white house neighborhood revitalization initiative

new orleans | april 25, 2012
neighborhood revitalization initiative: why are we working together?

Though we made gains in reducing the number of people living in concentrated poverty from 1990-2000, those gains have since been erased, and then some.

Number of Americans living in neighborhoods with more than 40% of residents in poverty

- 10.3 million (1990)
- 7.9 million (2000)
- 10.6 million (avg. 2005-2009)
To win the future, all Americans need safe, healthy neighborhoods with affordable housing and access to good jobs, quality schools, and essential services.
neighborhood revitalization initiative: theory of change

- White House Domestic Policy Council, Office of Urban Affairs, HUD, ED, DOJ, HHS and Treasury
- Key element of Administration’s Urban Policy Agenda

interagency effort

supporting communities with tools
- To develop integrated, comprehensive solutions
- To identify, target, and braid federal resources

- To enable local-level solutions that transform distressed, high-poverty neighborhoods into neighborhoods of opportunity

to transform neighborhoods
Struggling schools, high unemployment, persistent violent crime, distressed housing, health disparities

Conditions that are challenging in isolation become overwhelming in combination

Struggles with the same neighborhood challenges have negative impacts on the property values of nearby neighborhoods

High-quality schools, stable businesses, safe streets, affordable housing, cultural amenities, parks and recreational spaces

Community provides access to the combined opportunities, resources, and environments needed to maximize life outcomes

Neighborhoods improve larger communities: removing blight on one block increases positive outcomes on a neighboring block
neighborhood revitalization initiative: why are we working together?

Stakeholders told us:

- **Federal funds lack alignment**
  - inconsistent federal eligibility, reporting, metrics limit communities’ ability to braid funding

- **Federal funds leave gaps unfilled**
  - support is needed for essential infrastructure and capacity building on data and partnership building

- **Federal funds neglect interconnections**
  - isolated federal interventions miss key pieces of the puzzle

- **Federal funds lack geographic targeting**
  - federal block grants are spread thin, diluting effectiveness
The NRI place-based approach is designed to be:

**interdisciplinary**
- to address interconnected problems in distressed neighborhoods

**coordinated**
- to align federal eligibility and requirements so communities can braid funding streams

**flexible**
- to adapt to changing conditions on the ground

**data & results driven**
- to facilitate evaluation, guide action, and develop best practices
what are we doing and what do we plan to do?

NRI meets high-poverty neighborhoods where they are—at varying stages of readiness and capacity:

- **low**
  - Building Neighborhood Capacity Program: Resource Center

- **low-medium**
  - Building Neighborhood Capacity Program: Training and Technical Assistance

- **medium-high**
  - Centerpiece Programs

- **highest**
  - Neighborhood Revitalization Performance Partnerships

*White House Neighborhood Revitalization Report*
Help neighborhoods develop the capacity to undertake comprehensive planning and revitalization activities.

**BNCP will provide:**

**Intensive Training and Technical Assistance:**
Will initially target 2-3 communities in 2-3 cities with capacity challenges and will provide on-the-ground TA.

**Neighborhood Revitalization Resource Center:**
Open to all communities and will provide guidance, offer online resources, and identify existing federal TA.
## Integrating Centerpiece Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Social Assets</th>
<th>Physical Assets</th>
<th>Developmental Assets</th>
<th>Commercial Assets</th>
<th>Recreational Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choice Neighborhoods</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>HUD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promise Neighborhoods</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ED</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Byrne Criminal Justice Innovation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>DOJ</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Health Centers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>HHS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Food Financing Initiative Initiative</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Treasury</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
You asked, we listened: Neighborhood Revitalization performance partnerships respond to needs identified by practitioners

- **Fill key gaps** in neighborhood revitalization funding by providing flexible federal funding

**Expectation:** Braid, leverage, and target **multiple funding sources**

The Administration will identify between 7-13 partnerships nationwide based primarily on capacity to use funds to make significant strides in neighborhood and resident outcomes

President’s FY2013 Budget: $70-130 million

- **Doing more with less:** Creating flexibility within existing pools of funding so local leaders can get the resources they need
Used the White House voice to showcase proven on-the-ground examples to help local leaders:

- **Learn best practices** to pursue comprehensive, interconnected revitalization
- **Braid funds** from large formula-based Federal funds (e.g., HOME, SSBG) and other federal, state, local, and private funds to revitalize neighborhoods
- **Build capacity** to design and implement neighborhood revitalization efforts
The national economy is driven by regional growth and bolstered by prosperous cities and neighborhoods – each level is supported by a place-based initiative.

“Strong cities are the building blocks of strong regions, and strong regions are essential for a strong America. That is the new metropolitan reality and we need a new strategy that reflects it.”

—Barack Obama, 2008
Questions?
online resources

NRI web page and report:
- http://www.whitehouse.gov/administration/eop/oua/initiatives/neighborhood-revitalization

Centerpiece programs:
- Choice Neighborhoods:
- Promise Neighborhoods:
- Building Neighborhood Capacity Program
- Community Health Centers:
  - http://www.hhs.gov/recovery/hrsa/healthcentergrants.html

Memo from OMB describing the Administration’s Place-Based Focus: