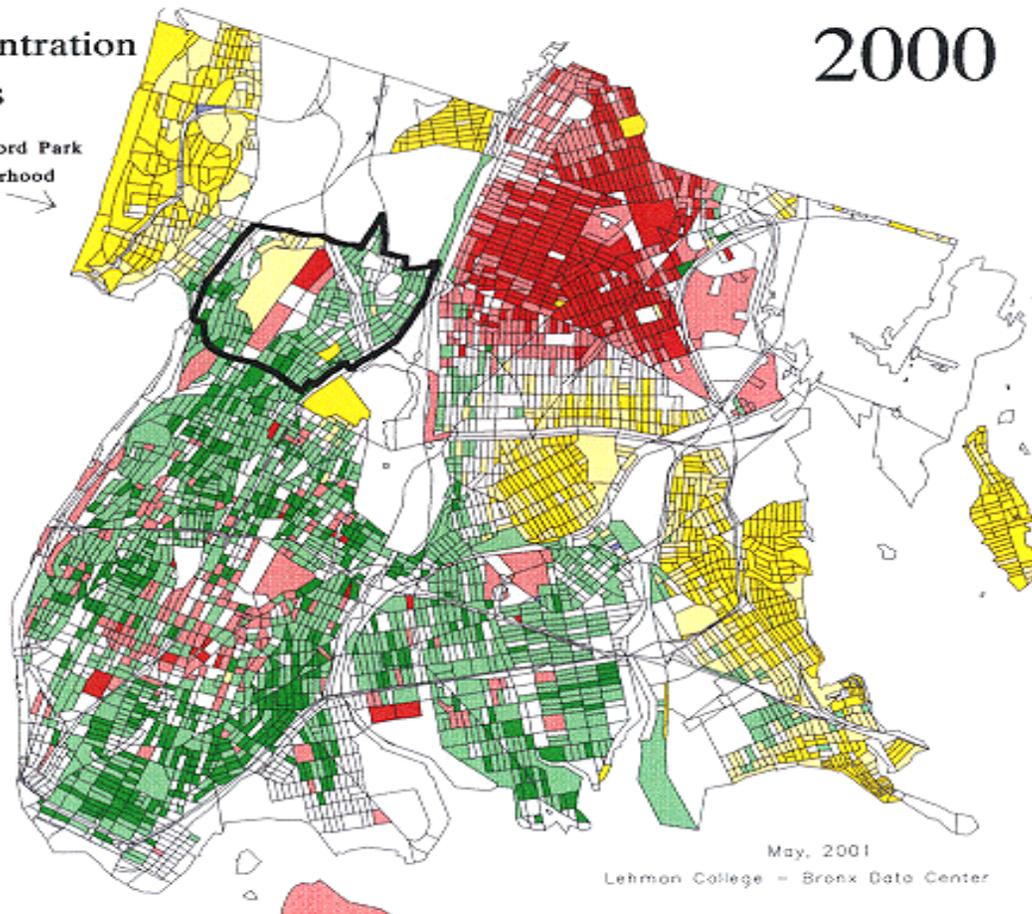
2000

Bold Outline: Norwood/Bedford Park
/Kingsbridge Hts. Neighborhood



Blocks with Population
of 10 or More

Source: 2000 US Census



May, 2001
Lehman College - Bronx Data Center

Activity I: Our Merchants

- ◆ Holiday lights
- ◆ Participation in Bronx Week
- ◆ Meetings to share common concerns
- ◆ Applications for Mini-grants to model the benefits of a NYC Business Improvement District
- ◆ Three merchant areas with over 300 small businesses

Our Merchant Areas are Diverse (and notice the tobacco sign)



204th And Bainbridge Ave.



Bedford Park Blvd. & Jerome Ave.



The Grand Concourse



Perry Avenue



Activity 2: The Life Skills Program

- ◆ A CDC designated “Program that Works” to prevent use of drugs, alcohol and tobacco.
- ◆ Teaches children skills for building self-esteem, developing interpersonal relationships, managing emotions, handling anxiety and communication.

Site For Life Skills Program: MMCC After School Programs

- ◆ MMCC is the community service arm of the Montefiore Medical Center
- ◆ Designed to stabilize the community
- ◆ Developed from Jewish philanthropies
- ◆ Children and workers represent the current diversity of the Bronx
- ◆ After School Programs offered at 11 sites
- ◆ 4,000 children are served

