



UNIVERSITY *of* MARYLAND
SCHOOL OF SOCIAL WORK

University & Community Partnership towards Sustainability

Dick Cook

Social Work Community Outreach
Service

Vacant Lot Transformed



University of Maryland BioPark



BioPark: Building I, completed in 2005, and Building II, completed in 2007, are both part of a six building biotechnology facility located in downtown Baltimore, MD.

The Struggle



3 Solutions

1. Strong Leaders
2. Capacity Building for Grassroots Organizations
3. Rebuild and Renew Public Education

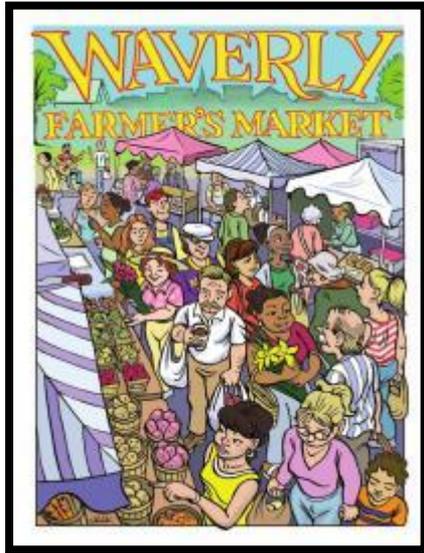
Solution #1: Leadership



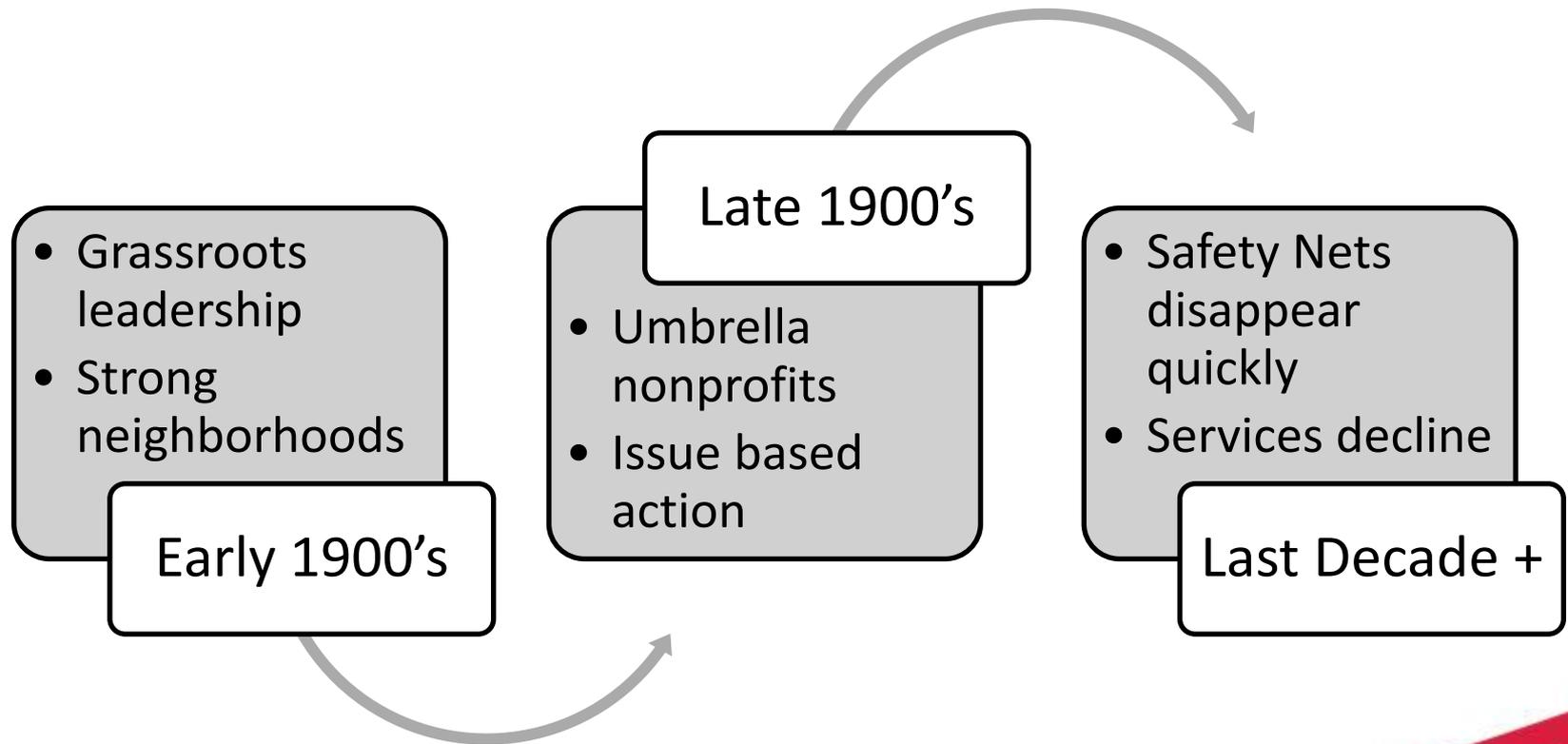
Leadership Evidence



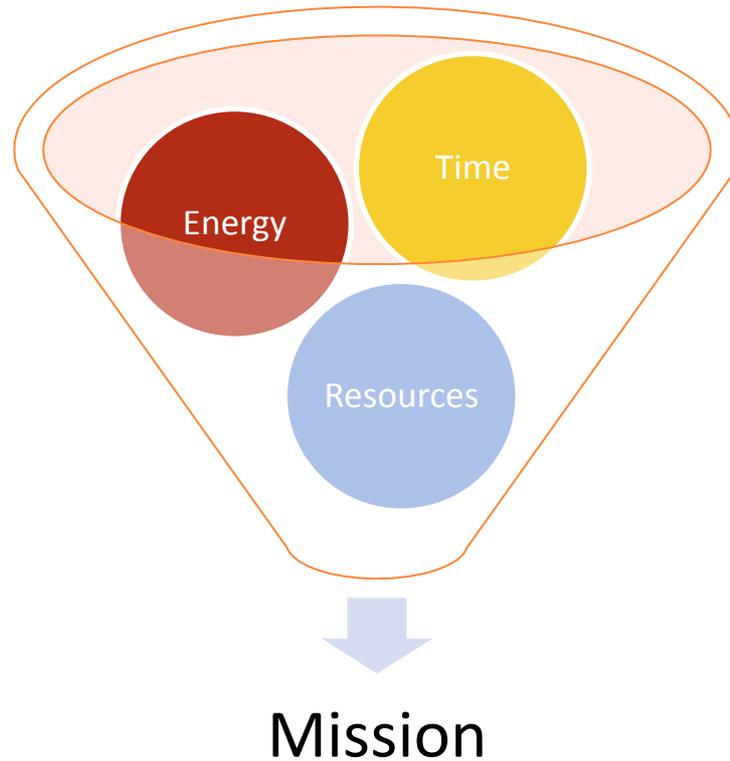
Solutions #2: Grassroots Capacity Building



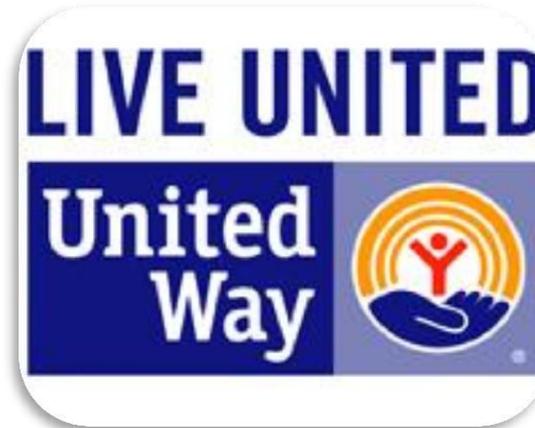
Historical Trends



Why do they disappear?

