



**Celebrating 60 years
of lifelong learning...**



HUD GRANT NAME:

MONEY MANAGEMENT

AWARENESS PROGRAM (MAPP)

Valley M.A.P.

Money-Management Awareness Program

Entrepreneurial Enrichment

Home Ownership

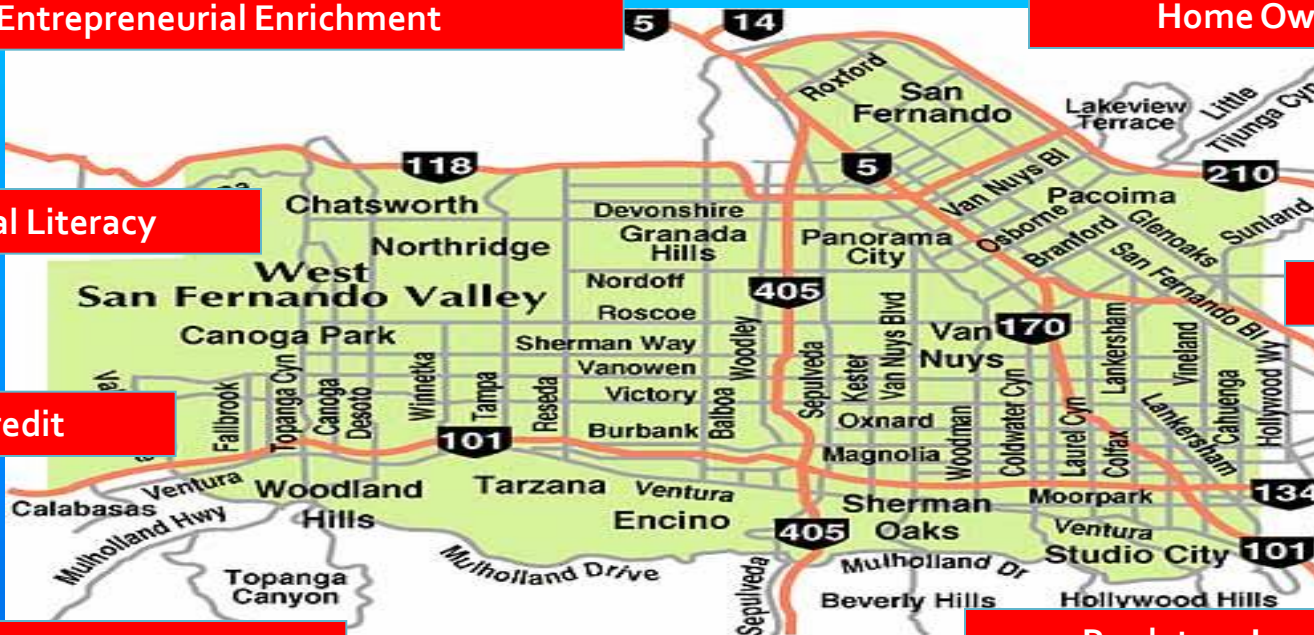
Financial Literacy

Banking

Credit

Budgeting

Predatory Lending



HUD GRANT NAME:

MONEY MANAGEMENT

AWARENESS PROGRAM (MAPP)

Hispanic Serving Institute

Assisting Communities (HSIAC)

Grant Amount – \$600K

**Grant Period – November
2007 through October 2010**

**Grant Deliverables: 300 people
trained in:**

**Core (18 hours) – Family
budgeting, credit, banking,
investing and predatory
lending.**

**Grant Deliverables: 300
people trained in:**

**Specialization (9 hours) – Micro-
Enterprise Enrichment (200 people),
includes a series of three courses for
low to moderate income individuals
interested in a small business**

**Grant Deliverables: 300
people trained in:**

**Specialization (9 hours) – Home
Ownership (100 people) is a series of
three courses for low income first-
time home buyers**

Grant Deliverables: 300 people receive:

- Visit to Junior Achievement's Finance Park**
- Prevent predatory lending**
- Information about wiser banking alternatives**

Partners:

- **Junior Achievement of Southern California**
- **Local HUD Field Office – Mr. Stephen Clark**
- **Regional Workforce Collaborative of the San Fernando Valley**

Numbers Served to Date:

English Speaking – 200

Limited English - 60

Challenges Faced in Meeting Goals:

Gaining the trust of individuals who have come to trust Predatory Lending (Payday Advance Type of System)

Challenges Faced in Meeting Goals:

Starting new businesses in this current economic climate

Challenges Faced in Meeting Goals:

Home buying challenges

Challenges Faced in Meeting Goals:

Transitioning the program from student-based to adult-based

Today's Presentation by:

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