# COMMUNITIES AND UNIVERSITIES

Making a Difference in Challenging Times

# Office of University Partnerships National Conference

April 19-22, 2010 Crowne Plaza Riverwalk \* San Antonio, Texas



#### WHO SHOULD ATTEND?

- Past and current grantees
- Representatives from colleges and universities who are interested in applying for future opportunities
- Community partners (including federal, state, and local entities)
- Government agencies

#### POSTER PRESENTATIONS

OUP's grantees have undertaken a wide range of creative projects. We welcome your creativity in putting together a poster showcasing highlights. Please indicate on the registration form if you will participate in this activity so we can be certain there is ample room for everyone.

#### BREAKOUT SESSION TOPICS

- Commercial and Economic Development: Using Nontraditional Financing
- Childcare/K-12
- Developing and Sustaining Successful Partnerships
- Housing Counseling
- Green Construction and Energy Conservation
- Job Training
- Microenterprises and Business Incubators
- Service Learning/Civic Engagement

## Dear Colleague:

On behalf of the U.S. Department of Housing and Urban Development (HUD) and the Office of University Partnerships (OUP), I would like to invite you to OUP's 2010 national conference. This event, "Communities and Universities: Making a Difference in Challenging Times," will be held April 19–22, 2010, at the Crowne Plaza Riverwalk in San Antonio, Texas.

This conference, the first regularly scheduled meeting of its kind for the Office, will bring together former, current, and future grantees from all of our programs from all corners of the country — Alaska to Puerto Rico, Montana to the Virgin Islands. We hope that such a gathering will allow all our grantees to share their triumphs and challenges and look ahead to the remarkable future that we continue to create for our nation's communities.

Since OUP's inception in 1994, we have endeavored to encourage and expand the growing number of partnerships formed between colleges and universities and their communities. OUP recognizes the crucial role these collaborations and partnerships play in addressing local problems and revitalizing our nation's communities. Additionally, colleges and universities are making future generations aware of these issues by integrating partnership activities into their academic studies and student activities.

Challenging economic times make it even more critical for our grantees to join together and share the resources of their knowledge and experiences, especially regarding the forming of partnerships with corporations, nonprofit organizations, other institutions of higher education, and the faith-based community.

During the four days scheduled for this conference, you will hear about challenges faced and overcome by colleagues; learn about other federal funding opportunities; see first-hand how local universities have effectively utilized HUD grant funds and will be provided with an overview of changes to strengthen grant administration and management.

Updated information on speakers will be posted on www.oup.org as it becomes available.

I hope to see you and your community partners in San Antonio!

Sincerely,

Sherone Ivey

Deputy Assistant Secretary
Office of University Partnerships

# COMMUNITEZ FIND UNIVERZIMEZ

# Making a Difference in Challenging Times

April 19-22, 2010 \* Crowne Plaza Riverwalk \* San Antonio, Texas

### Tentative Agenda

Updates will be posted at www.oup.org as they become available.

#### Monday, April 19, 2010

1-5 p.m. Responding to OUP's Notices of Funding Availability (NOFAs)

#### Tuesday, April 20, 2010

Registration / Continental 8-9 a.m. **Breakfast** 9-10:15 a.m. Welcome / Opening Plenary 10:15-10:45 a.m. Break, Visit Exhibitors, and Network

10:45 a.m.-12 noon 12 noon-1:30 p.m.

2-4 p.m.

**Concurrent Sessions** Luncheon

Grant Administration Procurement and Contracting

Labor Standards Environmental Requirements

Reporting Requirements The Importance of the Logic

Network, Visit Exhibitors, 4-5:30 p.m. Meet with OUP Staff

Wednesday, April 21, 2010

7:30-8:30 a.m. Registration / Continental

**Breakfast** 

8:30-10:15 a.m. Program-specific Concurrent

Sessions

10:15-10:45 a.m. Break and Visit Exhibitors 10:45-11 a.m. Fair Housing 2010: Time to Act General Session - Partnerships: 11 a.m.-12 noon

Developing, Sustaining, and

Nurturing

12 noon-1:30 p.m. Lunch (on your own)

2-5:30 p.m. Site Visits 6-7:30 p.m. Reception

#### Thursday, April 22, 2010

7:30-8:30 a.m. Continental Breakfast

8:30-9:30 a.m. Plenary Session - Building Healthy

Communities

9:30-9:45 a.m. Break

9:45-11 a.m. **Concurrent Sessions** 

11-11:15 a.m. Break

11:15-12:30 p.m. **Concurrent Sessions** 

12:30-1 p.m. Wrap-up

### General Sessions

#### **Opening Plenary**

9 a.m., Tuesday, April 20

Attendees will be given an overview of HUD's major initiatives designed to foster sustainable communities. The importance of documenting and reporting quantifiable results and accomplishments by grantees will be emphasized so that program impact and success are demonstrated. This session will also highlight how schools, students, business owners, residents, and other entities can and should work together for mutual benefit.

