

Strategies for Strengthening Communities

Office of University Partnerships 2012 National Conference

Preliminary Agenda

(Last updated April 19, 2012)

Monday, April 23, 2012

1–6 p.m.

Registration Open

2–6 p.m.

General and Concurrent Sessions

- ◆ Annual Office of University Partnerships (OUP) Grantee Meeting
- ◆ Working Session for All Grantees (all are welcome)
 - Lezli Baskerville, President and Chief Executive Officer (CEO), National Association for Equal Opportunity in Higher Education
 - Carrie Billy, President and CEO, American Indian Higher Education Consortium (AIHEC)

Tuesday, April 24, 2012

8 a.m.–2 p.m.

Registration Open

9–9:45 a.m.

Greetings

- ◆ Sherone Ivey, Deputy Assistant Secretary, OUP, U.S. Department of Housing and Urban Development (HUD)
- ◆ Musical Selection: Dillard University Choir

Welcome and Introductions

- ◆ Dr. Raphael Bostic, Assistant Secretary, Office of Policy Development and Research (PD&R), HUD
- ◆ Honorable Mitch Landrieu, Mayor, City of New Orleans
- ◆ Dr. James Lyons, Sr., Interim President, Dillard University
- ◆ Don Babers, Regional Administrator, Fort Worth Region, HUD
- ◆ Musical Selections: Dillard University Choir



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Tuesday, April 24, 2012 (continued)

9:45–10:30 a.m.

Introduction of Keynote Speaker

- ◆ Dr. Raphael Bostic, Assistant Secretary, PD&R, HUD

Keynote Address

- ◆ Dr. Ronald Mason, Jr., President, Southern University System

10:30–10:45 a.m.

Break

10:45 a.m.–12:15 p.m.

General Session

- ◆ *The Role of Anchor Institutions*

Anchor institutions are schools, institutions of higher education, hospitals, faith-based organizations, community-based organizations, and other nonprofit organizations that lay down roots in the community and are often the largest contributors to a community's economy. Difficult times have made partnerships between anchor institutions and their communities more important than ever, with many communities depending heavily upon the intellectual capacity and service-learning strengths of anchor institutions. Likewise, anchor institutions depend on communities to help them demonstrate their extracurricular value as they struggle against steady budget reductions.

- Dick Cook, Director, Social Work Community Outreach Service, University of Maryland at Baltimore
- Ken Feske, Project Director, Service Learning Institute, California State University—Monterey Bay
- Dr. Hassan Minor, Senior Vice President/Chief Strategy Officer, Howard University
- Dr. Henry Taylor, Jr., Director, Center for Urban Studies, State University of New York at Buffalo

12:15–1:45 p.m.

Luncheon

- ◆ Introduction of Keynote Speaker: Dr. Raphael Bostic, Assistant Secretary, PD&R, HUD
- ◆ Keynote Address: Paul Kealey, Acting Chief Operating Officer, NeighborWorks America



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Tuesday, April 24, 2012 (continued)

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|----------------|--|
| 2 p.m. | Buses Depart Hotel for Two Site Visits |
| 5 p.m. | Reception Hosted by Dillard University |
| 6:30–7:30 p.m. | Buses Return to The Roosevelt Hotel |

Wednesday, April 25, 2012

8 a.m.–4:30 p.m. Registration Open

9–10 a.m. General Session

◆ *Strengthening Communities*

Recognizing that interconnected solutions are needed to resolve problems in high-poverty neighborhoods, new approaches to neighborhood revitalization are being pursued through the Neighborhood Revitalization Initiative. This collaboration among the U.S. Departments of Housing and Urban Development, Education, Justice, Treasury, and Health and Human Services supports the ability of local leaders from the public and private sectors to attract the private investment needed to transform distressed neighborhoods into sustainable, mixed-income neighborhoods with the affordable housing, safe streets, and good schools every family needs. This discussion will provide you with information on several of the funding opportunities, including the Choice Neighborhoods Initiative, Promise Neighborhoods, and Strong Cities, Strong Communities.

- Moderator: Luke Tate, Senior Policy Advisor, PD&R, HUD
- William Gilchrist, Director of Place-Based Planning, City of New Orleans
- Anice Schervish Chenault, Program Manager, Community Solutions Team, Strong Cities Strong Communities Initiative, HUD

10–10:15 a.m. Break



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Wednesday, April 25, 2012 (continued)

10:15–11:30 a.m.

General Session

- ◆ *Accessing Private Resources Through Foundations and Private Partnerships*
Even in these tough times, there are private funds available to implement community and economic development activities. Learn about these organizations, their priorities, and their expectations for partners. Also, learn about how to attract nationally based private partners to support locally based projects near your institution.
 - Moderator: Susan Taylor Batten, President and CEO, Association of Black Foundation Executives
 - Flozell Daniels, Jr., President and CEO, Foundation for Louisiana
 - Sherrill Hampton, Director for Applied Leadership and Community Development, Johnson C. Smith University
 - Mark Quinn, Assistant Professor, Department of Business Administration and Economics, Xavier University of Louisiana

11:30 a.m.–12:15 p.m.

General Session

- ◆ *Accessing Federal Resources*
Learn about federal programs and resources that may be available to support programs that can strengthen low-wealth neighborhoods.
 - Miki Kim, Senior Advisor, Office of Community Services, U.S. Department of Health and Human Services

12:15–1:30 p.m.

Lunch (on your own)

1:30–2:45 p.m.

