

COMMUNITIES AND UNIVERSITIES

Making a Difference in Challenging Times

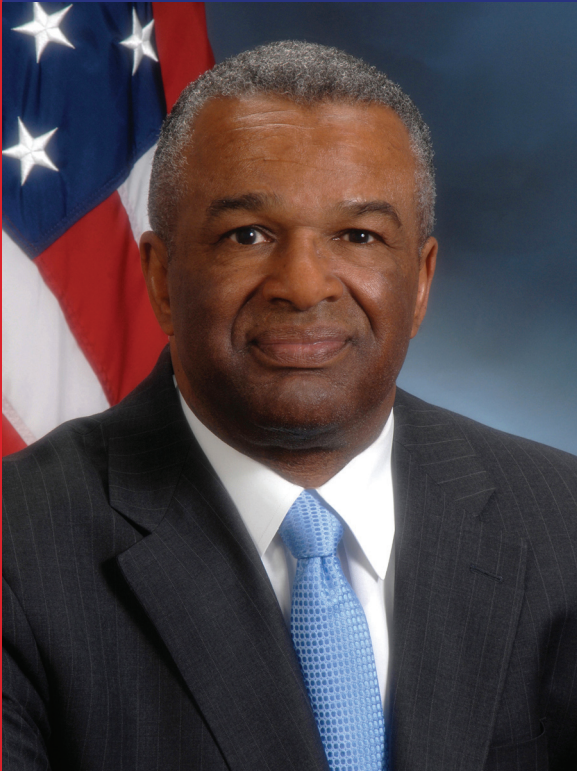
*Office of University Partnerships
National Conference*

Speaker Biographies

*April 19-22, 2010 * Crowne Plaza Riverwalk * San Antonio, Texas*



RON SIMS



**Deputy Secretary
U.S. Department of Housing and
Urban Development**

Opening Plenary Speaker
April 20, 2010
9 a.m.

Ron Sims was unanimously confirmed by the U.S. Senate on May 6, 2009, and sworn in as the Deputy Secretary for the U.S. Department of Housing and Urban Development (HUD) on May 8, 2009. As the second most senior official at HUD, Sims is responsible for managing the Department's day-to-day operations, a nearly \$40 billion annual operating budget, and the agency's 8,500 employees.

Sims previously served as the executive for King County, Washington, the 13th largest county in the nation, with a metropolitan area of 1.8 million residents and 39 cities, including the cities of Seattle, Bellevue, and Redmond.

During his three terms as King County's executive, Sims was nationally recognized for his work on transportation, homelessness, climate change, healthcare reform, urban development, and affordable housing. His leadership in affordable housing and multiple community and housing partnerships funded 5,632 units of housing during his 12 years.

One of the hallmarks of the Sims Administration in King County was the integration of environmental, social equity, and public health policies that produced groundbreaking work on climate change, healthcare reform, affordable housing, mass transit, environmental protection, land use, equity, and social justice.

Sims is also a proponent of Smart Growth programs and the preservation of green space before it is lost to development. The policies he implemented in King County stopped costly sprawl and resulted in 96 percent of new construction being concentrated in urban areas, with only 4 percent in rural areas.

Over the years, Sims developed a reputation as a tireless legislator, working on a diverse palette of issues that led to advances in the areas of the environment, education, public safety, and the protection of workers' rights. He credits his drive in part with marching alongside his politically active parents in the 1950s and 1960s during the civil rights movement led by Dr. Martin Luther King, Jr. Those experiences honed in him a passion for civil rights issues that has been a guidepost throughout his career.

Sims was named Leader of the Year by American City and County Magazine in July 2008 and was recognized as one of Governing Magazine's Government Officials of the Year in 2007. He has been honored with national awards from the Sierra Club, the U.S. Environmental Protection Agency, and the National Committee for Quality Assurance. Sims joined Senator Edward Kennedy and California Governor Arnold Schwarzenegger as recipients of the 2008 Health Quality Award from the National Committee for Quality Assurance. Sims and King County are also recipients of HUD's prestigious Robert L. Woodson, Jr. Affordable Communities Award for 2005.

Born in Spokane, Washington in 1948, Sims is a graduate of Central Washington University.

Dr. Raphael Bostic was sworn in as HUD's Assistant Secretary for Policy Development and Research (PD&R) on July 16, 2009, following his confirmation by the U.S. Senate. As a key member of HUD's senior leadership, Dr. Bostic is the principal advisor to the Secretary on overall Departmental policy, program evaluations, demonstrations, and research.

