

Office of Community Services

Administration for Children and Families

U.S. Department of Health and Human Services

April 25, 2012

OCS Mission

- To work in partnership with states, communities, and other agencies to provide a range of human and economic development services and activities which ameliorate the causes and characteristics of poverty and otherwise assist persons in need.
- To increase the capacity of individuals and families to become self-sufficient, to revitalize communities, and to build the stability and capacity of children, youth, and families so that they become able to create their own opportunities.

OCS Programs

- Block Grants:
 - Social Services Block Grant (SSBG)
 - Low Income Home Energy Assistance program (LIHEAP)
 - Community Services Block Grant (CSBG)
- Discretionary Grants:
 - Rural Community Development (RCD)
 - Community Economic Development (CED)/Healthy Food Financing Initiative (HFFI)
 - Assets for Independence (AFI)

OCS FY 2012 Budget

• CED/HFFI	\$29,943,000
• RCD	\$9,962,000
• AFI	\$19,869,000
• SSBG	\$1,700,000,000
• CSBG	\$677,358,000
• LIHEAP	\$3,471,708,048
• Total	\$5,908,840,048

Three Opportunities of Interest

- Community Services Block Grant (CSBG) – Involves the community to improve the community.
- Assets for Independence (AFI) Program – Savings match program
- Community Economic Development (CED) Program – Part of the Healthy Food Financing Initiative

Community Services Block Grant

- Created by the Economic Opportunity Action of 1964
 - Work-study program for university students, VISTA, Head Start, etc.
 - Community Action Programs
- Budget in FY 2012: \$677 million
- Funding from OCS to States to community action agencies (aka community action programs, eligible entities)

CSBG – Potential Partnership

- A network of over 1000 community action agencies in 99% of the counties in the U.S.
 - State Contact:
http://www.acf.hhs.gov/programs/ocs/csbgrantees/state_officials.html
 - Local CAA Contact:
<http://www.acf.hhs.gov/programs/ocs/csbgr/documents/8c.html>

Assets for Independence

- Matched savings accounts called Individual Development Accounts (IDAs) - Every dollar in savings deposited into an IDA by a participant is matched from \$1 to \$8 by the AFI Project.
 - first home, capitalization of a small business, and post-secondary education or training
- Other Resources:
 - Financial education
 - Credit counseling and credit repair
 - Accessing refundable tax credits (e.g. Earned Income Tax Credit (EITC), child tax credit, and others)
- Budget in FY 2012: \$19.8 million

AFI Grantee: Southern University of Shreveport in Louisiana

- Target eligible low-income individuals and families in 19 parishes of northern Louisiana: Bienville, Bossier, Caddo, Caldwell, Claiborne, DeSoto, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Red River, Richland, Tensas, Union, Webster, and West Carroll.
- Partners: Caddo Parish School Board, United Way, Stonewall Baptist Church, Habitat for Humanity, and Coordinating and Development Corporation, all providing program support.

AFI Grantee: California State University, Fullerton

- Emphasizes postsecondary education with the goal of empowering students of Valadez Middle School to be the first ones in their families to attend college, increase their human capital, and stay on a sustained path of higher lifetime earnings.
- Partners: Placentia Yorba Linda School District, the Mihaylo College of Business and Economics, and the Philanthropic Foundation at California State University at Fullerton to provide credit counseling, family business counseling, and small business development.

Applying for AFI

- Eligibility
 - Nonprofit organizations, including faith-based and community organizations
 - State, local, or Tribal government agencies applying jointly with a nonprofit
 - Community Development Financial Institutions that partner with a community-based anti-poverty group
 - Low Income Credit Unions that partner with a community-based anti-poverty group
 - Consortia of organizations and agencies that target multiple service areas
- Up to \$1,000,000 for five-year awards with an average of \$350,000 for the five-year grant period.
- Next Grant Application Due: **May 25, 2012** -
<http://www.acf.hhs.gov/grants/open/foa/view/HHS-2011-ACF-OCS-EI-0137>

Applying for AFI

- A webinar series on AFI application requirements and procedures:
 - Thursday, 4/26, 2:00 p.m. EST: AFI Program Overview & Grant Application Process
 - Tuesday, 5/8, 2:00 p.m. EST: Tips for Developing Resources and Partners for AFI Projects
 - Monday, 5/21, 2:00 p.m. EST: AFI Q & A Call for Prospective Grantees
- To register:
<http://www.acf.hhs.gov/programs/ocs/afi/applying.html>

Community Economic Development

- Support employment and commercial development projects designed to provide economic self-sufficiency for low-income residents and their communities.
 - Startup or expansion of businesses, physical, or commercial activities;
 - Capital expenditures such as the purchase of equipment or real property;
 - Allowable operating expenses; and
 - Loans or equity investments.

Healthy Food Financing Initiative

- Tri-agency initiative: U.S. Departments of Agriculture (USDA), Treasury, and Health and Human Services (HHS).
- Increase access to healthy, affordable food in communities that currently lack these options.
- Expand the availability of nutritious food, including developing and equipping grocery stores, small retailers, corner stores, and farmers markets selling healthy food.

CED/HFFI Grantee: Miles College CDC in Birmingham, AL

- **Project Description:** Development and operation of the Birmingham Supermarket Project. Grant funds will be applied towards build out, renovation and working capital funds for the project and CDC oversight and program operations during the project period. MCDCC will partner with Save-A-Lot Supermarkets to create jobs and provide fresh fruits, vegetables and other grocery items to a service area considered a food desert with high poverty and unemployment rates. MCCDC will also work with local service and workforce development agencies to provide job readiness and educational training to new employees of the supermarket.
- **Proposed Project Outcomes**
 - Number of jobs to be created: 23
 - Number of business to be created or expanded: 1
 - Funds to be leveraged: \$1,150,000

CED Grantee: LeMoyne-Owen College CDC in Memphis, TN

- **Project Description:** Make a loan to renovate an existing 10,000 square foot building for the development of a green restaurant facility called Soulsville Restaurant Row. LeMoyne-Owen College CDC will be in partnership with Gourmet Services, Inc., who will manage the restaurant. LOCCDC will own the building and lease it to Gourmet Services, Inc. Gourmet Services will create at least 75 full-time permanent jobs for low-income constituents of the target community through a full-service restaurant, eateries, cleaning, catering, delivery and maintenance activities.
- **Proposed Project Outcomes**
 - Number of jobs to be created: 75
 - Number of business to be created or expanded: 1
 - Funds to be leveraged: \$600,000

Applying for CED

- Eligibility: Private, non-profit organizations that are community development corporations (CDCs) including faith-based organizations, and Tribal and Alaskan Native organizations. CDCs must be governed by a tripartite board of directors that consists of residents of the community served, and local business and civic leaders. CDCs must have as their principal purpose planning, developing or managing low-income housing or community development projects.
- Grants have a maximum grant award level of \$800,000.
- Budget in FY 2012: \$29.9 million
- Application due 6/5/12:
<http://www.acf.hhs.gov/grants/open/foa/view/HHS-2012-ACF-OCS-EE-0274>

Conclusion





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