

# UDP/CAUP at the University of Washington and the Jefferson Parish Revitalization Initiative

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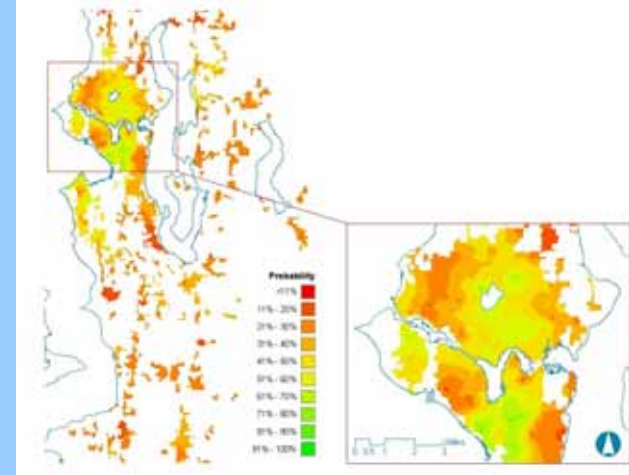


# UDP

- Vision: community of learners committed to developing a leading-edge urban planning practice with strong connections to the region and public service
- Values: sustainability, livability, economic vitality, and social justice
- 22 primary faculty
- 5 degree programs + 1 in planning stage:
  - Masters in Urban Planning;
  - Masters in Strategic Planning for Critical Infrastructures—distance learning;
  - Interdisciplinary Ph.D. in Urban Design and Planning;
  - Interdisciplinary B.A. program in Community, Environment and Planning
  - Interdisciplinary MS in Real Estate (start-up Fall, 2006)
  - Interdisciplinary Masters in Urban Ecology (in planning stage)
- Formal concurrent program with the School of Public Affairs—MPA/MUP; working on a concurrent program with Landscape Architecture
- Graduate Certificates: Urban Design, Historic Preservation

# Research Activities

- In urban ecology exploring the interactions of urbanization and eco-systems (NSF funds);
- on connections between urban design features, non-motorized travel and health outcomes (funds from CDC and the Robert Wood Johnson Foundation);
- urban and regional modeling related to growth management and smart growth(funded by NSF and local governments);
- effectiveness of techniques to manage growth and finance infrastructure (funded by local governments)
- participatory planning with multi-ethnic and immigrant communities (UW internal funding)
- hazards mitigation plans (funded by local governments)
- urban food policy





# Community Service Initiative

*Northwest Center for Livable Communities*  
*at The University of Washington*

- In 2003, UDP initiated the *Northwest Center for Livable Communities* to provide assistance to communities in managing growth, in economic revitalization, and in efforts to become more sustainable and livable.
- Initial funding from HUD
- We envision the Northwest Center as the public service unit for the department, providing both faculty and students opportunities for community service through special studios, courses, internships
- The Center provides the core outreach and service functions for the Department, animated by the same social, economic, and environmental values.

# Jefferson Parish Revitalization Initiative Project

PI: Prof. Fritz Wagner  
Department of Urban Design and Planning and Northwest  
Center for Livable Communities  
College of Architecture and Urban Planning  
University of Washington  
In Partnership with Jefferson Parish, Louisiana

# Project Team

- Fritz Wagner, Ph.D.—former Dean CUPA, UNO
  - Economic revitalization expert
- Hilda Blanco, Ph.D.—Chair, UDP, UW
  - Land use and infrastructure, economic development
- Frank Westerlund, Ph.D.—Assoc. Prof., UDP, UW
  - Land use planning, hazards mitigation planning
- Bob Freitag—Senior Lecturer, former FEMA official, Director, Institute of Natural Hazards Mitigation Planning at UW
- Manish Chalana, Ph.D.—Lecturer
  - Historic preservation, urban design, 3-D graphic modeling
- Graduate assistants—doctoral and masters in urban planning students
- Jefferson Parish Partners
  - Parish Officials
  - Planning Department

# Project Summary

- Focus on Neighborhood Design and Planning for Reconstruction Activities
- Proposed project activities include:
  - Plan analysis to gather and analyze information and identify strategic issues; (*Planning Studio held Winter 2006*)
  - Development and updating of a *project web-site* to include project documents, on-line surveys; and *interactive lessons* on best practices in neighborhood design
  - *Community workshops* to present findings and identify critical issues
  - Development of *alternative plan scenarios*
  - Organizing a *symposium* for public officials and community leaders to share best practices and models in reconstruction effort
  - Identifying strategies and tools for implementing the plan, e.g., *PUD and Mixed-use Ordinances, menu of fiscal tools; 3-D illustrations*
  - Preparation of *final plan document and video presentation* of plan

# Activities (cont.)

- The project objectives will be achieved through several major means:
  - Special graduate courses:
    - Planning Studios (Winter 06 and Winter 07)
    - Practicums on Design Strategies and Regulatory and Fiscal Tools
    - Independent Studies
  - A project web-site to include:
    - Project documents
    - On-line surveys
    - Interactive Lessons
  - A Symposium focused on best practices and lessons learned so far during the reconstruction process in the Gulf region bringing together:
    - Public officials
    - Community leaders
    - Academic and professionals