#### Making a Difference in Challenging Times Luncheon Address, Tuesday, April 20

Colleges and universities have a tremendous impact on their communities. Their programs not only enhance capacity, but also improve the physical and economic well-being of communities. Today, with shrinking resources, it is more vital than ever to develop partnerships. Attendees will learn how institutions of higher education (IHEs) have proven abilities to revitalize communities, enrich learning experiences, and achieve sustained results that are integral to their missions.

#### Partnerships: Developing, Sustaining, and Nurturing 11 a.m., Wednesday, April 21

To be successful in carrying out community and economic development activities, it is imperative that IHEs develop partnerships with communities, financial entities, state and local governments, and private/nonprofit organizations that have similar interests and objectives. This presentation will discuss the strategies for determining potential partnerships, marketing and selling ideas and concepts, engaging stakeholders in the planning process, defining the purpose and roles of the partners, and sustaining their effectiveness in addressing community needs.

#### **Building Healthy Communities** 8:30 a.m., Thursday, April 22

Community health means much more than physical health. Community design elements such as housing, transportation, density, sustainability, access to quality education, recreation, and medical care all contribute to a "healthy" community. This session will explore the elements of community health and how engaged IHEs can contribute to the building process.

#### Site Visits

# Site Visit 1 – University of Texas at San Antonio

The University of Texas at San Antonio (UTSA), two-time Hispanic-Serving **Institutions Assisting Communities** (HSIAC) grantee, has utilized their funding on two separate collaborations to improve childcare provisions within their community. With their first grant, UTSA collaborated with the San Antonio Independent School District, the largest inner-city school district in the city, to build a state-of-the-art child development center on the Navarro campus of an alternative high school serving teenage parents. Their second grant went toward renovating a closed elementary school in the Edgewood Independent School District, one of the poorest districts in the city, into a child development center serving almost 200 children a year. Guests on this site visit will have the oportunity to visit both of these child development centers and

learn more about

how UTSA successfully

brought in partners from

within their community.

outside their campus as well

as partners from within to make

both of these centers successful

contributors to the welfare and positive

educational development of children

Site Visit 2 – Empowerment Center, San Antonio College

The Empowerment Center on the southern edge of San Antonio College's (SAC) campus houses the Department of Services for

Women and Nontraditional Students.
The Department consists of the
Women's Center, and the Seguir
Adelante and Mi CASA programs. SAC's Women's

Center provides ser-

vices to meet the

needs of low-income displaced homemakers, women in transition, welfare recipients, and single parents who are seeking to enter or re-enter the world of higher education. The Seguir Adelante pro-

gram, which was established through SAC's 2003 HSIAC grant, assists low-to moderate-income individuals in need of basic computer and academic skills upgrading to start college and short-term training to develop skills to

re-enter the workforce. The Mi CASA (Career Advancement and Self-Sufficiency Assistance) program, which

was funded through a 2007 HSIAC grant, serves the needs of residents surrounding the college and other targeted ZIP code areas by providing career counseling, financial literacy, homebuyer education, and eligibility screening for social service assistance programs.

Each site visit will end at St. Mary's University, where guests will have the opportunity to view their revitalization project, a collaboration with St. Mary's neighbors and the University Park Neighborhood Association that focuses on commercial transformation, housing rehabilitation, infrastructure, and quality-of-life improvements. Funded in part by a 2007 HSIAC grant, the project focuses on local revitalization, including development of two pocket parks; application of stimulus funds; housing construction and rehabilitation; re-branding of the neighborhood area; infrastructure and quality-of-life improvements; and commercial revitalization. St. Mary's will also provide guests with a catered reception at the end of their tour.

#### KEYNOTE SPEAKERS

#### Dr. Raphael Bostic, Assistant Secretary for Policy Development and Research

Dr. Bostic was sworn in as HUD's Assistant Secretary for Policy Development and Research (PD&R) on July 16, 2009, following his confirmation by the U.S. Senate. As a key member of HUD's senior leadership, Dr. Bostic is the principal advisor to the Secretary on overall Departmental policy, program evaluations, demonstrations, and research.

This is Dr. Bostic's second tour of duty at HUD. During the Clinton Administration, he served as a special assistant for PD&R Assistant Secretary Susan Wachter. He earned his Ph.D. in Economics from Stanford University and his BA from Harvard University.

