Planning for Heritage Tourism, Housing Resettlement and Neighborhood Economic Recovery

Urban Planning and Design,

University of Missouri-Kansas City

The Urban Conservancy

Project Team

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Focus of the Work

Project objectives

What we've accomplished

Community partnerships

Student work

What's next

Project Objectives

1) Build the local capacity of citizens, business owners and community leaders to plan for and implement economic recovery and housing resettlement;

2) Identify heritage tourism nodes in the city and plan for their long term recovery;

3) Create a plan that can be used to attract funding for redevelopment; and

4) Develop policy recommendations that will inform the reconstruction process while maintaining the distinct culture of New Orleans.

Why Heritage Tourism?

Sustain the local culture of New Orleans

Arts, Music, Cultural Heritage and Food

Promote local businesses

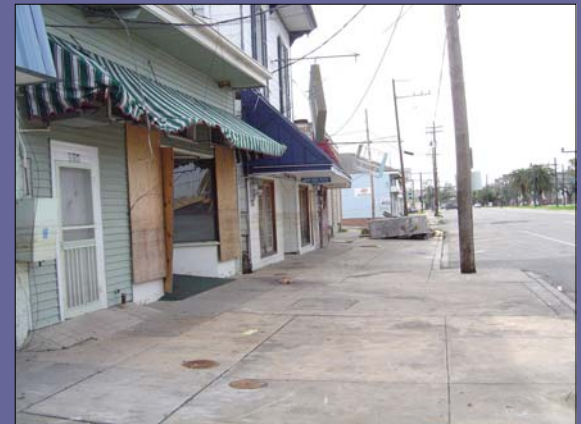*Stay Local! program of the Urban Conservancy*

Lead tourists out of the "tourist bubble"

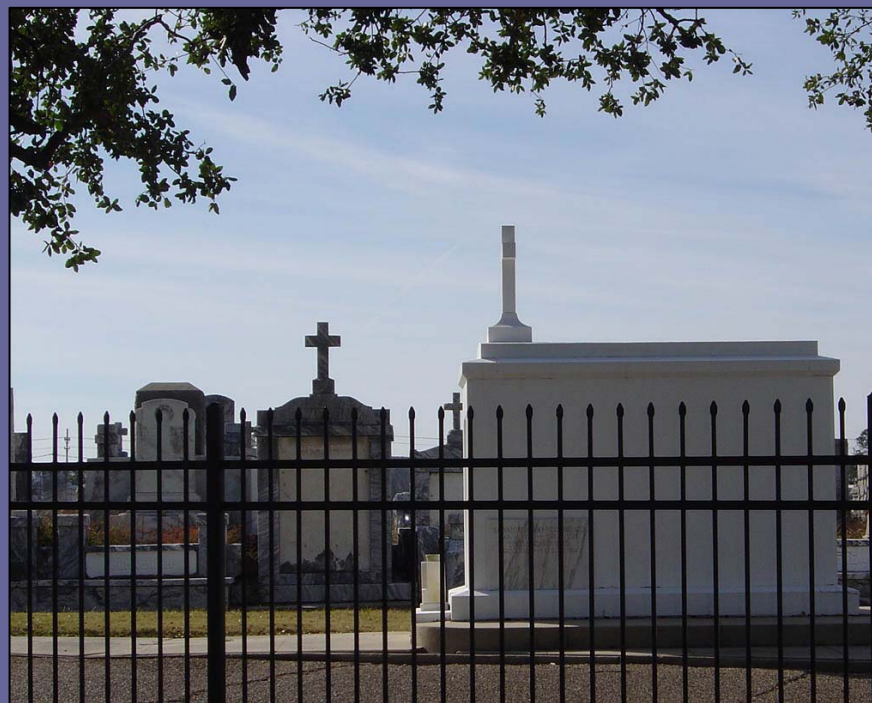*French Quarter, Convention District and Garden District*

New Orleans Heritage:
Regional Food Culture and Restaurants…

New Orleans Heritage: Cemeteries

New Orleans Heritage: Social Organizations and Parade Culture

New Orleans Heritage: Music

Our process…

- Identified significant heritage nodes
- Created GIS Database
- Site visit to finalize node selection
- Created decision matrix
- In-depth data collection
- Conducted on-site surveys
- Met with local stakeholders in New Orleans

Identified Heritage Tourism Nodes…

1. Carrollton
2. Freret
3. Oretha Castle Haley
4. Back O' Town/CBD
5. Mid-City
6. Fair Grounds/Jazz Fest
7. Tremé
8. St. Roch/New Marigny
9. Algiers Point
10. Holy Cross
11. Gentilly
12. Lafitte Corridor