The Mosholu Montefiore Community Center



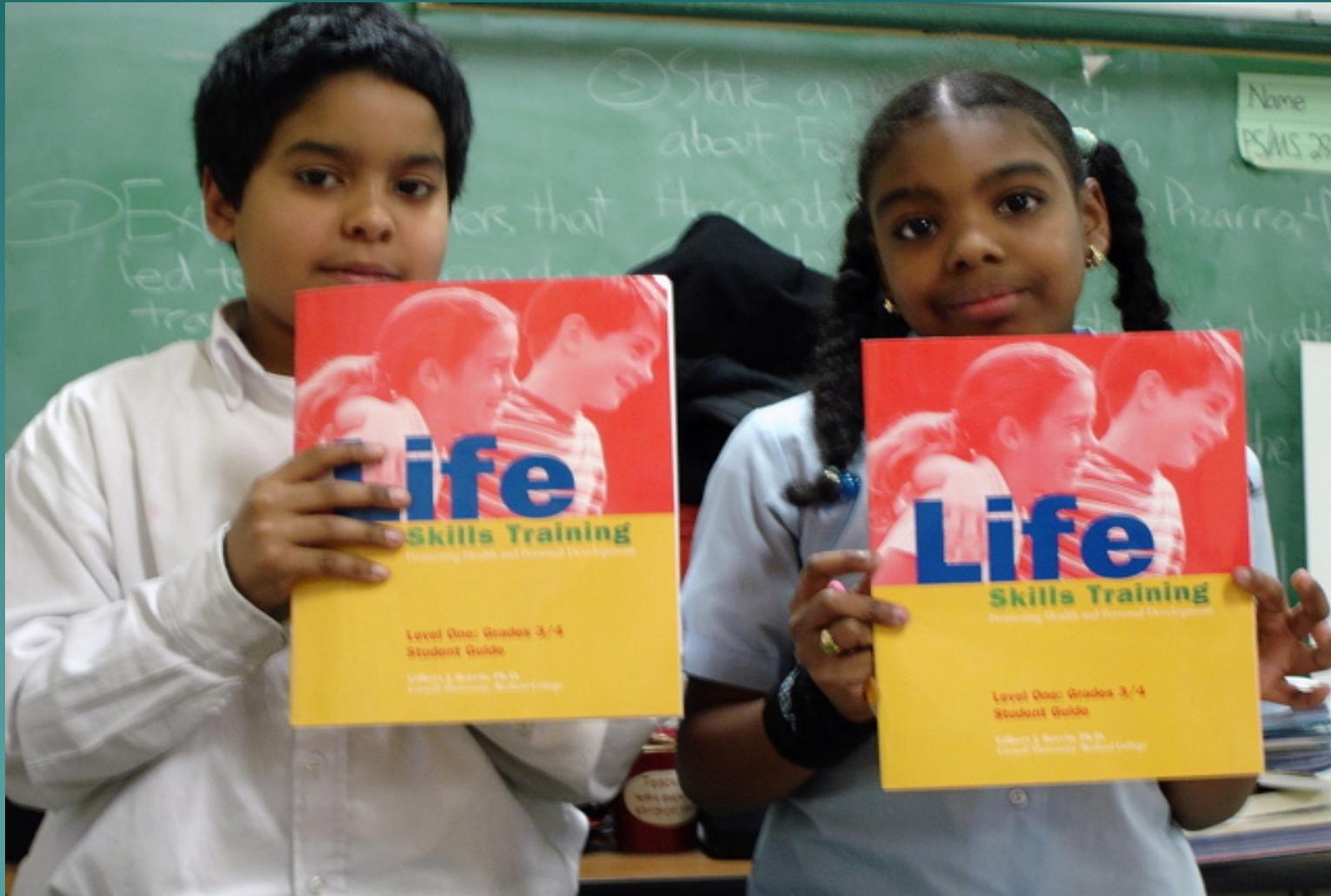
Our Aims with Life Skills Program

- ◆ Develop our ability to train adults to teach the Life Skills program
- ◆ Train after-school staff to teach Life Skills to the children
- ◆ Teach Life Skills to 3rd and 4th graders
- ◆ Provides our LC graduate and undergraduate nursing students with community partnership experience

Teaching Strategies

- ◆ Feedback and Reinforcement
 - Group discussion
 - Role-playing
 - Adult modeling
- ◆ Instructor Manual with detailed lesson plans
- ◆ Student workbooks
- ◆ Videotapes

Students with Workbooks



Progress So Far

- ◆ Trained 35 youth workers and supervisors to teach Life Skills to children
- ◆ Youth workers and supervisors have trained 280 3rd and 4th grade children
- ◆ Responses positive from children, youth workers, supervisors and parents
- ◆ Attracted financial resources from NYS funded Bronx Breathes program

Life Skills Implementation



Students Working on Life Skills Projects



Undergraduate Student Working With Children: Life Skills Activities



LC Graduate Student, Onsite Coordinator, After-School Supervisor, Children



Partnership Between Activity 1 and 2

The Art Project of
the Life Skills
Program

A stylized silhouette of a mountain range in a darker shade of teal, located at the bottom right of the slide.

The art/poster contest

- ◆ Collaboration between two funded HSIAC activities:
 - Economic Development
 - Life Skills Program
- ◆ 50 children in after-school program drew smoking and substance abuse prevention posters
- ◆ Graduate and undergraduate students assist
- ◆ 15 Semifinalists selected
- ◆ Students, families & Bronx leaders celebrated winners; posters displayed; 3 finalists selected

Artists at Work



Lehman College Art Gallery Display



The Team: Bronx Breathes Coordinator,
Frederickson, LC Science Dean, Nursing Chair,
MMCC After school supervisor, Zavala, Lundeen,
Acevedo



But Wait---We Did More

Mirian Submitted a
Proposal to the Bronx
Council for the Arts

Bronx Council of the Arts

- ◆ Proposal submitted and funded
- ◆ Objectives
 - Promote Bronx art and artists
 - Promote Life Skills through artistic expression
 - Next Steps
 - ◆ Comic book art
 - ◆ Murals

Bronx Council of the Arts Award Ceremony



Lessons Learned

- ◆ Collaboration works
- ◆ Community leaders, HSIAC staff all committed to community
- ◆ Ability and desire to make improvements
- ◆ HSIAC funding requires college to work with community: win–win relationship
- ◆ Commitment and support of college for the community

Next Steps and Challenges

- ◆ Getting families to “buy into” Life Skills
 - ◆ Expanding the ideas of Life Skills to other “at risk” groups
 - ◆ Finding ways to measure our outcomes, successes, and impact on quality of life
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- A decorative graphic at the bottom of the slide consisting of a silhouette of a mountain range in a teal color, extending from the right side towards the center.