#### Dr. Henry Cisneros, Executive Chairman, CityView

Dr. Cisneros devotes his efforts to improving the urban environment through CityView, one of the nation's premier institutional investment firms focused on urban real estate, in-city housing, and metropolitan infrastructure. His governmental experience and dedication to America's cities are important features of CityView's "Smart Capital for Smart Growth" strategy.

Prior to establishing CityView, Dr. Cisneros served as HUD Secretary under President Bill Clinton and was the four-term Mayor of San Antonio, Texas. He is a graduate of Texas A&M University, with a Masters from the Kennedy School at Harvard and a Ph.D. from George Washington University.

# CONFERENCE REGISTRATION

## 2010 Office of University Partnerships National Conference April 19-22, 2010 \* Crowne Plaza Riverwalk \* San Antonio, Texas

A registration form must be completed and submitted for each attendee. For your convenience, you may submit your registration by fax at (240) 645–1515 or e-mail at conferences@oup.org.

Please be aware that staff may photograph and/or video sessions and events during this conference. OUP holds the right to use these photographs and videos on its Web site or in printed publications or marketing materials without further consideration. Also note that OUP may choose not to use photographs or videos immediately, but may do so at its own discretion at a later date. I understand that I am responsible for securing my hotel reservation at the Crowne Plaza Riverwalk in San Antonio, Texas. Name: Mr./Ms./Mrs./Dr. \_\_\_\_\_\_ Title: \_\_\_\_\_ Department:\_\_\_\_\_ Organization: School Affiliation (community partners only): Address 1: Address 2:\_\_\_ Please indicate the appropriate designation for your school: AN/NHIAC HBCU HSIAC TCUP None Registration Fee: \$100 before April 2 / \$125 after April 2 Regular Attendee General Session Speaker (fee waived) Conference Activities (check all that apply) Payment Method (Federal Tax ID # 52-1981367) Check # is enclosed Monday, April 19 Tuesday, April 20 Responding to (Make payable to "University Partnerships Luncheon Clearinghouse"). OUP's NOFAs (1-5 p.m.) (12 noon-1:30 p.m) PO #\_\_\_\_\_ is enclosed. Wednesday, April 21 (you may only choose one site visit) If you wish to pay by check or money order, send payment to: Danya International, Inc., Attn: Meri Carris, Site Visit 1 Site Visit 2 8737 Colesville Road, Suite 1100, Silver Spring, MD 20910. (2–5:30 p.m.) (2–5:30 p.m.) Reception (6–7:30 p.m.) Credit Card (your credit card statement will read "Danya International Business Services"): So that we may better assist you, please let us know what ☐ Visa ☐ MasterCard American Express reasonable accommodations you might require: Account Number: \_\_\_\_\_ ☐ Vegetarian meals ☐ Wheelchair accessibility Expiration Date: \_\_\_\_ ☐ Sign language interpreter ☐ Other; contact me. Card Holder's Name: \_\_\_\_ Poster Presentation Card Holder's Signature: \_\_\_ Please indicate if you would like to bring a poster that show-Cardholder's Address (This must be filled out for the cases your grant project: Yes registration to be processed):

Organization: — Phone number: \_\_\_\_\_ E-mail address: \_\_\_\_\_ If you are paying for other conference attendees, please provide their name(s) below:

If someone else is paying for your registration, please provide their information below:

Name:

Confirmation: Each participant will receive a confirmation e-mail. If you do not receive a confirmation e-mail within 72 hours, your registration was not received.

## **Hotel Information**

Crowne Plaza Riverwalk 111 East Pecan Street / San Antonio, Texas 78205

The Crowne Plaza Riverwalk is located near the historic Alamo as well as the San Antonio Riverwalk.

Check-in: 3 p.m. Check-out: 11 a.m.

**Hotel Rates:** \$117 single/double (plus 16.75% tax). **Hotel Reservation Cut-Off:** April 2, 2010.

Conference attendees are responsible for securing their own hotel arrangements.

**Telephone Reservations:** 1–888–623–2800. Callers should reference the HUD Conference.

Online Reservations: The Crowne Plaza Riverwalk 's online registration can be accessed at: https://resweb.passkey.com/go/HUDOUP

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## Airport/Transportation Information

San Antonio International Airport (SAT) is located 8 miles from the hotel. Transportation is available from the airport via taxi (\$22 one way) or Airport Express (\$18 one way). Reservations for Airport Express may be secured online at www.saairportshuttle.com or by calling (210) 281–9900.



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