Selected Heritage Tourism Nodes for Further Study

Mid-City

Active partnership with MCNO

Streetcar connection

Heritage tourism sites and local businesses

Flood damage varies…
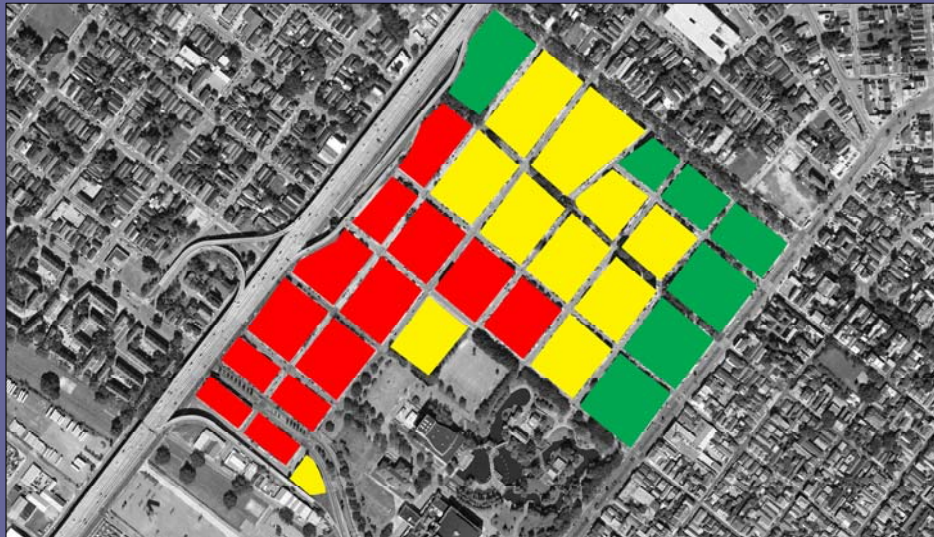
Selected Heritage Tourism Nodes for Further Study

Tremé

Armstrong Park & Congo Square
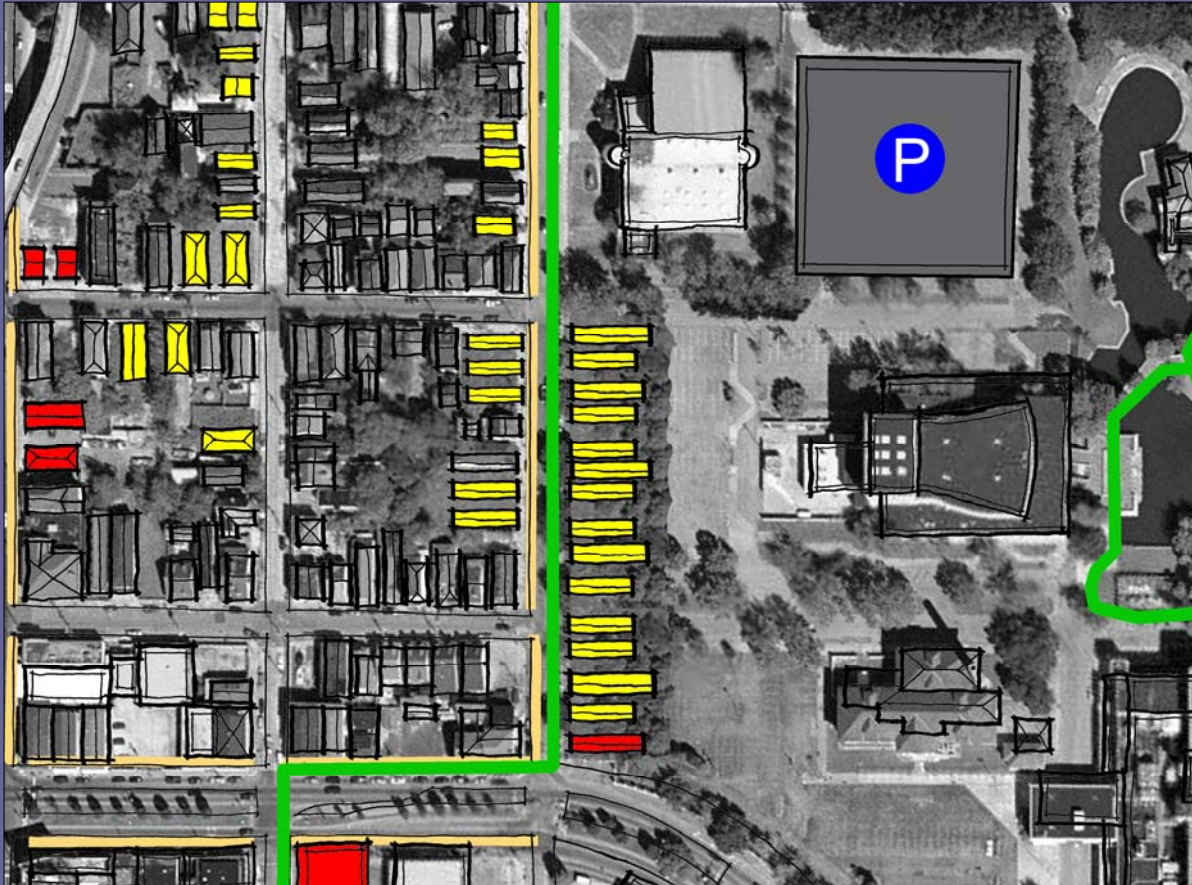
Space for In-fill housing development