Dr. Bostic leads a multi-disciplinary team of approximately 140 economists, analysts, engineers, architects, and social scientists, and is responsible for providing economic information and analyses of housing and community development statistics and other data. PD&R performs short- and long-term analysis and evaluations to help the Secretary and other principal staff make informed decisions on HUD policies, programs, as well as budget and legislative proposals. These activities provide the Department and the nation with current information on housing needs, market conditions, and research on important housing and community development issues.

An expert on housing and homeownership, Dr. Bostic served as a professor in the University of Southern California's School of Policy, Planning, and Development where he examined how credit markets, financing, and policy enhance household access to economic and social amenities. He was director of USC's Master of Real Estate Development degree program and was the founding director of the Casden Real Estate Economics Forecast. Prior to that, he worked at the Federal Reserve Board of Governors, where he was recognized with a Special Achievement Award for his performance associated with a review of the Community Reinvestment Act.

This is Dr. Bostic's second tour of duty at HUD. During the Clinton Administration, he served as a special assistant for PD&R Assistant Secretary Susan Wachter. He earned his Ph.D. in Economics from Stanford University and his B.A. from Harvard University.

RAPHAEL BOSTIC



**Assistant Secretary
Policy Development and Research
HUD**

Opening Plenary Speaker
April 20, 2010
9 a.m.

Making a Difference in Challenging Times

HENRY CISNEROS



Executive Chairman
CityView

Luncheon Keynote Speaker
April 20, 2010
12 noon

Henry Cisneros is Executive Chairman of the CityView companies, which work with the nation's leading homebuilders to create homes priced within the range of average families. CityView is a partner in building 40 communities in 12 states, incorporating more than 7,000 homes with a home value of more than \$2 billion.

In 1981, Dr. Cisneros became the first Hispanic-American mayor of a major U.S. city, San Antonio, Texas. During his four terms as mayor, he helped rebuild the city's economic base and spurred the creation of jobs through massive infrastructure and downtown improvements, marking San Antonio as one of the nation's most progressive cities. In 1986, Dr. Cisneros was selected as the "Outstanding Mayor" in the nation by City and State Magazine. A scholarly study of America's Mayors, *The American Mayor*, ranked Dr. Cisneros as one of the 15 best mayors in the nation in a period that spanned the 20th century.

In 1992, President Clinton appointed Dr. Cisneros HUD Secretary. As a member of President Clinton's Cabinet, Dr. Cisneros was credited with initiating the revitalization of many of the nation's public housing developments and with formulating policies which contributed to achieving the nation's highest ever homeownership rate. In his role as the President's chief representative to the nation's cities, Dr. Cisneros personally worked in more than 200 U.S. cities in every one of the 50 states.

After leaving HUD in 1997, Dr. Cisneros was president and chief operating officer of Univision Communications, the Spanish-language broadcaster which has become the fifth-most-watched television network in the nation. Dr. Cisneros currently serves on Univision's Board of Directors.

Dr. Cisneros remains active in San Antonio's leadership where he is chairman of BioMed S.A., an effort to accelerate the city's healthcare and biosciences sector. He is currently a member of the advisory boards of the Bill and Melinda Gates Foundation and the Broad Foundation.

Dr. Cisneros has also been author, editor, or collaborator in several books, including *Interwoven Destinies: Cities and the Nation*. His book project with former HUD Secretary Jack Kemp, *Opportunity and Progress: A Bipartisan Platform for National Housing Policy*, was presented the Common Purpose Award for demonstrating the potential of bipartisan cooperation, and *Casa y Comunidad: Latino Home and Neighborhood Design* was awarded the Benjamin Franklin Silver Medal in the category of best business book of 2006.

Dr. Cisneros holds a B.A. and a master's degree in Urban and Regional Planning from Texas A&M University. He earned a master's degree in Public Administration from Harvard University, studied urban economics at the Massachusetts Institute of Technology, holds a Doctorate in Public Administration from George Washington University, and has been awarded more than 20 honorary doctorates from leading universities.

Communities and Universities

John Trasviña was nominated by President Obama to be Assistant Secretary for Fair Housing and Equal Opportunity on April 20, 2009, and confirmed unanimously by the U.S. Senate on May 1, 2009. The Office of Fair Housing and Equal Opportunity (FHEO) administers and enforces federal laws and establishes policies that make sure all Americans have equal access to the housing of their choice.

Before his nomination to the Obama Administration, Trasviña served as president and general counsel of the Mexican American Legal Defense and Educational Fund (MALDEF). While there, he led the “law firm for the Latino community” by advancing litigation and public policy in the areas of civil rights, immigration, education, and related issues.

Trasviña began his career at MALDEF in Washington, D.C., as a legislative attorney in 1985. He later worked for U.S. Senator Paul Simon as general counsel and staff director for the U.S. Senate Judiciary Subcommittee on the Constitution. In 1997, President Clinton appointed Trasviña as Special Counsel for Immigration Related Unfair Employment Practices. He served the Clinton Administration in this capacity until 2001. As special counsel, Trasviña led the only federal government office devoted solely to immigrant workplace rights and was the highest ranking Latino attorney at the U.S. Department of Justice.