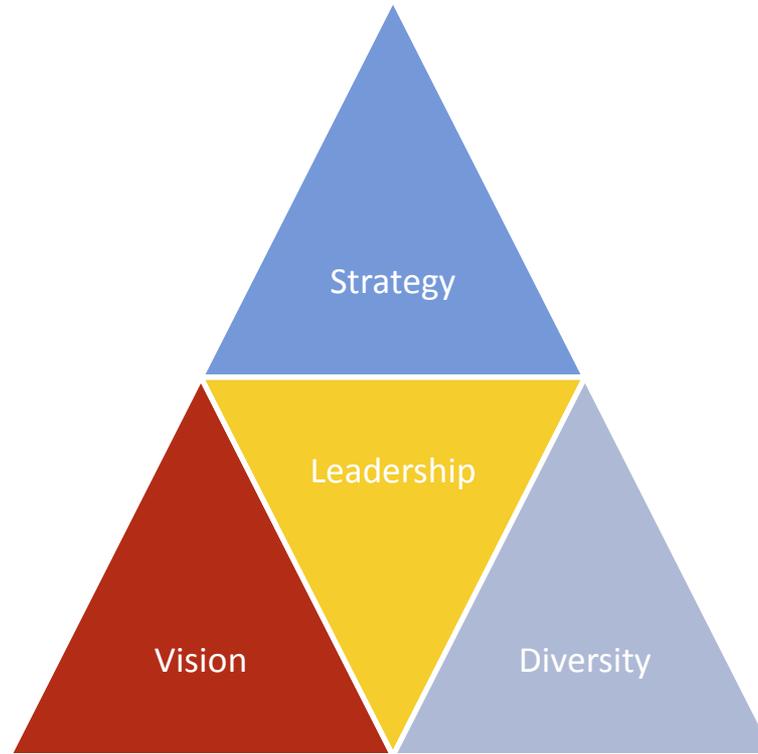


Lack of Infrastructure = Vulnerability to Major Shifts



Changes in Leadership, Funding Sources, Constituent Base

Need Solid Foundation



Our Response: The Resource Mentoring Project



Our Response: Public Allies Maryland



Our Response: ReServe Maryland



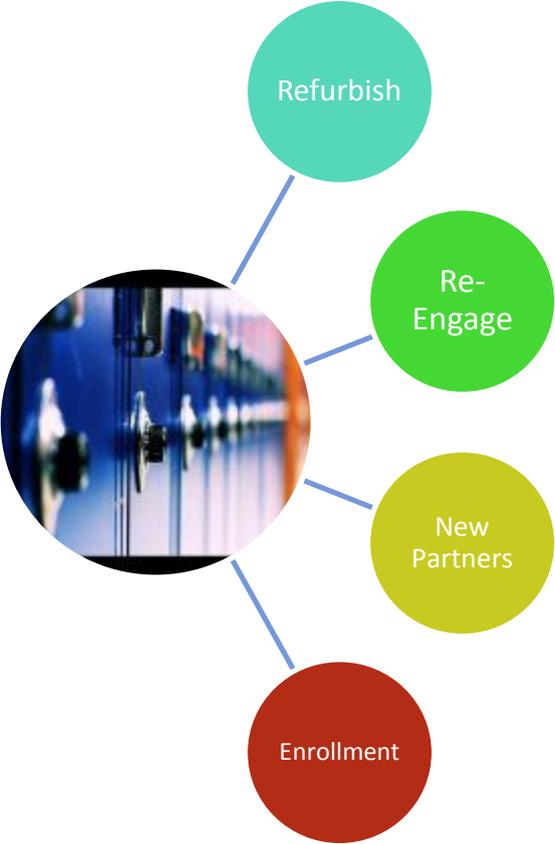
Energize Your Cause With Experience

Solution #3: Rebuild and Renew Public Education

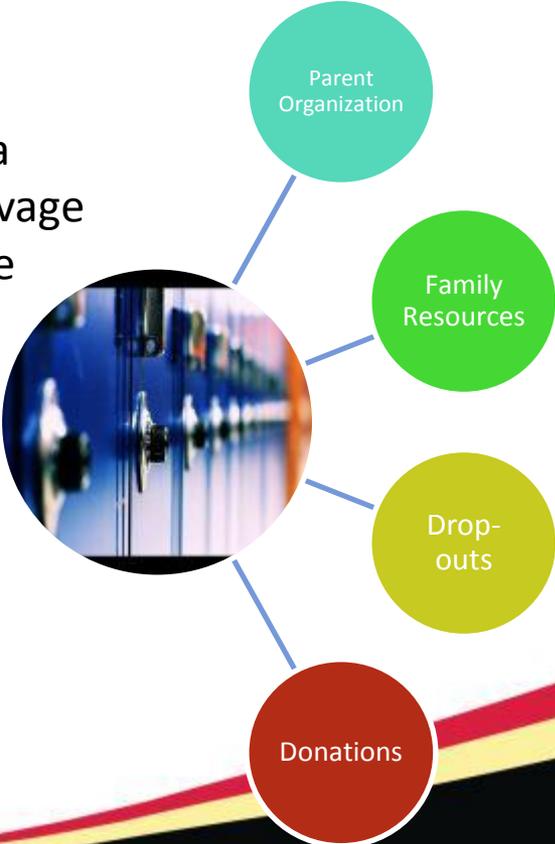


Community Schools

Benjamin
Franklin
High School



Augusta
Fells Savage
Institute



Community Schools





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Lessons Learned

From 40 years of
Community-University
Engagement

Lessons Learned

1. Community, Community, Community!
2. Embrace Diversity
3. Funding Mix
4. The Right People
5. Never...

NEVER GIVE UP



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