General Session

- ◆ *Investing in the Future: Colleges Working With K–12 Schools is a Community Benefit*
The quality of K–12 education, particularly in low-income communities, has become a concern to local, state, and national policymakers. During this session, you will learn how several institutions of higher education have stepped forward with innovative models to enrich the educational experience for our youngest students, and in many instances the entire community.
 - Dante De Tablan, Community Schools Coordinator, University of Maryland at Baltimore
 - Dr. Hassan Minor, Senior Vice President/Chief Strategy Officer, Howard University
 - Dr. Henry Taylor, Jr., Director, Center for Urban Studies, State University of New York at Buffalo



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Wednesday, April 25, 2012 (continued)

2:45–3 p.m.

Break

3–4 p.m.

General Sessions

◆ *Anchor Institutions: Lending a Helping Hand*

● **Housing Counseling and Foreclosure Prevention**

With housing foreclosures continuing to impact communities nationwide, it's imperative that homeowners are educated about the best ways to avoid this financial forfeiture. Housing counselors can provide the guidance and advice families and individuals need to improve their housing conditions and meet the responsibilities of homeownership, as well as provide counseling services to prevent or resolve mortgage delinquency, default, and foreclosure. Participants in this session will also learn how housing counselors can lead homebuyers through the morass of mortgage scams, inflated appraisals, unreasonably high interest rates, unaffordable repayment terms, and other conditions that can result in a loss of equity, increased debt, default, and eventually foreclosure.

- Morris Autry, Community Development Program Director, Elizabeth City State University
- Linda Barrett, Housing Counselor, Elizabeth City State University

● **Workforce Development**

In addition to the ongoing national foreclosure crisis, unemployment continues to play a significant role in our current economic uncertainty. Workforce development programs can offer communities a holistic means of combatting high unemployment rates by providing its residents access to the training and skills they need to be more competitive in this ever-evolving work environment. Learn how workforce development programs established by OUP grantees continue to successfully provide individuals with the means to develop the job skills they need to gain a competitive edge in today's workforce.

- Pauline Harvey, Director, University of Alaska Fairbanks, Chukchi Campus
- Jane Winzer, Grants Manager, University of Alaska Fairbanks, Chukchi Campus
- Janice Sneed, Vice Chancellor, Community and Workforce Development, Southern University at Shreveport



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Wednesday, April 25, 2012 (continued)

4–4:15 p.m.

Break

4:15–5:15 p.m.

General Session

- ◆ *Tribal Colleges and Universities: Telling Their Story*
How can our nation's Tribal Colleges and Universities embrace modernity and functionality while still ensuring that their cultural traditions are preserved for future generations? This is the question that each of our Tribal Colleges and Universities Program (TCUP) grantees have successfully answered time and again through innovative and inspirational concepts that enhance the learning environment for students who will be the leaders of tomorrow. Listen as TCUP grantees share examples of phenomenal campus facilities that have been built, renovated, expanded, and equipped using TCUP funds, leveraged resources, and a great deal of determination.
 - Carrie Billy, President and CEO, AIHEC
 - Dave Oreiro, Vice President for Campus Development, Northwest Indian College
 - Craig Smith, Vice President of Institutional Development, Fort Peck Community College

6–7:30 p.m.

Reception at The Roosevelt Hotel

Thursday, April 26, 2012

8–11 a.m.

Registration Open

9–10 a.m.

General Sessions

- ◆ *Anchor Institutions: Helping Communities Help Youth*
 - **Anti-Bullying**
Bullies have been as much a part of the school experience as dodge ball and weekly mystery meat day in the cafeteria. However, as times and technology change, so, too, has bullying. No longer simply a "rite of passage" limited to verbal taunting or schoolyard scraps, bullying has become far more pervasive—and far more pernicious, due in part to popular social media networks that have effectively made bullying inescapable. Join us as we explore the myriad ways in which schools and the federal government are stepping up with anti-bullying initiatives designed to protect our nation's children.
 - Dr. Cynthia Reed, Director, Truman Pierce Institute, Auburn University



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Thursday, April 26, 2012 (continued)

9–10 a.m.

General Sessions (continued)

◆ *Anchor Institutions: Helping Communities Help Youth*

● **Tools Designed to Serve Youth and Communities**

Learn how programs like GreatSchools, a San Francisco-based nonprofit with whom HUD partnered in 2011, and the multi-agency FindYouthInfo.gov Initiative are working to provide parents the tools they need to make informed educational choices for their children and become even more involved in their children's educational future.

- Maria Queen, Public Housing Revitalization Specialist, HUD

10–10:15 a.m.

Break

10:15 a.m.–12 Noon

General Sessions

◆ *Moving to the Future*

● **HUD's Research Roadmap**

HUD is undertaking a major effort to develop a long-range research plan that will identify top research priorities that HUD and its partners can address throughout the next 5 years. In developing this roadmap, HUD is seeking input from outside stakeholders, other federal agencies, and the broader research community. This is your opportunity to help contribute to forming the grid of HUD's Research Roadmap.

● **OUP's New Focus**

While OUP may not have funding to award new grants, it is important that we focus our efforts on activities that will continue to benefit institutions of higher education and the communities in which they work. This is your opportunity to share your thoughts on how OUP can be most beneficial to you as you forge ahead in these challenging times, to nurture existing partnerships and form new ones to revitalize your communities.

- Sherone Ivey, Deputy Assistant Secretary, OUP, HUD
- Ophelia Wilson, Grant Specialist, OUP, HUD
- Kinnard Wright, Grant Specialist, OUP, HUD

12 Noon

Conference Adjourns



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