Heritage Tourism opportunities

Proximity to French Quarter

Selected Heritage Tourism Nodes for Further Study
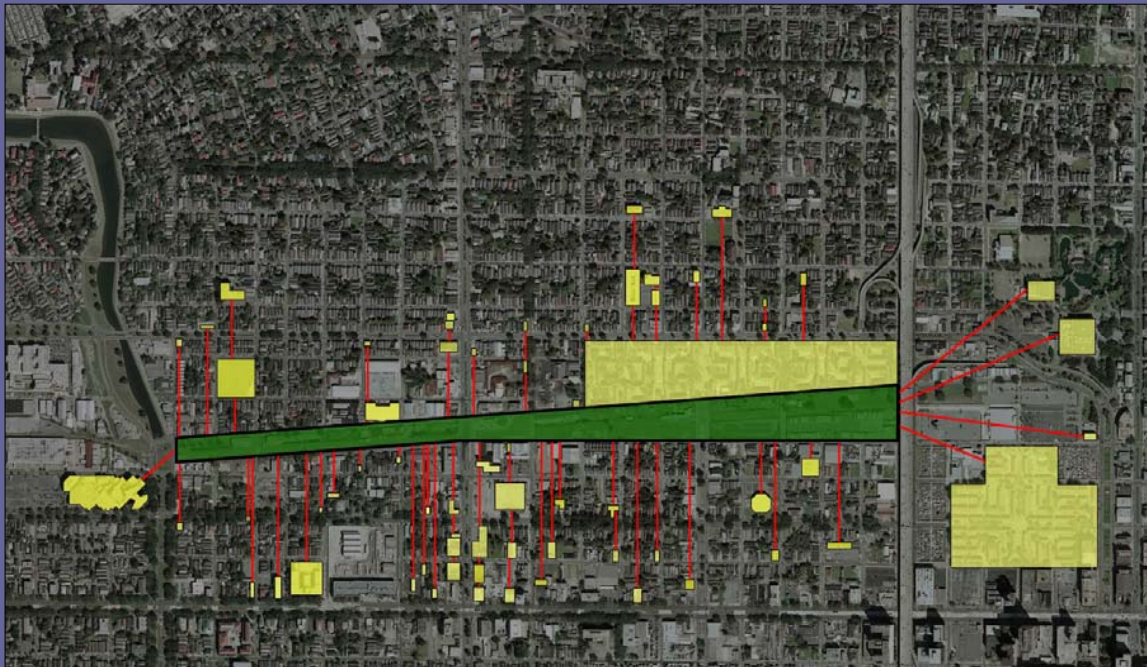
Example of Student Work: In-fill housing sites in Tremé

Lafitte Corridor / Carondelet Canal

- Site for Bike and Pedestrian Trail

- Trail Oriented Development

- Adjacent to Existing Public Housing Developments

- Increase Transit and Recreation Options for Locals

Selected Heritage Tourism Nodes for Further Study

Example of Student Work: Lafitte Corridor / Carondelet Canal

● Residential ● Commercial ● Mixed Use ● Institutional ● Green Space ● Industrial ● Multi-Family

What's Next

- Work with local partner to build capacity of locally owned businesses

- Work with neighborhood groups to revise and implement recovery plans

- Seek collaborative partnerships with other agencies and organizations who share similar goals…