After returning to California, Trasviña taught immigration law at Stanford Law School and was director of the Discrimination Research Center in Berkeley. Previously, he was a member of the San Francisco Elections Commission, president of the Harvard Club of San Francisco, and a board member of the La Raza Lawyers Association, Latino Issues Forum, Campaign for College Opportunity, Lowell High School Alumni Association, and Pacific Coast Immigration Museum.

Trasviña, a native of San Francisco, California, is a graduate of Harvard University and Stanford Law School.

JOHN TRASVIÑA



Assistant Secretary
Fair Housing and Equal Opportunity
HUD

Fair Housing 2010: Time to Act
April 21, 2010
10:45 a.m.

Making a Difference in Challenging Times

SITE VISITS

April 21, 2010

2-5:30 p.m.

Reception to follow

St. Mary's University Site Visit

Site Visit One:

*University of Texas at San Antonio
Child Development Center*

Site Visit Two:

*San Antonio College
Empowerment Center*

Site Visit Three

(Visits One and Two end here):

*St. Mary's University
Revitalization Project*

Site Visit One

University of Texas at San Antonio (UTSA) Child Development Center

UTSA has received two Hispanic-Serving Institutions Assisting Communities (HSIAC) grants. The first enabled UTSA to collaborate with the San Antonio Independent School District, the largest inner-city school district in the city, to build a state-of-the-art child development center on the Navarro campus of an alternative high school serving teen parents.

The second HSIAC grant allowed UTSA to renovate a closed elementary school in the Edgewood Independent School District, one of the poorest districts in the city, into a child development center serving almost 200 children a year.

During this site visit, UTSA will present a PowerPoint overview of the construction and renovation of the centers, the design of the playground, and other community activities that students have engaged in as a result of the HSIAC grants. Participants

will then visit the Navarro child development center and see the playground that UTSA architecture students designed and Bank of America funded. The collaboration resulted in a \$1 million endowment to UTSA to establish the Bank of America Child and Adolescent Policy Research Center (CAPRI) and a scholarship fund that continues to support UTSA students working on projects of value to early childhood education in the community.

On the second stop, participants will visit the renovated school, which is now a colorful Cardenas child development center with a waiting list of 3- and 4-year old children. Each site has a computer center that serves the children, students at the alternative high school, and parents who attend the parent night events in science and literacy organized by UTSA students.

Site Visit Two

San Antonio College (SAC) Empowerment Center

The Empowerment Center on the southern edge of the SAC campus houses the Department of Services for Women and Non-Traditional Students. The department consists of the Women's Center, The Seguir Adelante and Mi CASA programs. The SAC Women's Center provides services to meet the needs of low-income displaced homemakers, women in transition, welfare recipients, and single parents who are seeking to enter or re-enter education. The Seguir Adelante program, which was established through an HSIAC grant in 2003, assists low- to moderate-income individuals in need of basic computer and academic skills upgrading to start college and short-term training to develop skills to re-enter the workforce.

The Mi CASA (Career Advancement & Self-Sufficiency Assistance) program, which was funded through an HSIAC grant received in 2007, serves the needs of residents surrounding the college and other targeted ZIP code areas by providing career counseling, financial literacy, homebuyer education, and eligibility screening for social service assistance programs.

Community-Based Outreach programs offered by the department as a service to the community, including WE: Women-Empowered Outreach and Recruitment for low-income women returning to school, the annual Fabulous Holiday Brunch & GED Scholarship Fundraiser, as well as the award-winning LULAC Rey Feo Parent/Child program will also be discussed.

Site Visit Three

(Final Stop for Both Site Visits One and Two)

St. Mary's University Revitalization Project

Created in 2007, the St. Mary's University Revitalization Project is a collaboration with St. Mary's neighbors and the University Park Neighborhood Association that focuses on commercial transformation, housing rehabilitation, infrastructure, and quality-of-life improvements. It is guided by the Revitalization Task Force, more than 50 members of which comprise the project's advisory board. Facilitated by HUD's HSIAC grant, the task force has taken a holistic approach toward local revitalization, including development of two pocket parks; application of stimulus funds; housing construction and rehabilitation; re-branding of the neighborhood area; infrastructure and quality-of-life improvements; and commercial revitalization. Since the Neighborhood Commercial Revitalization partnership with the City of San Antonio, the project has established a unique organizational structure that incorporates commercial projects and makes the most of the project's resources.



Office of University Partnerships
U.S. Department of Housing and Urban Development

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