HISTORICALLY BLACK COLLEGES AND UNIVERSITIES NATIONAL CONFERENCE

PRELIMINARY AGENDA BACK TO BASICS—MOVING FORWARD

(Last Updated February 24, 2011)

TUESDAY, MARCH 8, 2011

8:30-9:30 a.m. Registration and Continental Breakfast

9:30–10 a.m. Greetings and Introductions

 Ophelia Wilson, Office of University Partnerships, U.S. Department of Housing and Urban Development

• Dr. Henry Lewis, III, President, Florida Memorial University

10-11 a.m. Introduction of Keynote Speaker: Ophelia Wilson

Keynote Address: Dr. Julianne Malveaux, President, Bennett College for

Women

11:15 a.m.–12 noon General Session:

Special Presentation

Overview of the HBCU Program

• Grants Administration and Financial Management (Part One)

o Sherone Ivey, Ophelia Wilson, and Bob Kroll, Office of University Partnerships

12 noon Luncheon

• Introduction of Keynote Speaker: Ophelia Wilson

• Keynote Address: Dr. Earnestine Psalmonds, Senior Program Officer, Policy

and Global Affairs Division, The National Academies

2–5 p.m. General Session: Responding to the Notice of Funding Availability (NOFA)

6–7:30 p.m. Networking Reception



HISTORICALLY BLACK COLLEGES AND UNIVERSITIES NATIONAL CONFERENCE

WEDNESDAY, MARCH 9, 2011

8–9 a.m. Registration and Continental Breakfast

9–10:30 a.m. General Session and Panel Discussion: Strategies and the Importance of Keeping the President/Chancellor in the Loop

 Moderator: Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport

• Dr. David Beckley, President, Rust College

• Dr. Carlton Brown, President, Clark Atlanta University

 Dr. Celestine Ntuen, Interim Vice Chancellor for Research and Economic Development, North Carolina A&T State University

 Dr. Henry Ponder, Endowed Chair, Lillian Johnson Hemmitt Endowment, Langston University

Dr. David H. Swinton, President, Benedict College

10:45–11:15 a.m. General Session: Utilization of Institutional Resources to Sustain Communities

 Dr. Roderick Smothers, Vice President for Institutional Advancement and Development, Huston-Tillotson College

11:30 a.m.–12 noon Concurrent Sessions: Success Stories (Part One)

12 noon–1:15 p.m. Lunch (on your own)

1:15–2:45 p.m. Grant Administration and Financial Management (Part Two)

3 p.m. Buses depart for site visit to Liberty City, Florida

5:30 p.m. Reception, Carrie P. Meek Entrepreneurial Center, Miami Dade College

7 p.m. Return to Hyatt Regency Hotel



HISTORICALLY BLACK COLLEGES AND UNIVERSITIES NATIONAL CONFERENCE

THURSDAY, MARCH 10, 2011

8–9 a.m. Continental Breakfast

9–10:30 a.m. Fundraising During Hard Times

• Theron Jackson, Vice President for Institutional Advancement, Southern University at Shreveport

Trends in Community Economic Development/Opportunities for HBCUs

• John Talmage, Social Compact, Inc.

Tom Zuniga, DSG Community Management Systems, LLC

10:45–11:15 a.m. Concurrent Sessions: Success Stories (Part Two)

11:15–11:30 a.m. Break

11:30 a.m.–12:30 p.m. Wrap-Up/Closing

- Edward Jennings, Region IV Administrator, U.S. Department of Housing and Urban Development
- Ophelia Wilson

