PRELIMINARY AGENDA
BACK TO BASICS—MOVING FORWARD

(Tuesday, March 8, 2011)

8:30–9:30 a.m. Registration and Continental Breakfast
9:30–10 a.m. Greetings and Introductions
   • Ophelia Wilson, Office of University Partnerships, U.S. Department of Housing and Urban Development
   • Dr. Henry Lewis, III, President, Florida Memorial University
10–11 a.m. Introduction of Keynote Speaker: Ophelia Wilson
   • Keynote Address: Dr. Julianne Malveaux, President, Bennett College for Women
11:15 a.m.–12 noon General Session:
   • Special Presentation
   • Overview of the HBCU Program
   • Grants Administration and Financial Management (Part One)
     ○ Sherone Ivey, Ophelia Wilson, and Bob Kroll, Office of University Partnerships
12 noon Luncheon
   • Introduction of Keynote Speaker: Ophelia Wilson
   • Keynote Address: Dr. Earnestine Psalmonds, Senior Program Officer, Policy and Global Affairs Division, The National Academies
2–5 p.m. General Session: Responding to the Notice of Funding Availability (NOFA)
6–7:30 p.m. Networking Reception
Wednesday, March 9, 2011

8–9 a.m.  Registration and Continental Breakfast

9–10:30 a.m.  General Session and Panel Discussion: Strategies and the Importance of Keeping the President/Chancellor in the Loop

- Moderator: Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport
- Dr. David Beckley, President, Rust College
- Dr. Carlton Brown, President, Clark Atlanta University
- Dr. Celestine Ntuen, Interim Vice Chancellor for Research and Economic Development, North Carolina A&T State University
- Dr. Henry Ponder, Endowed Chair, Lillian Johnson Hemmitt Endowment, Langston University
- Dr. David H. Swinton, President, Benedict College

10:45–11:15 a.m.  General Session: Utilization of Institutional Resources to Sustain Communities

- Dr. Roderick Smothers, Vice President for Institutional Advancement and Development, Huston-Tillotson College

11:30 a.m.–12 noon  Concurrent Sessions: Success Stories (Part One)

12 noon–1:15 p.m.  Lunch (on your own)

1:15–2:45 p.m.  Grant Administration and Financial Management (Part Two)

3 p.m.  Buses depart for site visit to Liberty City, Florida

5:30 p.m.  Reception, Carrie P. Meek Entrepreneurial Center, Miami Dade College

7 p.m.  Return to Hyatt Regency Hotel
THURSDAY, MARCH 10, 2011

8–9 a.m.  Continental Breakfast
9–10:30 a.m.  Fundraising During Hard Times
  - Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport
  - Trends in Community Economic Development/Opportunities for HBCUs
    - John Talmage, Social Compact, Inc.
    - Tom Zuniga, DSG Community Management Systems, LLC

10:45–11:15 a.m.  Concurrent Sessions: Success Stories (Part Two)
11:15–11:30 a.m.  Break
11:30 a.m.–12:30 p.m.  Wrap-Up/Closing
  - Edward Jennings, Region IV Administrator, U.S. Department of Housing and Urban Development
  - Ophelia Wilson